

BOARD MEETING MINUTES

Tuesday, April 2, 2019

12:00 PM



Board of Directors	Present	Reported Absence	Unreported Absence
Joshua Miron	X		
Kiersten Peck	X		
Kimberlee Bever		X	
Gretchen Blaufuss	X		
Frank Christopherson	X		
Todd Cummings	X		
Joseph Dvorak	X		
Annette Freiheit	X		
Sara Helseth	X		
Bonnie Menigo		X	
Butch Nicoll	X		
Julie Samuelson		X	
Julie Stevens		X	

Chamber Members
Lezlie Sauter, City of Pine City
Sonia McGhee, Stan's Equipment Center
Stacie Schaible, US Bank
Toni Thulman, US Bank
Guests:

AGENDA:

Miron called the meeting to order at 12:04 PM.

President's Report

Miron welcomed directors and guests to the April meeting for the Pine City Chamber. WCMP has partnered with Stan's Equipment for an April Giveaway event. New on-air format is coming to WCMP that will feature all local programming on 100.9. Josh will be extending his morning show to run from 6am - 10am, Joe Keyport will host a 10am - 2pm show, and Andrew Devall will close out the day from 2-6pm. They hope that this new format will improve the listener experience and increase the sharing of local news & events.

Membership Report

Renewals so far in 2019 are at 186 members. Final reminders are slated for the end of this month.

Executive Director Report

The treasurer's report was reviewed. Expenses incurred by the general fund included postage for visitor packet requests, advertising in Pine City Info Guide and April payroll expenses, including the 1st quarter payroll tax payments. These general fund expenses total \$4,030.85. Freedom Fest expenses totaling \$200.00 and Ambassador Expenses totaling \$37.10 were also included in the report. These expenses will be transferred from the designated fund accounts. *A motion was made to approve the treasurer's report as presented. Motion was made by Cummings, seconded by Blaufuss. Motion carried.*

Business & Community Development

Frank Christopherson, committee member for Planning Commission & Pine City EDA, shared the following highlights:

- » Pine Technical & Community College recently hosted an event with DEED to discuss employment vacancies in the region.
- » A new regional networking group was launched on March 26th. The Inventors & Entrepreneurs Club held its first event with nearly 50 guests in attendance. The group is designed to be a resource opportunity for inventors and entrepreneurs that will get them connected with the next steps they need to launch a business or idea. The group will be meeting monthly on the 4th Tuesday from 6:00 - 7:30 PM at East Central Energy in Braham.

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- » The March meeting for the Planning Commission was a busy night with 6 different public hearings held for development projects.
 - The Commonwealth Group has a housing project in the works for the south end of Pine City, near North Pine Assisted Living and behind the Pine City Armory.
 - Summit Development has a senior housing project in the works for the north end of Pine City, near FirstLight Health System along Northridge Drive.
 - Elan Shores/Yanik Properties was seeking rezoning request for a property on the point of the Snake River & Cross Lake for a future senior housing project. This request was tabled to next month.
- » The March meeting for the EDA included the review of a TIF request made by Summit Development.

Committee Reports

Networking

- » The networking committee is proposing a “passport” of some kind to track attendees at our networking events this year that will give members an entry into a large value drawing for Chamber Bucks. As we have approximately \$550 to re-invest this year from un-redeemed Chamber Bucks, the team felt this would be a good use of those dollars. *A motion was made to approve the re-investment of a \$200 Chamber Bucks prize for the Networking 2019 Passport. Motion was made by Blaufuss, seconded by Freiheit. Motion carried.*

Freedom Fest

- » Donation request letters were distributed in March and the sponsorships from businesses and organizations are starting to come in.
- » First planning team meeting was also held in March, with low attendees.... but planning is under way!

Pine County Parade

- » The parade team currently includes Butch & Joe. We are in need of some additional volunteers. Todd volunteered to be added to the committee as well.

Chamber Member Updates

- » Stan’s Equipment Center is hosting an Open House event on May 11th
- » Pine Technical & Community College recently announced that the Frandsen Family Foundation will be renewing their scholarship opportunity for the class of 2020 with students from Luck, WI, Rush City or Braham communities.
- » PTCC is also exploring grant opportunities that will allow high school staff to be credentialed to teach manufacturing classes at the high school campus.
- » FirstLight Health System opened the Mora Pharmacy in its newly remodeled location on April 1st. Other construction projects at the Mora campus are experiencing a slight delay and openings are likely happening in August.
- » FLHS marketing department will also be rolling out a community survey in the coming weeks as they are going through the process of a name change this year due to another health system in the U.S. with a similar name.

Meeting adjourned at 12:50 PM.