

THE

**BENEFITS
ALLIANCE**

 GROUP



The
**Consulting
House**

Benefits ♦ Retirement ♦ Insurance



Press Release

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The Benefits Alliance Group Welcomes The Consulting House Inc. as its Newest Member.

CONCORD, July 12, 2021

The Benefits Alliance Group is proud to announce that The Consulting House Inc. has joined as the Alliance's newest Member Firm. The Consulting House is a privately held consulting firm in the financial services industry that develops strategies that enhance and maximize the value of their clients' benefits, pension, retirement and wealth management programs.

"The Benefits Alliance Group works with firms in the Canadian market that are dedicated to providing their clients with access to valued and trustworthy services. I am thrilled to have The Consulting House join us with their years of experience and commitment to enhancing client solutions. They will be a welcome addition to our alliance," said Mike Macoun, President of The Benefits Alliance Group.

The Consulting House is a second-generation advisory firm that has enjoyed continued growth while demonstrating dedication and commitment to putting clients' best interests first in everything they do. The leadership team today consists of Paul Sabat (Managing Partner), Allan Sabat (Partner - Benefits) and Edward Sabat (Partner - Retirement) have expanded the firm's services, offerings and built a team that delivers on their promises.

"It is an honour to join the Benefits Alliance Group – an exclusive group of the best advisors across our industry, who specialize in employee pension and benefit plans and use their voice to make a significant impact for their clients. It was a natural fit to align with an organization like the Benefits Alliance as we hold the same standards of excellence and will be given the opportunity to capitalize on networking with the best-of-the-best. We are thrilled to be able to offer our clients unique proprietary products and tools available exclusively to the Benefits Alliance and we look forward to working closely together," said Paul Sabat, Managing Partner of the Consulting House.

About The Consulting House Inc.

The Consulting House Inc. was founded in 1985 to provide its clients with the professional services, consulting and support to manage a comprehensive and sustainable employee benefits program. Their clients' best interests are the sole criteria that governs all their recommendations. They bring the aptitude, skill set and services of the large consulting firms without the accompanying high fees. For more information, go to www.consultinghouse.com.

About the Benefits Alliance Group

The Benefits Alliance Group includes 28 independent member firms and more than 200 advisors with over 7,500 clients. We leverage our size and experience to offer our group clients a qualitatively superior experience. We work intimately with our clients to create plans that are innovative and flexible, delivering cost-effective stability for our clients.

For further information, please connect with Sarah or Paul.

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