

BOARD MEETING MINUTES

Tuesday, May 7, 2019

12:00 PM



Board of Directors	Present	Reported Absence	Unreported Absence	Chamber Members
Joshua Miron	X			
Kiersten Peck	X			
Kimberlee Bever	X			
Gretchen Blaufuss	X			
Frank Christopherson	X			
Todd Cummings	X			
Joseph Dvorak	X			
Annette Freiheit		X		
Sara Helseth	X			
Bonnie Menigo	X			
Butch Nicoll	X			
Julie Samuelson	X			
Julie Stevens	X			
				Guests:

AGENDA:

Miron called the meeting to order at 12:00 PM.

President’s Report

Miron welcomed directors to the May meeting for the Pine City Chamber. WCMP has introduced a new format on 100.9 with 3 back-to-back live shows from 6am – 6pm weekdays. Twins & Vikings programming will remain the same for the station, but the live shows give more opportunities for local news. Later this fall the station is looking to hire a part-time staffer to cover sports for the region.

Membership Report

The 2019 Membership Directory is ready for distribution. Board members were asked to distribute copies to 6-7 businesses over the next week. The additional copies will be available through the Chamber office for distribution to the public or mailed out to members outside of city limits.

Executive Director Report

The treasurer’s report was reviewed. Expenses incurred by the general fund included postage for visitor packet requests, annual liability insurance policy, Chamber Chat, Summer Arts donation and May payroll expenses. These general fund expenses total \$3,961.85. Freedom Fest expenses totaling \$175.00 for liquor license and liability insurance were also included in the report. These expenses will be transferred from the designated fund account. *A motion was made to approve the treasurer’s report as presented. Motion was made by Cummings, seconded by Samuelson. Motion carried.*

Business & Community Development

Frank Christopherson, committee member for Planning Commission & Pine City EDA, shared the following highlights:

- » The April 16th meeting for the Planning Commission included a public hearing regarding the rezoning request from Yanik Properties. The request was forwarded to the City Council with a recommendation to approve.
- » The City of Pine City hosted a workshop with the Urban Land Institute as a collaborative opportunity for the City Council members and committee members for all of the city committees. The purpose was to

BOARD MEETING MINUTES

Tuesday, May 7, 2019

12:00 PM



engage in discussions about best practices for promoting the city, land use, and telling the story to encourage development in the community.

- » East Central Energy – Operation Round-Up grants received approximately \$57,000 in requests for the most recent application round. The fund generally brings in about \$21,000 per quarter, so it was an extremely competitive round of applications.
- » At the April 24th meeting for the EDA, county staff members presented on the wetland banking options that Pine County is pursuing in order for development projects to “buy” wetland credits to aid in replacing wetlands.
- » At the April 25th meeting for the Mill Site Redevelopment committee there was discussion on what type of housing would be best for the site. The location provides an ideal spot for student housing as it is within walking distance for PTCC as well as Downtown.
- » At the May 1st meeting for City Council, the Parks & Recreation committee recommended new park signage for Voyageur Park, Robinson Park and the Westside Park & Beach. The proposal includes a number of local partnerships in designing and paying for some of the expenses for installation.

Committee Reports

Networking

- » The April networking event held at Vannelli’s Landing had a great turnout. There were a number of first time networking attendees and each one shared that it was a great experience for them.
- » The May event has been scheduled for Thursday, May 16th to celebrate Wings North’s 20th Season in business.
- » The planning team is meeting with Stearns Bank to discuss June date and WCMP for July.

Golf Tournament

- » Registration is open and invitations are going out this week.
- » We have secured 7 hole sponsors, so there is room for 2 additional hope sponsors if there is interest.

Freedom Fest

- » Planning team continues to meet and solidify the events for the day.
- » In search of a new organization to host/sponsor the Pine City Sings event. WCMP has chosen to shift their focus to hosting a bean bag tournament on site that day instead.

Pine County Parade

- » The committee hasn’t been able to meet yet.
- » Registration opened on May 1st and there were nearly 20 registrations on day one!

Chamber Member Updates

- » The Pine Center for the Arts will host the “Black & White” gallery exhibit this month with the opening reception on Friday, May 10th from 4-6 PM.
- » Hands for Pine City had to move the Community Easter Egg Hunt indoors this year due to the snow. They had 189 kids registered to participate this year which was a significant increase in numbers for them. They also enjoyed involvement from new local businesses like Chris’ Food Center and Jeff’s Outdoor Services.
- » Pine Technical & Community College currently has two different job postings available: facilities staff and student support services. Check out their website for more information.

Meeting adjourned at 12:55 PM.