



## CLEAR™ FACTS

PRESS KIT

### **CLEAR™ - NEXT GEN SMARTPHONE PROTECTION**

- Introducing CLEAR™ – the next generation in smartphone protection that eliminates the potentially harmful effects of radiation, boosts your signal, and extends your battery charge – all delivered in a standard easy-to-apply, anti-smudge, anti-scratch and anti-glare screen protector.

### **CLEAR™ PROTECTS**

- CLEAR™ is a radiation shield that PROTECTS the user's head and brain from up to 100% of cellular radiation.
- CLEAR™ does not absorb the radiation. It redirects the smartphone signal (radiation) out and away from the user and toward the cellular base station.
- CLEAR™ comes in an easy to apply screen protector.
- CLEAR™ replaces smartphone add-on accessories such as cases, inserts, stickers, chips and pocket patches that are clumsy and hard to apply and are ineffective at protecting smartphone users' head and brain.

### **CLEAR™ PROVIDES**

- CLEAR™ PROVIDES a stronger usable signal, up to 16dB stronger, generating good to excellent connections in nearly all circumstances.
- CLEAR™ redirects the radiation up and away, enhancing the signal strength of your phone.
- CLEAR™ eliminates user frustration over poor call quality and long data download times.

### **CLEAR™ PROLONGS**

- CLEAR™ PROLONGS your phone's battery charge.
- Like anything else, when you work less you spend less energy. So as CLEAR™ strengthens your signal, your smartphone works less and the drain on your battery is reduced. Now your phone can last longer between charges ... as much as up to 40% longer.



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## CLEAR™ ADVANTAGES

CLEAR™ PROVIDES	RADIATION SHIELD	SIGNAL BOOSTER	BATTERY EXTENDER
<b>WHAT IS HAPPENING WITHOUT CLEAR™</b>	<b>X</b> Smartphone power and radiation is directed at the user's head and brain.	<b>X</b> Smartphone signal strength is scattered rather than concentrated, resulting in reduced call quality.	<b>X</b> The signal currently reaching the user's head and brain is wasted, making the smartphone work harder by forcing the power level to increase which reduces the usable battery time
<b>WHAT IS HAPPENING WITH CLEAR™</b>	<b>✓</b> CLEAR™ redirects up to 100% of cellular radiation being absorbed by your head and brain, which means less risk of harm to your health.	<b>✓</b> CLEAR™ redirects the phone's signal away from the user's head and brain, which serves to generate good to excellent connections in nearly all circumstances.	<b>✓</b> The increased signal strength resulting from using CLEAR™ allows the phone to function at reduced power. The reduction of power results in significantly longer batter charge, up to 40% longer.