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This Italian beauty brand, which uses ingredients like bee venom and snail slime, is now in India



# WORKING Wonders



Wonder Body, body cream with bee venom, guarana and caffeine

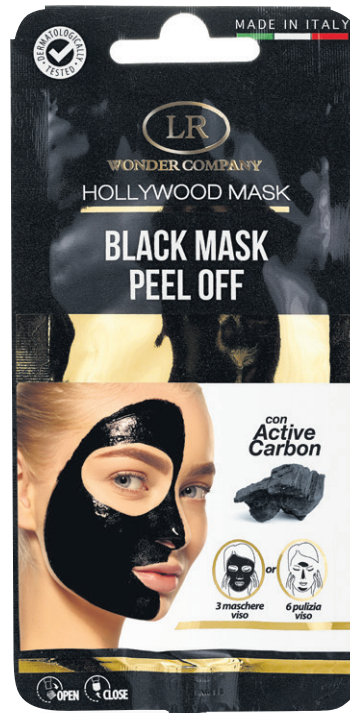
WHEN YOU LEARN that a brand is inspired by the beauty of the likes of Marilyn Monroe, Grace Kelly and Audrey Hepburn, you can't help but let yourself be drawn in. Milan-based LR Wonder Company (LRWC) was launched in 2012 by Lorenzo Riva, an Italian businessman, with the aim to make the seemingly unattainable beauty of Hollywood accessible to everyone. In the eight years since its launch, the brand has introduced game-changing serums, face creams, face masks, eye creams and body creams all made with path-breaking ingredients like bee venom, snail slime and caviar.

Now, Monaco-based Viren Sawhney and Federico Natalini of Fedevi LLP Ventures bring the beauty label to India. "My wife, Monisha, is deeply interested in beauty and has an eye for picking the best products. So, we tried out some of the products by LRWC and could see a difference in our skin in just two weeks," says Viren, who has a background in finance, and adds that he was keen to invest in something that resonated more with his interests and found himself teaming up with Federico to bring the brand to his home country. "This was a way for me to connect my first home, India, with my

second home, Europe," shares Viren, with a laugh.

The benefits of some of the most outrageous ingredients aside, there is always a need to customise and curate skincare based on the market where it is being sold. However, Viren believes that great skincare products work on any skin, irrespective of ethnicity. "LRWC's products are created after in-depth research and testing on a wide range of skin types. They are made with ingredients that are good for skin, no matter what," he explains.

Some of their most sought after products include the Wonder Bee Snail Face Cream, which combines bee venom (considered to be natural botox) and snail slime (an exfoliant, which activates skin regeneration), and the Wonder Star Face Cream, which uses amino acid- and peptide-rich plant placenta (substance from under the flower's pistil). While the former reduces spots and marks, tones and firms the skin, enhances brightness, tackles wrinkles and repairs the damage of photo-aging, the latter reduces skin discoloration, enhances skin's glow and combats the appearance of blemishes. A few of their other must-tries are the 24k Gold Face Mask and Face Cream, the Caviar Face Serum, and the Wonder Snail Body Cream. "I love the boldness of the brand. It stands out from the usual skin care offerings. I am currently using a combo of the Snail Serum and Caviar Face Cream and love them both. The Peel-Off Black



Mask and 24K Gold Face Mask are two other products that stand out," reveals Sawhney, adding that they are currently working on bringing a new range of products, including some that use viper venom, to the country.

₹450 upwards. Available online  
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in conversation

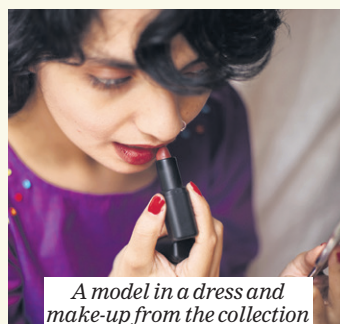
## COLOUR WASH

Ukti Everyday and Tinge tie up for a collection celebrating vibrant hues



MAKE-UP OBSESSIVES are no strangers to beauty and fashion collaborations. There have been a number of them in the past, some of the most noteworthy being Karl Lagerfeld X L'Oreal Paris, Proenza Schouler X Lancôme, Reem Acra X Essie, and most recently, Supreme X Pat McGrath Labs. Taking cues from these iconic labels, two home-grown brands from Bengaluru have joined hands for a collection inspired by colour, local crafts and all things handmade. "The collaboration came about because of our mutual love of colour and to support ethical women-run enterprises. At the core of both our brands is products that are 'handmade with love' and we embody this in our own ways," begins Supriya S, the founder of Ukti Everyday, who has tied up with Sabrina Suhail, a renowned make-up artist and founder of the bespoke beauty brand, Tinge.

Ukti, launched in 2017, focuses on creating easy dresses, comfort-



A model in a dress and make-up from the collection

able tops, and Bohemian skirts out of handwoven fabric by artisans in Karnataka, West Bengal and Rajasthan, while Tinge, unveiled earlier this year, specialises in handcrafted cruelty-free beauty essentials that range from eye pencils to foundation and custom lipsticks. The collaboration pairs the fashion label's latest drop, *Colourist*, with some of Tinge's most popular products. "*Colourist* features dresses in evocative colours that play on our various

moods as we count down the days to the end of this year. The dresses in this collection are made from soft South cotton and in the bright colours reminiscent of vintage silk sarees," explains Supriya. The vibrant hues are complemented with contrasting textural hand-embroidery of French knots and running stitches. The vintage aesthetic is reflected not just in the colour of the fabric used, but also in the large, puffed sleeves and pleated detailing.

The dresses, which include



wraps and midis, can be bought with Tinge's Earth Wax Lipstick, Trinity Multi Shade Stick, Dark Knight Eye Pencil and Ticket To Anywhere (a set of two liquid lipsticks and one lip gloss). "The Earth lipstick is a combination of brown, yellow, hints of green and red...perfectly describing the earth. The peach yellow undertone of the multi-shade stick, created especially for this collection, was formulated to use on the eyes, cheeks, and lips as a monochrome look to represent freshness. The set of two liquid lipsticks (deep red and light brown) and one gloss (organic oil and butter-based) is created for the everyday lipstick wearer. We kept the textures high in moisture because winter is slowly setting in and the skin craves moisture at this time," shares Sabrina, who is currently working on adding custom foundation and concealer to her services.

₹600 upwards.  
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— RR