

Monthly Member Luncheon – Food Sponsor

Thank you for considering being a monthly member luncheon sponsor! Our monthly member luncheon is typically held the fourth Thursday of every month January through October. It is held at either Country Inn & Suites in Hermantown or the City of Hermantown Administration Building on Maple Grove Road. We love to showcase our member restaurants and caterers through this opportunity!

The set up is buffet style, and we have volunteers that can assist you. If you are available to stay, we offer 2 complimentary tickets to attend, your name will be on our guestlist. You may also say a few words at the beginning of the program (around 12:05pm) about your business. It's a great opportunity to drop a coupon or event flyer to bring people back into your restaurant.

What we ask of our sponsor:

MEAL

- Meal is delivered to venue day of.
- Meal is set up and ready for our buffet line to open at 11:45am sharp.
- Consider an option for vegetarian / vegan / gluten free dietary needs (this is usually <20% of our attendees) We have found that this is usually accomplished best through a generous portion of salad that everyone can eat, but people with special dietary needs can "load up on". But feel free to use your creativity / showcase something from your menu that meets this need in small quantity.
- Meal is hearty enough to be considered a good value for our attendees. Use the opportunity to feature something on your menu, or debut something new. Successful combos have been:
 - Soup, Salad and ½ sandwich
 - Taco Bar
 - Build your own sandwich
 - Choice of wraps and salad
 - Subs and sides

MARKETING SUGGESTIONS

- Email your business logo to the chamber to use in advance promotion if we don't have it.
- If needed, bring small signs with what the food items are, or let the chamber know in advance and we can provide them. We also have strips of cardstock that can be used day of.
- Bring coupons / flyers to promote upcoming events or to attract new customers. Our guests love a coupon - \$5 off a \$25 purchase has been popular lately.

What the Chamber can provide:

PAYMENT (Please invoice us) – YOUR CHOICE OF:

- \$200 stipend to offset food / labor cost, plus tip
- \$100 stipend to offset food / labor cost, plus tip and \$150 in advertisements to be run in our Weekly Update (5 ads, with a clickable link back to your website)
- Waived – \$300 credit in Weekly Update advertising may be utilized in the future.

SIDES TO AUGMENT THE MEAL

- Soda cans and bottles of water
- Individual bags of chips
- Fruit
- Desert

Hermantown Chamber of Commerce – Monthly Member Luncheon

RESTAURANT / CATERER: _____

Date: _____

Location: _____

Time Needed: Any time after 11am (buffet line opens for our guests at 11:45am) Day of Contact #: _____

Meal: _____ Head Count: _____

(if head count changes significantly, Chamber will let vendor know 1-2 days before)