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PERSONAL STATEMENT

For as long as I can remember, solving design problems has felt very second nature. "How can this situation be made less frustrating?" is my modus operandi. Creating design solutions around me to minimize miscommunication alleviates that internalized tension, whether that's minimizing unnecessary complexities in text and visual design, illustration, or understanding a brand's message and motive, I want people's experiences to be as efficient and seamless as anything else in their lives. Life is already a bit complex, right? Let's make things easier and work together.

EDUCATION

- **Visual Communications BA, New Media Minor**
Seattle Pacific University
- **Arts & Science AA**
Bellevue College

DESIGN SKILLS

01 Computer

Illustrator
Photoshop
Cinema4D
InDesign
Premiere



02 Knowledge

Brand Voice & Identity
Print + Layout
Illustration
Image Editing/Manipulation

EXTRACURRICULAR

SPLC MEMBER 2015 - PRESENT

Non-profit that combats hate, intolerance and discrimination
splcenter.org

MEERESVØGEL MAGAZINE

Self-published, non-profit annual pocketbook

WORK EXPERIENCE

Microsoft - Visual Designer

Working on the HoloLens incubation team I help form complex insight into digestible, presentable experiences and stories through design thinking for developers. Creating an illustration language, user-centric newsletter experiences to a 400+ org, and exec presented decks+videos.

Mar 2018
to Present

Amazon Web Services - Designer/Illustrator

Working 1-on-1 with stakeholders and PMMs, I illustrate anything from tier-1 product launches to print work for events (flyers, stickers, shirts, booths, etc). I had the opportunity to develop 150+ Icons, of which 50 launched as new product icons at re:Invent (a tech conference with a 30k attendance), as well as full illustration and vinyls for the AWS Loft in NYC.

Sept 2016
to Mar 2018

Tether Inc. - Design/Brand

I heavily worked on the execution for the style guide of WE.org, developed design strategies and builds for brand design, web-page layouts and design pitches – including a rewards program between WE.org and Royal Bank of Canada.

April 2016
to Sept 2016

Amazon Web Services - Junior Designer

At AWS, I worked directly with Senior Designers, implementing new design structure to AWS, both internally and on aws.amazon.com. Here I also created digital print collateral for AWS Activate, re: Invent, and for the AWS Atlanta offices.

Sept 2015
to April 2016

K2 Snowboarding - Junior Designer

Working closely with Jessie Côté, the Global Creative Manager at K2 Snowboarding, I developed wireframes to restructure their mobile application, and refreshed their online campaigns for 2015/2016. I was also given the opportunity to develop snowboard base designs during the length of my on-site contract.

June 2015
to Sept 2015


Amazon HQ - Visual Designer (Day-1, formerly ACS)

At ACS I developed ad-suites located on the Amazon homepage and subcategory pages. Highlighting work includes full design refresh of Amazon S.T.E.M., working with Qualcomm and Avery developing their brand page, and design direction for early stages of PrimeNow mobile.

August 2014
to June 2015

SOCIAL

 [linkedin.com/in/benharthun](https://www.linkedin.com/in/benharthun)

 [instagram.com/seabirrd/](https://www.instagram.com/seabirrd/)

 [dribbble.com/benharthun](https://www.dribbble.com/benharthun)