

## **WARD PARKWAY HOMES ASSOCIATION BOARD OF DIRECTORS MEETING MINUTES**

**APRIL 3, 2012**

At Ward Parkway Presbyterian Church, 74<sup>th</sup> Street and Ward Parkway

Present were President Frank Haar, vice president Alison Baker, treasurer Gaye Tillotson, secretary Jon Rand, board members Sean Wilson, Laura Lavalley, Maureen Hardy, and Dennis Young, and newsletter team of Mary Pfaff and D.J. Matheny

Mr. Haar called the meeting to order at 7:05 p.m.

Neighborhood Night Out was set for April 21<sup>st</sup> from 5-7 p.m. at GAF. Raffle will include two \$25 gift certificates and Royals items

It was reported that 40 people attended the Easter Egg hunt on March 25. They found hundreds of Easter eggs and a good time was had by one and all.

Ms. Hardy reported that she has attracted early interest in the neighborhood garage sale May 18-19. Locations for signs on Ward Parkway to promote the event were discussed.

Food, drinks and entertainment for Fourth of July picnic were reviewed.

Board is still waiting for confirmation plans from Mr. Allmon and Terri Duffey for Garden Tour in May

Ms. Pfaff reported that story on "WPHA Day at the K" on Sept. 16 was being prepared for newsletter. Event will be held for WPHA members at \$10 per ticket for game against California Angels.

Mr. Haar and Mr. Rand reported on new welcome kits made available by the Southtown Council. Mr. Rand displayed the contents of the new kits, which were to be handed to Mr. Wilson. Mr. Young said AAA would supply Kansas City maps, providing we note the supplier.

March minutes were unanimously approved.

Ms. Pfaff previewed items for the upcoming newsletter, mainly neighborhood events.

Mr. Haar described a proposal to produce the newsletter and improve the website from Melissa Saubers, which came in at \$800 per month. Mr. Haar found the proposal excessive. Ms. Pfaff estimated that she and Ms. Matheny spend about 20 hours per issue in writing, layout and publishing. It was agreed they would present a proposal at the May meeting whereby they might be paid for their work.

There was a discussion about how to best communicate with WPHA members on several platforms, and how Adrienne Hill might advance the website to complement the overall communication effort

Mr. Wilson discussed expanding the role of block ambassadors to solicit memberships and ask what residents expect of their homes association

WPHA has been asked by church if we can provide volunteers for Rock the Parkway race April 14.

Mr. Haar adjourned the meeting at 8:43 p.m.