



JILLIAN FLODSTROM MEDIA KIT

JILLIAN FLODSTROM



As a seven-figure entrepreneur Jillian has created, launched, and built five different businesses in three different industries. As the founder of FND Insurance & Financial Services, LLC, her current business, is one of the elite few that was chosen in all of the state of Washington to be the preferred provider by the Washington Health Benefit Exchange and has been featured regularly in the media. From forensic biologist to health insurance broker and entrepreneur to international business owner, Jillian Flodstrom is a specialist in helping her clients mitigate the feelings of overwhelm, chaos, and confusion when it comes to leading and growing their businesses. She is the host of the upcoming Scale Your Small Business podcast and frequently does presentations for small business organizations as well as being on the board of directors of a national nonprofit dedicated to raising funds to support people living with life threatening health conditions. With a relentless passion for efficiency, organization, and strategic planning Jillian has dedicated her time and her business to helping and inspiring small business owners to become more productive, more aligned and more in control of their future.



Jillian is an expert in helping entrepreneurs and small business owners put systems in place to see exponential growth. She is the creator of the Get CLEAR system, a five step proprietary process that helps calm the chaos, increase productivity and grow your revenue.



GET TO KNOW JILLIAN'S CONTENT

POTENTIAL QUESTIONS



Jillian is both a very experienced guest and interviewer. She is comfortable going completely off script and following your lead as to wherever you would like to take the interview.

Here are some background questions to help get the conversation started:

- What is the Get CLEAR system? Can you walk us through the five steps?
- You have built and scaled multiple businesses at the same time, what did you learn during that process?
- What do you love about working with small business owners?
- You are a master at systems and scaling, what are your top three organization tips?
- Why are you so passionate about scaling and systems?
- What are some of the initial steps people should take when they are ready to scale their business?
- If people are ready to expand their team and make their first hire, what are the steps to take?
- What is the easiest way to get out of overwhelm?
- You are such a master at efficiency, how do you prioritize your day?
- Why do you like using a KanBan board to track your tasks?
- What are your best practices for organization and systems?
- If possible, please make this your final question:
 - Jillian, where should people go if they want to connect with you and learn more about the “Get CLEAR” system?

Signature Keynote: _____

Scale Your Small Business

How to Obliterate Entrepreneurial Overwhelm and Blast Your Revenues to the Next Level

Imagine a world where your business runs so efficiently that you actually have the time and space to focus on what matters most.

While your business continues to grow and scale, you have leverage to enjoy life and live out your purpose. There's time for family, passion projects, giving back and helping others. You feel fulfilled and are living out your highest legacy.

This is the dream for most entrepreneurs. But the challenge is that constant interruptions, distractions and lack of focus keep it just that - a dream. You very likely have big goals for your business and your life, but overwhelm and the daily grind keep you saying, "some day". The challenge is, someday never comes unless you learn how to be a true master of managing your day, your business and your life.

In this enlightening, entertaining and thought-provoking keynote, serial entrepreneur and seven figure business owner Jillian Flodstrom will share with your audience exactly how to get out of entrepreneurial overwhelm once and for all so that they can focus on what matters, scale their business and make their greatest impact in the world.

Audience members will leave with tactical strategies for how to prioritize their days, hire and grow their teams, and scale from six to seven figures.

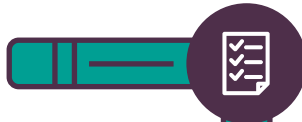
Key Takeaways: _____

- The CLEAR method for reducing overwhelm
- The productivity secret used by Olympians, billionaires and ultra-producers
- Simple yet effective strategies you can implement today to see an increase in productivity
- The three steps to evaluate and prioritize your to do list
- The three most important elements to focus on for small business growth

Evaluate

1. Itemize

Prioritize by what has a firm date deadline?



2. Prioritize

Prioritize what makes you money?



3. Process

What tasks can you accomplish in less than two minutes?



5. Engage

Do you need to hire/train anyone for these tasks?



6. Estimate

Do I need to create time to complete these tasks?



4. Formulate




Do you have a system or process already in place?



A.

Tasks that take over two minutes

Review

| Step 1 | Step 2 | Step 3 | Step 4 | Step 5 |
|---|---|--|---|---|
| What was my biggest accomplishment today? | Did I reach my goal? If not, how much closer did I get? | What worked, what didn't? | What do I need to improve on? | How do I feel about my progress? |
|  |  |  |  |  |



These are all other areas where Jillian has a true depth of experience to talk about if you so desire.

Building Multiple Businesses

Delegation

Financial Planning

90 Day Planning

Schedule Blocking

Paper Filing/Digital Organization

KanBan Board

OTHER INTERVIEW TOPICS

PHOTOS

Photos of Jillian are available for download here:
<https://www.dropbox.com/sh/7ruv5tyqs0uphib/AABGBfTaYMbBUY7eyQd-GLka?dl=0>

OTHER MEDIA INTERVIEWS

Here are a few samples of other recent media appearances Jillian has made in case you want to review for background:

- Instant Impact Podcast
 - <https://www.dropbox.com/sh/2xsnxq3tlg8itlm/AABzv16dvyyOs97FS2vmmTCya?dl=0>
- Pivot Me Podcast
 - <https://www.dropbox.com/sh/79f29pkxszz6x14/AADXhVlbHHqWag1FX8AVEmOLa?dl=0>

TECH INFO

Jillian will do her best to be stationary for this interview in her studio prepared with front lighting, live video, audio headset, high quality microphone and sound equipment. Due to her intense travel schedule she sometimes has to do interviews from the road or her hotel room. Please let her know if you have any special requirements.



ScaleYourSmallBusiness.org

