

Don't Get Burned By A "Guru"

WHO IS YOUR COACH?

There are a ton of restoration "coaches" out there today. Most claim incredible results and proven systems, available to you in a simple, easy to execute package. How can you navigate through all the promises and fluff in search of someone who can REALLY help you?

Ask these simple questions: *When was the last time...*

- *your production coach worked on a loss?*
- *your marketing coach visited a prospect?*
- *your business coach ran a restoration company?*

At The CREST Network, the answer to all three questions is **"TODAY!"** Our team of expert coaches are out there, EVERY DAY, working in the field and the office with our clients. **Dick Wagner** is overseeing many marketing departments for our clients, communicating with their teams and tracking their progress daily. Including riding with marketers to help them perfect their strategies. **Bill Giannone** is the CEO of Reliable Restoration, a multi-million-dollar full-service restoration company in Atlanta, and is providing in-depth financial and admin services to many other CREST members. **Scott Tarpley** still travels to project sites, supporting clients and members all over the country every single day.

There is a huge difference between someone who is teaching and someone who is also doing! At CREST, you can find the best of all worlds. To find out how we can coach you, contact Dick Wagner. 419-202-6745

IS YOUR CONSULTING RELATIONSHIP ABOUT YOU...OR YOUR CONSULTANT?

Does this sound like you:

"I hired a real pro, a restoration consultant that I heard great things about. We spoke over the phone, and he sent me some info about his company, along with a series of questions to answer. Once I sent back the answers, he put me on his program, one that he has used for many other companies. I'm really excited about working his program."

What is wrong with this picture? Why are you working his (the coaches) program? Why didn't you get your own customized program?

The CREST Network is not a "cookie-cutter" program. It is **PERSONAL COACHING**, designed FOR YOU! We take the time to design a business plan around your company - your team, your assets, your market, and your goals. With CREST, you will be coached by experts on all aspects of your business, and we take a full company approach to your plan. Marketing, production, administration and finance plans are integrated into YOUR PLAN.

That's the CREST difference! That is the Strength of our National Network, and the Power of a personal business coach.

