FEARLESS FUTURES

M E D I A K I T

UNLEARN INEQUITY
TRANSFORM THE WORLD

www.fearlessfutures.org
Fearless Futures serves daring organisations - across sectors - ready to actively challenge inequities by addressing their roots, intersections, and lived realities. We facilitate transformative equity and inclusion learning experiences, in-person and online, as well as partner with our clients through consultancy in service of designing equitable ecosystems for people and products.

**WE WORK WITH LEADERS ACROSS THE GLOBE**

- **636 leaders** 2-hour workshops
- **528 leaders** 1/2 day workshops
- **816 leaders** 1 day workshops
- **432 leaders** Design for Inclusion

- London
- Dublin
- New York City
- San Francisco
- Seattle
- Singapore
- Dubai
- Hong Kong
- and more...

*numbers reflect the last two years only*

**SOCIAL MEDIA REACH AS OF APRIL 2021**

- **TWITTER**
  - Followers: 6,177
  - Average Profile Visits: 1,394
- **LINKEDIN**
  - Followers: 1,323
  - Average Page Views: 535
- **INSTAGRAM**
  - Followers: 2,149
  - Average Impressions: 11,081
- **FACEBOOK**
  - Followers: 1,539
  - Average Post Reach: 3,831
AS SEEN IN THE MEDIA

PUBLICATIONS

- **Submission to the UK Home Secretary:** "Violence Against Women and Girls' Strategy- Call for Evidence" *March 2021*
- **Mortgage Solutions:** "DIFF: ‘We cannot ignore history’ when tackling workplace inequality" by Sable Lomax *February 2021*
- **Sifted:** "Stop making the business case for diversity" by Hanna Naima McCloskey *August 2020*
- **The Guardian:** "Teaching gender equality can help tackle sexual harassment – here’s how" by Sara Shahvisi and Hanna Naima McCloskey *December 2017*
- **HuffPost:** "Why 17 Year Olds Campaigning for Women in the Syllabus Must End" by Hanna Naima McCloskey *January 2016*

CONFERENCES AND PANELS

CEO and Founder Hanna Naima McCloskey has spoken at The Finance Innovation Lab on inclusive business culture, at YSYS on allyship to Black communities in Tech, at the BVCA Diversity Forum on understanding privilege, at CogX on designing inclusive products, and at SuperReturn International on diversity in private markets.

Chief Programmes Officer Sara Shahvisi spoke at the 2018 World Forum for Democracy on whether closing the gender gap in the economy will lead to greater political equality, and at Tech Inclusion London 2017, as well as on other panels.

Chief Relationships Officer Sable Lomax spoke at the 2020 Women in Tech 24H World Tour on the meaning of intersectionality, and at A Future Date Conference 2020 with Sara on thinking outside the boxes, as well as at other conferences.

INTERVIEWS

**GAIA Insights:** Sara Shahvisi - The Importance of D&I

**The Mavericks Unlimited Podcast:** How To Design for Diversity and Inclusion (with Hanna Naima McCloskey)

**The Higher Ed Geek Podcast:** Hanna Naima McCloskey on Supporting Equity, Inclusion, & Deep Learning

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To interview one of our leaders or learn more about our work, please email our Public Pedagogy Manager, Asher Firestone at asher@fearlessfutures.org