

The Sanneh Foundation Social Media/Marketing



The Sanneh Foundation Overview

The Sanneh Foundation (TSF) is a Minnesota based 501(c)3 created to serve the holistic youth development needs of the increasingly diverse state of Minnesota. TSF's mission is to empower youth by supporting and promoting educational attainment through in-school and after-school support, improve lives by providing programs that strengthen physical health and social and emotional development, and unite communities by advancing diversity, equity, and community well-being.

The Sanneh Foundation Social Media/Marketing VISTA Responsibilities

- Strengthen technology-based systems that impact TSF branding, marketing and new media.
- Identify, expand and improve communication tools for social media platforms to share the impact of TSF and the Dreamline program.
- Improve systems designed to engage stakeholders, funders and community partners through multiple media and social media platforms
- Provide creativity, innovation, leadership and awareness regarding ongoing content creation and photo uploads on all TSF social media and communications platforms.
- Work with appropriate TSF staff members to identify, procure, and maintain the latest communications and visual technology and computer hardware and software that can bolster, enhance and display the Dreamline and Teacher Pathway programs.
- Enhance promotion of social media content created by the Community Resource Development VISTAs and TSF Marketing Department designed and created to strengthen the online Dreamline Coach recruitment system.

AmeriCorps Eligibility Requirements

- Must be at least 18 years old
- Have a high school diploma or GED
- Be a U.S. Citizen or U.S. National or have status as a Lawful Permanent Resident Alien
- *Please note that final candidates will be required to successfully pass a background check before being officially enrolled as an AmeriCorps VISTA Member.*

The Sanneh Foundation Preferred Qualifications

- Interest in youth, service, education, and non-profit work
- Strong written and oral communication skills
- Ability to deal effectively with a variety of tasks, priorities, and people in order to meet goals
- Self-motivated, able to work in a team, take initiative and work independently
- Able to present oneself in a highly professional manner and be an ambassador of the program
- Work or volunteer experience with organizations serving youth or underserved communities
- Car is highly recommended

- Experience with social media and marketing preferred
- Ability to set priorities and manage multiple projects simultaneously and meet deadlines
- Ability to work independently as well as cooperatively in a team environment
- Proficient in Microsoft Office and Google Apps
- Prefer Associates Degree or higher

Weekly Schedule

- AmeriCorps VISTA Members serve in a full time capacity for a minimum of 40 hours per week during their term of service
- AmeriCorps VISTA Members may NOT be in school full-time or have another full-time position and serve

Benefits

As a full-term AmeriCorps member, VISTAs serve full time for 12 months & receive: Modest Living Allowance (approximately \$472 pre-tax biweekly); Health Care Allowance (~\$7,900 that can be applied to any out of pocket costs, cannot go towards premiums, non-essential health expenses, or dependents); Qualified Student Loan Forbearance; \$6,095 Education Award or cash stipend (approx.. \$1,800) upon successful completion of service; Ongoing, extensive support and training. For VISTAs relocating more than 50 miles: \$750 settling-in allowance in addition to mileage reimbursement.