



## OUR PROFESSIONS PACKAGE

A BRANDED CAREER PORTFOLIO DESIGNED  
EXCLUSIVELY FOR EXECUTIVES

### PERFECT FOR EXECUTIVES WHO:

- Don't have the time needed to research and write career documents.
- Want to showcase their professional expertise and credentials to a targeted audience of organizations in a way that leaves a lasting positive impression with decision makers.
- Need to refine networking skills and optimize their online presence to become a magnet for bigger opportunities, stand out in the marketplace, and attract the right organizations.

### WHAT YOU GET:

- Customized branded résumé that opens doors to targeted decision makers in your desired industry.
- Compelling value proposition letter perfect for targeted marketing campaigns that complements your résumé and can be used time and again.
- Professional biography ideal for networking, introducing yourself to organizations, and use in keynote speeches, media releases and organizational announcements.
- Perfectly polished LinkedIn profile to pique the interest of targeted employers and recruiters.
- Tools and research 95% of your competitors do not have access to, including a 360Reach Survey, DISC Leadership Style Profile and a blueprint for job interviews.
- CV distribution service to executive recruiters, venture capital and private equity companies across the United States and Canada.

### HOW IT WORKS:

- We schedule private confidential appointments by telephone, Zoom or Skype and collaborate as partners to ensure the end result is the best reflection of you and positions you to stand out as the first choice among competitors for your desired role.

### LEARN MORE:

For more information, contact [Maddison@WestgateCareerCoaching.com](mailto:Maddison@WestgateCareerCoaching.com).



**MAUREEN FARMER**

I enjoy helping executives navigate the hidden job market with confidence and would love to welcome you into the Westgate family of success stories.

*"Maureen redefined the standard for me. By the time you are done, you have the position, attributes and critical skills well defined. This is the most detailed and complete career strategy process that I have ever seen. Maureen is genuine, sincere and hustles; what's not to like about that?"*