



SCHOOL YEAR 2020/2021

This school year, DREAMbuilders Youth Mentoring Network (DREAMbuilders), a youth leadership and mentoring organization headquartered in San Diego, California with the mission to **“educate, equip, and empower”** youth and young adults (ages 13 to 26) is excited to release its seasonal theme: **“The DREAM Still Lives...Start Your Driven 2 Win Journey With DREAMbuilders.”**

During this COVID-19 and racism pandemic, students are experiencing social disconnection by not having team-centered approaches with their peers, missing valuable mentor interaction, lowered academic discipline and morale, and reduced internship and job opportunities. Students are experiencing mental and emotional trauma, hopelessness and losing determination to pursue their educational pursuits and interests.



We believe our core theme of **“The DREAM Still Lives”** will inspire these students to believe in their dreams and cultivate the “Driven 2 Win Winning Mindset” as they pursue superior academic performance while navigating beyond the effect of pandemics that threaten their personal and professional success.

In response to the pandemics, DREAMbuilders has expanded its Driven 2 Win: Personal Development and Youth & Young Adult Leadership Program (Driven 2 Win) to include the release of its 6-week, online **Driven 2 Win Student Success Roadmap E-course** which is a leadership and character-education curriculum emphasizing financial literacy and entrepreneurship outcomes for middle, high school, and college students using the signature Driven 2 Win youth leadership workbook entitled **“Are You Driven 2 Win? A Roadmap for Young People to Succeed in Life.”**



Did you know? In San Diego County, 40% of middle and high school students are reading and comprehending BARELY at a 5th grade reading level. (California Assessments of Student Performance and Progress, SD County, 2016 Results)

In this school season, DREAMbuilders is seeking individuals, business/community partners, and corporate partners to assist us with sponsoring 1,000 students to be trained as Driven 2 Win Student Leaders and Literacy Ambassadors throughout San Diego County representing their schools, community organizations, faith-based organizations, youth-focused agencies, and youth sporting organizations. DREAMbuilders has initiated the **Driven 2 Win 10,000 Books/10,000 Dreams READ2WIN Campaign Challenge** to focus middle and high school students on three critical educational enrichment priorities: **1) student leadership, 2) student reading literacy, and 3) financial literacy.**

WE BELIEVE...

Every youth has a dream and a purpose.

Every youth desires to unlock the dreams of their lives and experience personal satisfaction.

Please support DREAMbuilders this school year as we build the “**Driven 2 Win Winning Mindset**” and culture in students living in San Diego County mentoring them to believe in their dreams, stay focused, and do the hard work to make their dreams a reality.

Below are the sponsorship lanes for your support. Please choose a sponsorship lane and support San Diego County students as we create the economic and community supports so that when we say “**The DREAM Still Lives**” it is more than a slogan, but it is the “powerful igniter” to encourage students to give their best effort this school year and “win” in their personal and professional lives.

LANE 1



\$250 Bronze Package

- Purchase of 5 Driven 2 Win workbooks & 5 Driven 2 Win Backpacks
- Organization or business name on the back of a shirt
- **Two Sunday Jazz & Gospel Client Appreciation tickets**
- Name listed on website
- One shirt provided



LANE 2



\$500 Silver Package

- Purchase of 10 Driven 2 Win workbooks with **Private label** & 10 Driven 2 Win Backpacks
- Organization or business name on the back of a shirt
- **Five Sunday Jazz & Gospel Client Appreciation tickets**
- Name listed on website
- Two shirts provided
- Business banner on zoom event



LANE 3



\$1,000 Gold Package

- Purchase of 50 Driven 2 Win workbooks with **Private label** & 50 Driven 2 Win Backpacks
- Organization or business name on the back of a shirt
- Name listed on website
- Four shirts provided
- **Ten Sunday Jazz & Gospel Client Appreciation tickets**
- Business banner on zoom event
- Acknowledgement on all social media platforms Facebook, Instagram, LinkedIn

LANE 4



\$2,500 Platinum

- Purchase of 100 Driven 2 Win workbooks with **Private label** & 100 Driven 2 Win Backpacks
- Organization or business name on the back of a shirt
- Business name listed on website
- Four shirts provided
- **Twenty Sunday Jazz & Gospel Client Appreciation tickets**
- Business banner on zoom event
- Acknowledgement on all social media platforms Facebook, Instagram, LinkedIn (including logo)
- **Corporate name and logo in video as co-lead sponsor**



LANE 5



\$5,000 Diamond

- Purchase of 200 Driven 2 Win workbooks with **Private label** & 200 Driven 2 Win Backpacks
- Organization or business name on the back of a shirt
- Business name listed on website
- Ten shirts provided
- **Thirty Sunday Jazz & Gospel Client Appreciation tickets**
- Business banner on online zoom event
- Acknowledgement on all social media platforms: Facebook, Instagram, LinkedIn (incl. logo)
- Logo placement on event banner
- Corporate name and logo as lead sponsor on event video and all advertising/publicity from date of commitment
- **Appearance on internet radio show and corporate guest spot in video**



*If you are not willing to learn, no one can help you.
If you are willing to learn, no one can stop you. (Kathy Jeffers)*

I would like to make a LANE _____ contribution.
I am making a contribution of \$ _____ to
DREAMbuilders Youth Mentoring Network.

Name: _____

Business/Community Organization: _____

Phone: _____

Email: _____

FOR TAX DEDUCTIBLE DONATIONS, PLEASE DONATE VIA THE DREAMBUILDERS WEBSITE (WWW.DREAMBUILDERS4LIFE.ORG)
OR MAKE CHECKS OUT TO DREAMSMART INC.



DREAMSMART ACADEMY INC. IS OUR 501C(3) FISCAL SPONSOR
WHICH IS UNIQUELY INTEGRATED IN OUR
EXECUTIVE LEADERSHIP AND COMMUNITY PROGRAMS.

**A TAX-DEDUCTIBLE RECEIPT WILL BE PROVIDED FOR YOUR CONTRIBUTIONS.
(TAXABLE ID# 80-0484810)**

FOR ALL QUESTIONS ABOUT DONATIONS PLEASE CONTACT RAMONA S. JONES.
PLEASE SEE CONTACT INFORMATION BELOW OR VISIT THE DREAMBUILDERS WEBSITE.
THANK YOU FOR YOUR SUPPORT!!!

Ramona S. Jones –Founder & President

Direct: 619.889.6718

Email: info@dreambuilders4life.org

Website: www.DREAMbuilders4life.org

Facebook: DREAMbuilders Youth Mentoring
Network or dreambuilders4life

Instagram: @dreambuilders4life

YouTube: dreambuilders4life

