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PRESS INVITATION

January 27, 2021

The Market STX presents matching gift check to Queen Louise Home for Children

ST. CROIX, VI – The press is invited to The Market St. Croix on Friday, January 29, 2021 at 2:00 p.m. for a check presentation donation to Queen Louise Home for Children.

The Market St. Croix (formerly Plaza West) and the Hamed Family pledged to match \$10,000 in donations towards a Christmas fundraiser benefitting Queen Louise Home for Children last month. Christmas donations to Queen Louise Home received through the entire month of December counted towards the challenge and are matched dollar for dollar, up to \$10,000, by The Market St. Croix.

In past holiday seasons, the Hamed family hosted a Christmas Tree Sale to bring support to Queen Louise Home. However, in light of the pandemic, they made the difficult decision to suspend the fundraiser last December.

Queen Louise Home for Children is a 24-hour residential foster care for children in the Virgin Islands, and contributions fund the costs of operating the program 24 hours per day, 7 days per week. Children first come to Queen Louise Home through the VI Department of Human Services as a result of abuse, neglect, and/or displacement, or for respite care when needed. The program is a part of Lutheran Social Services of the Virgin Islands — the largest private child and family services agency in the US Virgin Islands.

The Market St. Croix, a Hamed Company, has recently debuted their new store name, logo and brand transformation campaign. The Market STX & STT stores are committed to improve the Virgin Island community's shopping experience — including offering local produce, meats and products from VI local farmers/entrepreneurs.

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