



BOLD Capital Group, LLC Announces Launch of BOLD Entertainment

New Division Consolidates Content and Creates Digital Platform for Distribution, Acquires Production and Distribution Rights to David Henrie Film 'This Is The Year'

Charleston, SC (July 22, 2020) -- [BOLD Capital Group, LLC](#) Chairman Denis J. Gallagher has announced the formation and launch of BOLD Entertainment, which will consolidate the investments of the company's expanding entertainment holdings in Novo Media Group, LLC, Front and Center Entertainment, LLC, and newly branded hub130, LLC, as well as several film and television productions and rights.

Commenting on the formation of BOLD Entertainment, Gallagher said, "The new norm has brought a ton of changes to the way content is produced and distributed. The increase in home viewers is at an all-time high. Bigger may be better in some respects, but it is also more expensive. We currently have investments in live music shows, talk, television, and animation shows plus family feature films. We wanted to consolidate the assets to leverage the expertise and talent we have in the various companies. By doing so, we have opened new ways to improve the creative process and the delivery. The new digital platform will be a very useful tool of distribution for all sizes of content providers."

Novo Media Group (Novo) is a Los Angeles-based content development company that is currently producing an upcoming ten-episode animated children's series for Netflix, in partnership with Toronto-based BoatRocker Media. Novo has additional film and television projects in development and is completing post-production on its first feature film *This Is The Year*, directed by Novo Executive and actor David Henrie (*Wizards of Waverly Place*, *Paul Blart: Mall Cop 2*, *Little Boy*). The film has recently been acquired by BOLD Entertainment, which is producing a first-ever, live, virtual premiere with celebrities from film, television, music, and social media to benefit several important charities.

[Front and Center Entertainment, LLC](#) produces the critically-acclaimed music performance television series *Front and Center* as well as the groundbreaking talk show *Speakeasy*. Since 2012, *Front and Center* has featured an eclectic mix of top GRAMMY, Country Music Association, American Music and Academy of Country Music Award winners, rock icons and multi-platinum acts.

Musical artists appearing on the television series have included Miranda Lambert, Shawn Mendes, Train, Steven Tyler, Darius Rucker, lovelytheband, Carlos Santana, The Head and the Heart, Keith Urban, Dua Lipa, as well as Sheryl Crow, Goo Goo Dolls, Cyndi

Laufer, Jack Johnson, Counting Crows and many more. The program has been broadcast on public television, DirecTV, MTV, AXS TV as well as over-the-top (OTT) streaming media services.

Speakeasy is the popular one-of-a-kind music talk show where the artist selects the interviewer and they have candid, intimate conversations and the experience is a “must” for artists wanting to enjoy having a conversation with a peer in a relaxed environment in front of a small audience.

Episodes have featured Michael Stipe and Mike Mills of R.E.M. talking with Washington Post reporter and PBS “Washington Week” moderator Robert Costa, Nile Rodgers sitting down with Valerie Simpson, Roger Waters talking with television journalist Bill Weir, John Mellencamp with Rolling Stone founder Jann Wenner, Carlos Santana being interviewed by Harry Belafonte, Geddy Lee conversing with Pulitzer Prize-winning American author Michael Chabon, Sting having a personal chat with Shaggy, and many more.

hub130 is the newly developed technology platform and hub for the storage and delivery of content. Built by [Pedestal Technology](#) of Charleston, South Carolina, the platform can be configured for various debuts of films, record releases, live shows and music performances, sporting events, fashion shows and charitable fundraisers, all of which are currently in the queue for online viewing and distribution in association with BOLD Entertainment. The hub will allow content providers to cost-effectively reach unlimited viewers through the platform with secure technology, data development, targeted marketing and brand partnerships.

###

About BOLD Capital Group:

BOLD Capital Group is a premier business consultancy specializing in management consulting, advisory services, acquisition development and sourcing, providing and deploying capital. Its stable of experts is comprised of proven, successful business leaders and executives with backgrounds in a variety of industries. Whether a new business just starting out, or an experienced firm looking to expand, BOLD Capital Group provides services to clients in finance, accounting, technology, marketing and social outreach.

Company contact:

Doug Coupe
BOLD Capital Group
doug@boldcapitalgroup.com
843.568.2455