



Minority Business Accelerator

TAMPA BAY CHAMBER

THE MISSION

The Minority Business Accelerator is a program of the Tampa Bay Chamber Foundation designed to help Black and Hispanic businesses prepare for growth. The Minority Business Accelerator helps these businesses identify and overcome barriers, which often include limited access to capital, key decision makers, and information. By providing practical tools for change, program participants are positioned to increase capacity, create jobs and build wealth. Thus, creating a diverse and inclusive business community and acting as a catalyst to drive positive economic impact in the Tampa Bay Region.



REFER A MINORITY BUSINESS OR APPLY AS A MINORITY BUSINESS OWNER

The Minority Business Accelerator seeks, high-growth potential, Black and Hispanic businesses. High-growth potential indicates the company's ability to generate larger profits, increase production and resources, such as hiring new employees, purchasing equipment, and/or expanding a physical location.

MINIMUM QUALIFICATIONS

- Black or Hispanic owned and operated business (>51%)
- Headquartered in Tampa Bay (Hillsborough, Pasco, Pinellas, Polk or Manatee county)
- Current business plan with a well-defined growth strategy
- Annual Minimum Gross Revenue of \$500,000



www.TampaBayChamber.com/MBA-Interest

STRATEGIES FOR SUCCESS

ATTRACT CAPITAL

- Foster positive banking relationships
- Improve credit worthiness
- Increase opportunities to receive traditional and alternative capital sources

SCALE BUSINESS OPERATIONS

- Devote time to develop as a results-producing leader and business owner
- Invest in recruiting and retaining top talent and promote a positive company culture
- Adapt to industry and client demands

SUSTAINABILITY

- Build a robust pipeline of clients and identify future "high-value" business opportunities
- Generate multiple streams of business revenue
- Create and maintain a solid business infrastructure to demonstrate the ability to perform exceptionally

FOUNDING SPONSORS



COMMUNITY PARTNERS

