

Engaging Monarch Ambassadors

Event Outcomes

- Know the best messages and ways to engage others in monarch conservation
- Practice communication skills
- Feel more confident about engaging with others
- Make a plan to engage others



Event Agenda

- Welcome to the Illinois Monarch Summit
- Getting Grounded for Engagement
- Framing Monarch Messages
- Core Action Messages to Reach Our Goal
- The Secret to Engagement
- Making Your Plan to Engage Others
- Wrap-up

