Press Release: RockSteadyFest Virtual Music Concert

We have added a few names to the lineup! We still need your support in letting the communities know about this fantastic chance to enjoy some great music!

Press Contact: Jeffrey Trotter 415-578-0125 csmusicfest@gmail.com ATTN: Editors, Calendar Editors, Feature Writers,

Dear Bay Area Press and PR Folks, WE NEED YOUR HELP!!

Our backs are against a wall and we need your help spreading the word about Marin County's First-Ever Free Virtual Concert and Music Festival. Any press you can provide would allow us to reach out to the Greater San Francisco Bay Area to let everyone know about this weekend of music, fun, and stress relief in this crazy time.

We are writing to ask for your support of The RockSteadyFest Virtual Music Festival on May 29, 30, and 31st. We will be bringing this Unique Music Experience to the public through Facebook Live, and Live Marin TV Channel 30. As you are aware, most of life has transformed to virtual and we believe this would be a perfect opportunity to bring the Greater San Francisco Bay Area together with a live show presenting local artists. Now, more than ever, this is the time to bring the community together through music and art to help combat the stress and loneliness people are feeling at this unprecedented time.

In listening carefully to the community and our artists, we have decided to transition to a virtual platform on <u>Facebook Live</u>, and <u>Live Marin TV Channel 30</u>. We hope we can have your support with mentions during your shows over the next couple of weeks. We really need your help in spreading the word!!

The Concert Schedule includes the following:

Friday, May 29, 3-8pm: We will be having a show specifically for our younger audience. Local Youth Rock Bands Banana Soup and Empire, from Drake High School, and Angel Amador, a local Marin Favorite, and other youth performers such as Shaun Pelayo, Faolan Cadiz, Ryland Whitney, and more. We will also be finishing the night with a Dance Party with DJ Lue! We are working in cooperation with Madeline Hope of <a href="https://doi.org/10.1007/jhe-10.2

The Virtual Music Festival:

Saturday, May 30, 2-8pm: Live music from Bay Area Musicians.

Sunday, May 31, 3-8pm: More Local Artists!

The following artists will be joining us: Kevin Griffin, Jimmy Dillon, Jonathan Korty, Darren Nelson, John Ford, Chris Holbrook, Gene Ptak, Peter Keys, Danielle Vantress-Salk, Tom Finch Trio, Angel Amador, Wendy Dewitt & Kirk Harwood, Dwight Brooks, Chris & Lorin Rowan, Vikki D'Orazi, John Alair, Clementine Darling, Susan Zelinsky And More!

Websites: facebook.com/pg/rocksteadyfest/events/; cmm.tv/liveedu; rocksteadyfest.org/; facebook.com/TomalesBayYouthCenter/

We believe that music and art are the best way to handle stress and loneliness during these hard times, and we want to remind everyone that they are not alone.

Thank you and please do not hesitate to reach out with any questions or concerns, Jeffrey Trotter, Artistic Director RockSteadyFest csmusicfest@gmail.com 415-578-0125