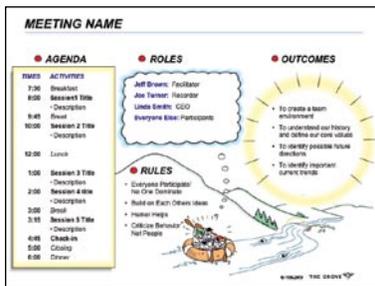
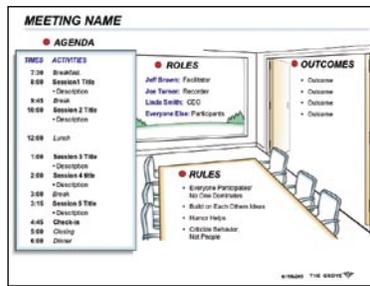


Inventory of Digital Graphic Guides

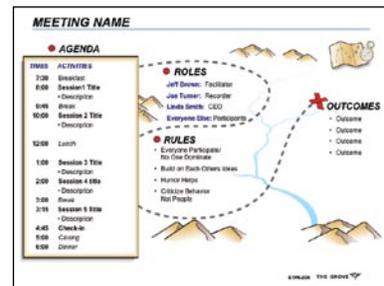
MEETING STARTUP—RIVER RAFTING



MEETING STARTUP—MEETING ROOM

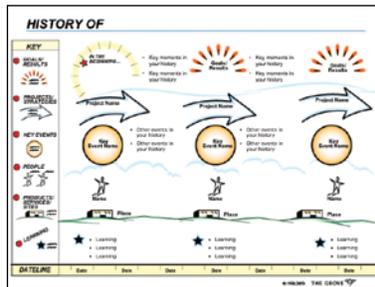


MEETING STARTUP—TREASURE MAP



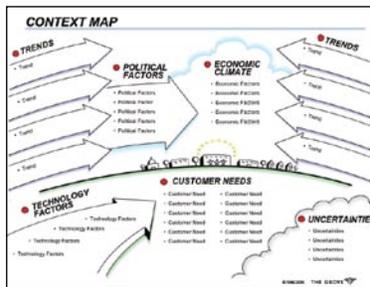
Clearly explain the Outcomes, Agenda, Roles and Rules (OARRs) of the meeting/process.

GRAPHIC HISTORY



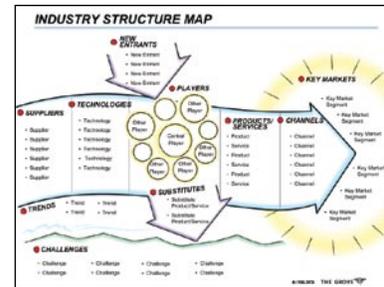
Draw out a group's past, tracking where it has been in order to define where it is headed.

CONTEXT MAP



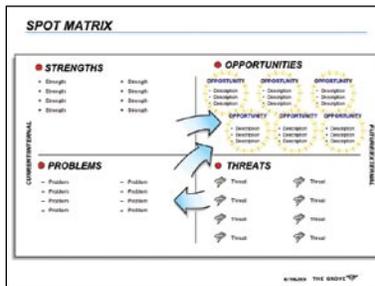
Develop a snapshot of an organization's current environment with a system's-level view.

INDUSTRY STRUCTURE MAP



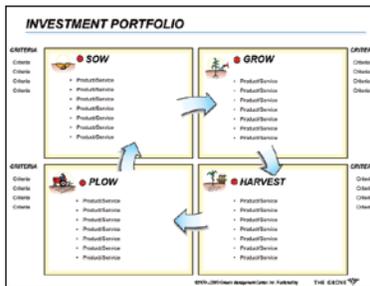
See the environment of players, suppliers and channels to view an organization's position in the market.

SPOT MATRIX



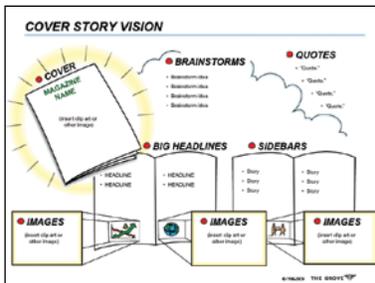
Look into the internal situation of the organization—its strengths, problems, opportunities and threats.

INVESTMENT PORTFOLIO



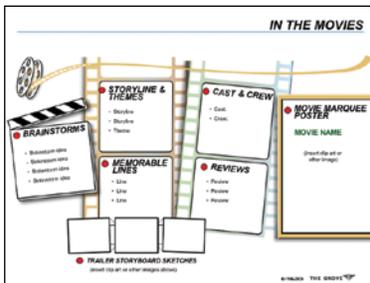
Determine how to allocate resources to support your strategy—decide what you will “sow, grow, harvest or plow.”

COVER STORY VISION



Generate group agreement around a future direction by imagining success as a front-page story.

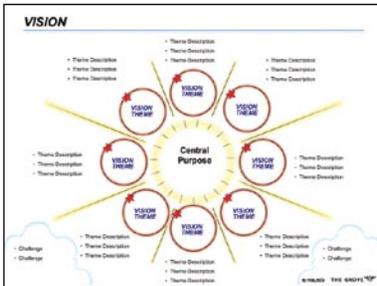
IN THE MOVIES VISION



Brainstorm ideas about an organization's future by imagining success as the subject of a film.

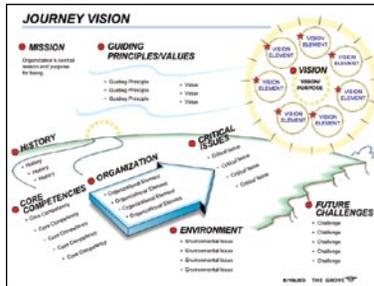
Digital Graphic Guide Inventory continues on the next page.

MANDALA VISION



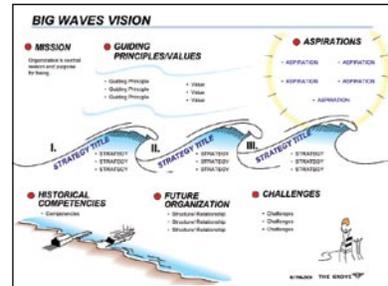
Cluster compelling themes for a vision on this circular format, which suggests wholeness and unity.

JOURNEY VISION



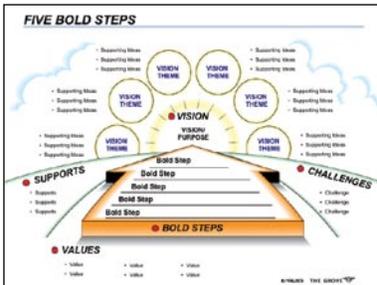
Summarize your strategy and visioning work on this format that displays past, present and future.

BIG WAVES VISION



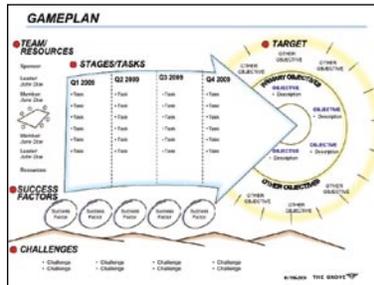
Show the waves of activity that will be necessary to accomplish an organization's vision.

FIVE BOLD STEPS



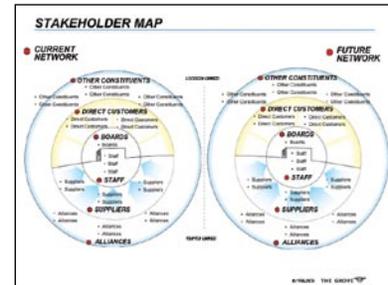
Focus a group's attention on the bold steps, or immediate strategies for action, needed to reach its vision.

GRAPHIC GAMEPLAN



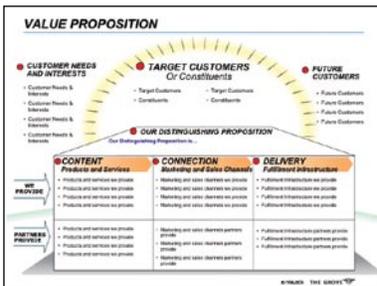
Sketch out action plans for teams to see their objectives, resources, key steps, success factors and challenges.

STAKEHOLDER MAP



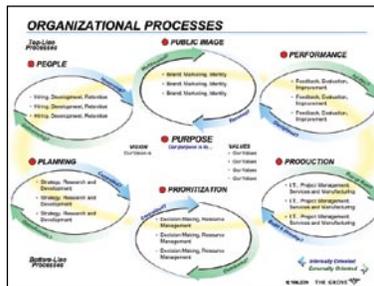
Identify a group's key relationships—alliances or value webs that take part in product or service offerings.

VALUE PROPOSITION



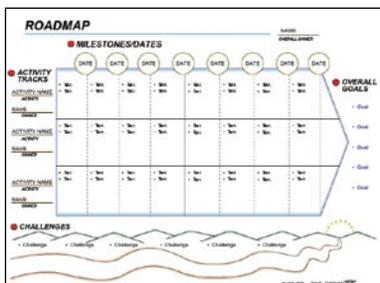
Determine the complete value that an organization intends to provide to key customers and constituents.

ORGANIZATIONAL PROCESSES



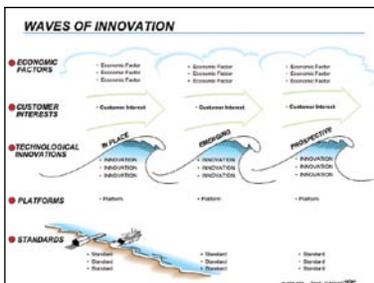
Understand the work processes an organization will need to support its vision and stated objectives.

GRAPHIC ROADMAP



Help project or management teams link their commitments to deliver specific actions on a timeline.

WAVES OF INNOVATION



Prepare a group for technological innovations that are likely to affect its industry.