

2020 Gala For Goals Toolkit



10th Annual Gala For Goals

Partners and Supporters promoting our Gala for Goals are welcome to use the language provided below to share information about The Sanneh Foundation and the 10th Annual Gala for Goals. This language may be placed in your key communications, such as newsletters, social media posts, print publications and news releases from your organization.

You will also find below graphics and logos for sharing.

About Gala For Goals

This year's Gala For Goals is the 10th Anniversary of The Sanneh Foundation's signature fundraiser, with over 1,300 philanthropists, community leaders, organizational partners, and friends of The Sanneh Foundation gathering to celebrate a decade of community impact. Gala For Goals raises the resources necessary to support the organization's mission to empower kids, improve lives, and unite communities. Last year alone, The Sanneh Foundation implemented 100 free summer camps for 7,000 kids, provided 35,000 meals and mentored over 2,500 students. The Sanneh Foundation is excited to celebrate these accomplishments and looks forward to advancing the mission with this year's Gala For Goals. Please visit www.galaforgoals.com to learn more.

About The Sanneh Foundation

The Sanneh Foundation (TSF) is a Saint Paul, Minnesota based 501(c)(3) created to serve the holistic youth development needs of the increasingly diverse Twin Cities metro area. TSF's mission is to EMPOWER youth by supporting and promoting educational attainment through in-school and after-school academic programming; IMPROVE lives by providing programs that strengthen physical health and social and emotional development; and UNITE communities by advancing diversity, equity, and community well-being.

Sanneh Foundation 2019 Highlights

- Implemented 100 free summer camps for 7,000 kids
- Provided 35,000 meals at The Conway Community Center

- Mentored over 2,500 students through our Dreamline Program

[Invitation Letter Template](#)

- Please use the template in the link above for reference when inviting guests to Gala for Goals

LOGOS

[Horizontal Tagline](#)

[Horizontal No Tagline](#)

[Vertical Tagline](#)

[Vertical No Tagline](#)

Social Media Post Examples

Feel free to use any language you would like using #GalaforGoals and @TheSannehFoundation! Below are a couple of examples for reference.

“We’re so excited to be a sponsor for the 10th Annual #GalaforGoals! @thesannehfoundation is hosting the biggest gala of the year and they still have room for more. We want to invite you to join us at this year’s gala to experience their impact over the past 10 years.”

“#GalaforGoals is the best thing you’ve been missing out on! It’s the 10th Annual Gala and it is set up to be the best one yet. We’re so excited to partner with @thesannehfoundation that we want to invite everyone who can make it out Feb. 22nd at the St. Paul Rivercentre.”

Review Examples about The Sanneh Foundation

“The Sanneh Foundation recognizes that when you engage in these team sports, attend soccer camps, and when you have a consistent mentor and coach than you gain the courage to be yourself. You gain compassion with others and you ultimately the confidence necessary for you to live a brilliant life and succeed.” -Mayor Jacob Frey, of Minneapolis

“The Sanneh Foundation has been one of those partners for St. Paul for a very long time. It’s a critical partner in all of the places that St. Paul youth and families play, live and work.” - Mayor Melvin Carter, of St. Paul

“At a time [to me] when us business leaders are looking for community leaders and our politicians to dig in and do something other than divide us. I was looking at a man who totally knows how to dig into a community and bind everyone together, and that to me is why Atomic took a good hard look at The

Sanneh Foundation and said this is an organization that we're going to support not only this year but 10, 20, 30 years to come.” - CEO Jim Wolford, of ATOMIC Data

TSF Social Media Platforms

Like our Facebook Page and follow our Social Media Platforms to be recognized for #GalaForGoals and stay in the loop with all the other cool things our organization is up to!



Digital Assets



Invitation



Instagram



Square 'Save the Date'



LinkedIn Header



Twitter Header



Facebook Header