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NEWS

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TECHNOLOGY PIONEER BRAXTON VICK TO ADDRESS CARRIER LOGISTICS INC. USER CONFERENCE APRIL 26-27

Annual Conference to Cover IT Best Practices, Transportation Trends

Tarrytown, N.Y., February 6, 2012 – Braxton Vick, one of the pioneers in the adoption of technology in the transportation industry, will keynote the annual Carrier Logistics Inc. User Group Conference, giving his insights on how technology can become a differentiator for carriers seeking a competitive advantage.

The conference will be held on April 26-27 at the Crowne Plaza Hotel in White Plains, N.Y.

Vick is senior vice president at Southeastern Freight Lines and was the first-ever chair of the ATA iTLC (Information Technology & Logistics Council) in 2008-2009.

Attendees will include system users, managers and senior executives representing LTL, couriers, brokers, 3PL's, freight forwarders and multi-stop delivery companies throughout North America. They will be treated to:

- Hands-on computer labs
- Introduction and examination of new modules
- An informative supplier showcase
- Expert-led industry executive seminars
- A chance to network with industry peers

- One-on-one consultations
- Interactive roundtables
- Sessions on the operator art to use the full capabilities of CLI's FACTS® freight management system.

The conference, focusing on both administration and operations, is free to all CLI customers and invited guests. Attendees will learn about rating and dispatch enhancements, billing innovations, mapping, electronic data interchange (EDI), and information system management. Those interested may preview the entire agenda and register online by visiting www.carrierlogistics.com

“We have had a great response to this year’s conference and expect to again draw more carriers than last year,” said Ken Weinberg, CLI vice president. “According to our feedback, attendees truly expect to learn what they need to know in 2012.”

About Carrier Logistics and the FACTS system

Carrier Logistics Inc. (CLI), Tarrytown, N.Y., has been a leading transportation and engineering consulting firm and a pioneer in the development of system technology and freight management systems for the trucking industry for 40 years. CLI is the premier transportation software provider to less-than-truckload, combined LTL and truckload, package delivery, and bulk liquid carriers in the U.S., Canada, Australia and the United Kingdom.

CLI’s latest generation FACTS® transportation software has set the technological standard for the LTL transportation software industry. To learn more, reach CLI by telephone at 914-332-0300, by email at sales@carrierlogistics.com, or on the web at www.carrierlogistics.com. # # #