

Ward Parkway Homes Association Board Meeting Minutes

Dec. 5, 2017

Waldo Area Business Association
7222 Wornall Road, Kansas City, MO 64114

Board members present: Mike Allmon, Bob Gould, Nancy Bader, Gaye Tillotson, Alison Baker

Board members absent: Maureen Hardy

Other attendees: Carol Gould, Linetta Thurman, Ryan Underwood, Julie Wittman

Meeting was called to order at 7:00 p.m.

A motion to approve minutes from the Nov. 7 WPHA Board of Directors meeting with the change of address for the meeting was made and seconded. The motion was unanimously approved.

Ryan Underwood, chair of the block ambassador program, reported 12 welcome bags have been given to new residents since May. There are no active volunteers for the committee at this time and Ryan is requesting help. Mike Allmon offered the help of board members to fill in until more volunteers could be found. Additional needs of the committee were discussed, including more print outs of the neighborhood history, up-to-date coupons from surrounding business and outreach on Facebook, our e-newsletter and other platforms to gather new resident information. Julie Wittman would continue to update requests on the electronic platforms. Mike was going to discuss new coupons with the Waldo Area Business Association.

Nancy Bader proposed having a WPHA member be a liaison to sit in on the Waldo Area Business Association property committee meetings in order to facilitate communication between the two associations. Alison Baker suggested that the liaison be someone other than a board member. That was agreed upon by the board, however, until that person has been selected, Nancy will attend the meetings.

Alison Baker reported on upcoming events. Holiday Homes Decorating Contest will be judged this weekend and there is still a desire for more carolers for the Holiday Caroling Event on Dec. 17th.

Julie Wittman reported on items for the Dec. e-newsletter. Discussion centered around reminders for the home decorating and caroling events, security tips and information about the Watch KC program with the city and snow removal reminders. Bob Gould encouraged information be included about the Lock it, Hide it, Keep it campaign the city is promoting to remind people about how to protect items in cars. Julie said she would include the information.

Linetta Thurman reported on security committee matters, particularly about the continued messaging of safety tips in the e-newsletter and the promoting of the Watch KC program. Mike presented 3 different designs for neighborhood watch signs that would be mounted on light poles of our choosing. The signs are \$22 each, purchased from the National Sheriff's Association and installed by the city. Julie is familiar with the location of some of the older signs in the neighborhood and committed to locating them. Discussion followed about locating the new signs on 72nd at Belleview and Summit and around the school at Jefferson, Washington and Pennsylvania. The board agreed upon a design. Mike and Alison recommended purchasing 10 signs and Alison proposed adding a \$250 line-item in the 2017-2018 budget under communication. The motion and budget were unanimously approved. Mike will send locations for new signs to board members via email for approval.

Julie followed up with discussions about a new design for yard signs strategically placed, promoting WPHA. Twenty-five signs were \$312 +tax, fifty signs were \$377 +tax. It was decided signs would be rotated in and out, bringing them out especially for events. For now, signs would be posted through January and then stored. A motion to purchase 25 signs was made. The motion was unanimously approved. Julie expects a 2 week turn around.

Gaye Tillotson presented financial information, including the current bank balance, current paid memberships and current paid security patrol memberships. This was compared to last year's

membership numbers. This year's memberships are lower than last year, but there is expected to be a January bump-up due to people thinking the fiscal year starts in January. To prompt residents to join, ideas included a second mailing and a reminder in the e-newsletter. Mike wants to revisit these numbers at the Feb. board meeting. Mike is also requesting Gaye provide the board with monthly bank statements via email prior to each board meeting. Gaye was going to check into that.

Under new business, Bob Gould requested the board purchase a gift for Frank Haar, the previous board president. A motion to provide \$100 for a gift to Frank was made. The motion was unanimously approved. Bob will take care of the gift.

The board agreed on the 2018 meeting schedule and to change the location of the meetings to the Waldo Area Business Association conference room. Mike would notify WABA of our request and Alison will return keys to the Ward Parkway Presbyterian Church.

Mike will forward the security patrol schedule to all board members when he receives it from Brent.

Nancy is requesting time in February and possibly March, to brainstorm about the neighborhood markers that are decaying. Available information about the condition of the markers and ideas for the discussion will be provided to all board members prior to the February meeting.

The scheduled improvements to 75th Street were brought up with a desire for more information for residents. Nancy would try to get that from WABA.

The next WPHA Board meeting will be held on Tuesday, February 6, at 7 p.m. at the Waldo Area Business Association office. The WPHA Security Committee will meet on Tuesday, Jan. 30, at 6 p.m. at Crows Coffee.

Meeting was adjourned at 8:30 p. m.
Minutes submitted by Nancy Bader