



CHAMBER BOARD MEETING MINUTES

Tuesday, January 7, 2020
12:00 PM

Board Member	Present	Reported Absence	Unreported Absence	Chamber Members/Guests
Kierstan Peck	X			Sydney Nelson, Edward Jones
Gretchen Blaufuss		X		Stacy Schaible, US Bank
Frank Christopherson	X			
Kimberlee Bever		X		
Todd Cummings			X	
Joe Dvorak		X		
Jana Harshman		X		
Sara Helseth		X		
Bonnie Menigo			X	
Joshua Miron	X			
Heather Mortiboy	X			
Julie Samuelson	X			
Julie Stevens	X			

1. Meeting was called to order at 12:02 PM by President Peck. Introductions were made for those guests in attendance. The board did not have a quorum present for the meeting, so no formal action was able to be made at the meeting. An email will be sent out to all board members later today with any items requiring action.
2. Presidents Report
 - a. For this month's presentations, Executive Director, Becky Schueller shared the new slideshow presentation "You're a Chamber Member, Now What?" [Slideshow](#) as a tool to provide an overview to existing members on the benefits of membership and ways to get involved in the Chamber.

The slideshow will be added to the Chamber website and Schueller will work on a one-page handout that will provide the bullet points and share a link for where to go to find more information.
 - b. Sign-up documents were distributed for board members to get added to the list for event committees for 2020. Also this year we are planning to add more presentations to the board meetings and are seeking ideas from the membership on who they think might be a valuable presentation for members.
 - c. Executive committee nominations for 2020 were discussed. Gretchen Blaufuss was nominated for the position of Vice-President. Frank Christopherson was nominated to continue as Treasurer. A vote to approve will be made by email later today.

3. Executive Director Report

- a. Membership count for the close of 2019 was 220 members. This is the highest member count on record for the Chamber. Dues renewal statements have been sent with the majority of them being distributed by email once again this year. A cost savings of \$110 for postage to those members that have email.
- b. The January Treasurer Report was shared. The general fund expenses for the month totaled \$4,266.53 and included 4th quarter payroll taxes, 4th quarter copier charges, January payroll, and printing of new Chamber Bucks. In addition to these expenses, a total of \$1,650.00 was paid out for Ambassador Program scholarships from the designated funds. A vote to approve these expenses will be made via email later today.
- c. Per the Chamber by-laws, the designated signers for checking and savings accounts of the organization should be changed annually. The authorized signers should include the following: chamber president, vice-president, treasurer and the executive director. A vote to approve the following individuals as designated signers for 2020 will be sent later today: Kierstan Peck, Gretchen Blaufuss, Frank Christopherson, and Rebecca Schueller.

4. Business & Community Development

- a. There was no meeting in December for the Pine City EDA
- b. The Planning Commission met in December and reviewed the changes for the Shoreland Ordinance and this will go to the City Council for approval at their next meeting on January 8th
- c. Also in December, the staff from the City and the Chamber attended the groundbreaking ceremony for the new Timber Pines senior housing development that will begin construction this year in the Northridge business district.

5. Chamber Event Committees

- a. The committee members for the Beer/Wine tasting event met in early December to discuss some ideas for this fundraising event. Last year we saw a decline in attendance by both members and the community. As a result the planning team wanted to brainstorm some ideas for a new format this year. While many ideas were shared, the one that rose to the top was hosting a "Flavors on 5th" progressive tasting and shopping event. This would allow us to feature multiple business locations while also allowing us to provide spaces for the home-based business members as we've done in the past.

Possible dates have been discussed and we are considering the 1st Saturday in April with a plan for an early evening time frame, possibly 4-6pm.

6. Chamber Member Updates

- a. Toys for Tots Coordinator, Julie Samuelson, shared that there were 855 kids served this year by the Pine County program. This included over 600 kids residing in Pine County and additional kids served by the Lakes & Pines program in the surrounding counties. Over 23,000 toys were donated this year through a variety of donation sites around Pine County.
- b. Grand Casino shared a copy of their entertainment schedule as well as the current special at the Rival House.