

Become a



Title Sponsor!

February 7, 2020  
Panama City Beach

The Snowbird Company offers your company many marketing sponsorship opportunities to grow your business and increase your visibility at our annual Snowbird Fest events. Sponsorships are designed to:

- Differentiate your company from competitors
- Expand your reach beyond the exhibit floor
- Increase your corporate visibility; they will know about you before, during and after event!

|                               | <b>GOLD</b>                 | <b>SILVER</b>  | <b>BRONZE</b>   |   |
|-------------------------------|-----------------------------|--|---|---|
| Day of Event Added Visibility | Booth Area                  | Largest visibility booth space:<br>• Up to (3) 6' wide tables  | 2nd largest booth space:<br>• Up to (2) 6' wide tables  | Larger booth space than standard exhibitors:<br>• (1) 8' wide table                   |
|                               | Electronic Signage Display: | • Top billing along with The Snowbird Company<br>• Sign inside event venue<br>• Consistent visibility all day                        | Logo following The Snowbird Company, Snowbird Fest and gold sponsors  | Smallest Logo following The Snowbird Company, Snowbird Fest, gold and silver sponsors |
|                               | Expo Bags                   | Company Logo - Top billing following The Snowbird Company  | Company name typed following The Snowbird Company and gold sponsors   |   |
| Before Event Visibility       | Stage Presence              | • Up to (3) 3-minute presentations on the main stage<br>• Stage signage allowed  | • (1) 3-minute presentation on the main stage<br>• Main stage signage allowed                                     |   |
|                               | Web Visibility <sup>2</sup> | • Largest Sponsor logo on event website, social and e-Newsletter ads<br>• 1-year banner ad, 2 websites                               | • Mid-sized sponsor banner ad on event website, social and e-Newsletter ads<br>• 6-month banner ad, 1 website     | Smallest Sponsor Company Logo, on Event Website                                       |
|                               | Print Advertising           | • Logo in one of our event ads<br>• Full-page ad in Snowbird Newsletter: Snowbird Fest Edition*<br>• Other radio & print advertising | • Company name in one of our event ads<br>• Half-page ad in one issue Snowbird Newsletter: Snowbird Fest Edition* | • Quarter-page ad in one issue of Snowbird Newsletter: Snowbird Fest Edition*         |
| Investment                    | <b>\$1,200</b>              | <b>\$750</b>   | <b>\$550</b>  |   |

<sup>2</sup>visibility for your business from the day you sign-up, through the festival and the month after event  
\* minimum distribution 1,000