# CHAIRMAN’S MESSAGE

Dear Friends,

For forty years, we have remained committed to making a sustainable difference in the communities in which we operate, and beyond. From our partnerships to our core pillars, we have always believed in taking a long-term approach to philanthropy. Our strategy towards corporate social responsibility is built around four pillars: investing in education, livelihood skills training, natural resources management and supporting the arts.

I am delighted to see children back on the campuses and learn about all the wonderful improvements within the academic institutions and classrooms as well as in the sports facilities. These are important and much-needed aspects of the learning experience. Since its founding 40 years ago, the SRF Foundation, along with its partner organizations, has made it its mission to provide students the resources needed to pursue their education and provide for enhanced academic and athletic training. Furthermore, with science and technology at the heart of everything we do at SRF, we are committed to supporting interest in these disciplines among children. By setting up well-equipped science labs and improving access to real-world science and technology through digital enhancements, we hope to support the next generation of innovators.

SRF Foundation’s Education program has transformed 670 Government Schools across 24 locations in twelve Indian States, improving learning outcomes of more than 1,77,064 students, by imparting training to 4,163 teachers and school headmasters. Moreover, by working with like-minded organizations, we have been able to increase the reach and depth of our digital programs like the KidSmart Centres, World on Wheels & Get Smart- Mobile Digital Labs, Common Services Lab, and Digital Smart TV Classrooms, to name a few.

This year, the SRF Foundation undertook several new initiatives to improve the employability of people around SRF’s manufacturing locations. These programs positively affected the lives of close to nine hundred school dropout youth and women from the marginalized sections of society. In collaboration with Amway India, the SRF Foundation also supported a child nutrition program titled, “Power of 5”, a grassroots level outreach program to improve the nutritional status of under-five children.

SRF continues to grow and evolve its business in a purpose-driven way by funding projects that are environmentally sustainable and conserve natural resources. This year, SRF Foundation funded an ambitious project towards the creation of infrastructure to treat three million litres per day of sewage wastewater from the pipeline running through the Delhi Golf Course in Delhi, making it fit for irrigation. In addition, this project will reduce the flow of untreated sewage water into the Yamuna River thereby reducing water pollution.

SRF Foundation has collaborated with Epic Macy to support a unique musical concert, Music in the Park, a free-for-all concert that celebrates different music and art forms and enjoys an overwhelming participation from the public. In addition, by bringing together some of the most renowned musicians and composers in the country to perform at various schools across the country, SRF Foundation is also encouraging an understanding and appreciation of music among the young.

As for 2021-22, I cannot say it came without challenges. Almost every home in India was impacted in so many ways by the devastating second wave of COVID-19 pandemic and volatile environments. At SRF Foundation, we did everything in our capacity to contribute to the philanthropical aspect of the COVID-19 crisis. At some of our SRF facilities in India, we operated

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community kitchen to feed the needy. The Foundation conducted vaccination drives for more than 15,000 people around SRF’s manufacturing locations, donated oxygen concentrators to healthcare / COVID-19 care centres and set up oxygen generation plants.

I invite you to read the ensuing pages of this year’s report and see the steady growth the Foundation has made in this time. It is through careful planning and prudent investment strategies that we have been able to stay the course.

Before I close, I would like to thank the Board of Directors, our partners, and our dedicated team who are deeply committed to the goal of providing the best programs possible to educate our future generations and contribute to making a positive change in our society in so many wonderful ways.

We could not have done it without you!

Sincerely,
Arun Bharat Ram
Chairman, SRF Foundation

Dear Friends,

I would like to begin with the hope that you and your loved ones are safe and healthy.

I’ve always been a firm believer in the benefits of education and its ability to transform societies. Since the Foundation’s inception in 1982, we have worked to provide high-quality education to children and young people, particularly in underserved areas of the country.

The SRF Foundation has always been a trailblazer in bringing about substantial-good changes in society, and I’m delighted that the pandemic didn’t stop us. We began COVID-19 relief measures across all of our intervention areas and at the PAN India level by offering assistance to the pandemic-affected sections of society. In addition, we simultaneously established two new projects, the Anganwadi Development Program, and the Women’s Livelihood Program. We’ve also established a Digital Hub for educational and vocational skills.

During the year, we expanded our programs in Dhar, Bhind, and Bharuch along with our collaboration with several like-minded organizations namely Capgemini India, HP India, Sunrise Sports (India) Pvt. Ltd., Signity Innovations India Ltd., IBM India, InterGlobe Aviation Ltd., IndiGo, Birla Foundation, Schneider Electric Foundation, American India Foundation, Amway India Enterprise Pvt. Ltd. and Opportunity International.

Likewise, our Government collaborations included joining hands with the Education departments of the Govt., associated with West Bengal, Telangana, Maharashtra, Tamil Nadu, Karnataka, Gujarat, Madhya Pradesh, Rajasthan, Haryana, Uttar Pradesh, and Uttarakhand.

With all these initiatives, we were able to directly touch the lives of more than 1,77,064 students, studying in 670 government schools across twenty-four locations in twelve Indian States.

Our efforts were recognized with several eminent awards this year and we are grateful to the selectors and award committees for acknowledging our contributions. India CSR Network presented us with the ‘Best STEM Education Project - Through Partnership Award’ for promoting future skills among students and educators. Along with it, we were also awarded “Rotary Award 2021” and “CSR Times Award 2021” for our contribution to Education and training programs.

I congratulate the SRF Foundation team for staying true to the mission of the Foundation and striving to take it to greater heights. I am also thankful to our esteemed partners, village leaders, school teachers, headmasters, and volunteers who continue to invest not just their hours but their hearts in improving the lives of people across the nation.

I am confident that SRF Foundation will continue to march ahead on its journey towards empowering the community and making the world a better place for all.

Yours sincerely,
Y. Suresh Reddy
Director, SRF Foundation
**OUR MISSION**

Imparting quality education and training that inspires children and youth from all sections of society to achieve individual aspirations and build a better society for tomorrow, through the knowledge, skills and values acquired.

**OUR STORY**

SRF Foundation formerly known as the Society for Education and Welfare, was set up as the Corporate Social Responsibility (CSR) arm of SRF Limited in 1982. Registered under the Societies Registration Act (XXI of 1860), SRF Foundation started by setting up The Shri Ram School (TSR School) and academically supporting SRF Vidyalaya under the vision of Padma Shri Late Mrs. Manju Bharat Ram. The Foundation builds on the heritage of its founders, Late Sir Shri Ram and Late Dr. Bharat Ram, who were instrumental in the establishment of institutions such as The Lady Shri Ram College, Shri Ram College of Commerce, The Shri Ram Research Institute, The Anglo Sanskrit School and many others.

Working closely with the local communities, SRF Foundation partners with like-minded organizations and other NGOs to develop and execute innovative solutions and with the State Governments to create and scale sustainable impact to bring a smile on the faces of some of the most vulnerable members of society through high-impact interventions in Education, Vocational Skills & Livelihood and Environment.

**Education**

In line with its mission of providing high quality education, SRF Foundation’s interventions include creating centres of excellence for learning through the transformation of Government Schools into Model Schools. This is achieved by working in the areas of Physical, Intellectual Development, Digital, Academic and School Leadership Transformation. Through the education programmes, the Foundation directly brings a difference to the lives of 1,771,044 students in 670 government schools in 24 locations across twelve states while promoting future skill education at Pan India level.

**Vocational Skills & Livelihood**

SRF Foundation established skill development centres in seven locations across five states under its flagship program - Rural Vocational Skills Program (RVSP) & Digital Literacy Mission that aims to provide basic training to unskilled youth in rural areas. The centres focus on competency-based training, through Digital Literacy Mission, Basic Computer Training Program (BCTP), Basic Electrification Training Program (BETP) & Spoken English Classes for youth. Currently, they are operational in Bangalore, Chennai, Noida, Gurugram, Mumbai, Guwahati & Guntur.

**Environment Initiatives**

Through the Natural Resource Management Program, SRF Foundation enhances livelihood of the rural poor by harnessing under-utilized land and water resources. The program also promotes and imparts training on modern agricultural practices along with healthy fruit and vegetable cultivation techniques and creation of self help groups. Also Foundation established Water Treatment plant for water purification from the Dalit sewage water. Similarly, for the sustainable development and environmental conservation, Foundation successfully started a Green Belt Project in Dahod, Gujarat.
OUR YEARS
BY THE NUMBERS

25,000
CHILDREN

1,77,064
STUDENTS

12
STATES

24
LOCATIONS

670
GOVERNMENT SCHOOLS

4,163
TEACHERS & HEAD MASTERS

1,67,307
COMMUNITY MEMBERS

8,300
FAMILIES
BY ENVIRONMENTAL INITIATIVES

50,000
STUDENTS
BY ART & CULTURE

19,576
LIVES
BY DISASTER MANAGEMENT

OUR REACH

[Map showing reach across different states]
11 RURAL EDUCATION PROGRAMS (REP)

- Model School Initiative
- IndiGo School Adoption & GetSmart
- HP Muskaan School Support Program
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RURAL EDUCATION PROGRAMS

MODEL SCHOOL INITIATIVE

SRF Foundation has worked extensively to transform government schools in the rural areas into learning centres of excellence, called ‘Model Schools’. Under this initiative, SRF Foundation is working to plug the gaps through physical, academic, digital and leadership transformations. The physical transformation interventions focus on tangible infrastructure upgrades like painting of school buildings, construction of separate toilets for girls and boys, BaLA (Building as Learning Aid) design, construction of drinking water station, development of play zone (installation of play equipment) to promote sports, classroom furniture for students, furniture for school staff, electrification of classrooms, installation of solar panels, among others. SRF Foundation strives to build a child-friendly school infrastructure with renewed spaces, for children that live in remote areas to access education.

For the academic development of students, SRF Foundation focuses on academic transformation. Hence, the Academic Enrichment Program aims to enhance Learning Level Outcomes of students. It is designed to increase the academic performance of students through provisions of quality learning resources. Before the COVID-19 pandemic, the Foundation used to focus on several components under Academic transformation - Functional Libraries, Functional Science Labs, Academic Resource Centres, Children’s Workbooks, Khel Khel Mein Shiksha, Movable Avishkar Van for science promotion, Teacher’s Training & Academic events. Under digital transformation SRF Foundation has launched its Digital Innovation Hub centre (DIH) at central level for digital training of the teachers, community youth, and creation of local academic content along with recording and video making in studios. In the same centre, Future Skills-Based Learning Hub is developed such as InnoSTEAM Labs to impart future skills among students and educators. At school’s level SRF Foundation has developed different models of digital classrooms like - Smart TV Model, Smart Beard Model, Digital Theatre Model, KidSmart Digital Learning Centres. During COVID 19 the focus shifted on Online classes, Mahalla Classes (with strictly following the covid protocols), Community Libraries, Vigyan Chayanal, training teachers to be digitally equipped, organizing online camps etc to engage in learning innovatively.

Beyond the digital transformation of schools, SRF Foundation imparts leadership trainings and workshops to headmasters, School Management Committees (SMCs) and Swachh Vidyalaya Community. Under headmaster leadership workshop the focus is to inculcate the leadership traits in school heads for the scholastic and non-scholastic development of school through various collaborations with different stake holders. With the same vision SRF Foundation strengthens School Management Committee involvement for the development and address the requirements of the school. Further Swachh Vidyalaya Community is a group of students who takes care of different activities of students like health & hygiene, attendance, utilization of resources, discipline, campus cleanliness, and academics. The leadership transformation of the schools encourages learning outcomes, ownership, community collaboration etc. It also creates a positive impact on the school and communities, bringing immense value to the program.
In March 2018, SRF Foundation joined hands with InterGlobe Aviation Limited (IndiGo) for ‘IndiGo – School Adoption Program’ and ‘IndiGo – GetSmart Mobile Digital Lab Program’ which aims towards the holistic transformation and digital inclusion of 60 government schools across Indore, Dhule, Vadodara, and Greater Noida for a span of three years. Later it also expanded to Dibrugarh, impacting another 15 schools.

Under the program, government schools are transformed into ‘Model Schools’ through physical, academic, digital and leadership efforts. It aims to ensure 0% out of school children in project areas, age-appropriate student learning outcomes, promoting leadership among Schools, Communities, Headmasters, developing sustainability amongst communities. Various facilities have been developed in schools such as installation of play equipment in the schools, distribution of green boards for classrooms, making and maintenance of library etc.

The IndiGo GetSmart mobile lab offers a mobility solution to the existing digital divide by bringing the world of information to the isolated groups in rural locations. It is a 20-seater, IT-enabled air-conditioned vehicle equipped with 20 computer systems, interactive panel, printing equipment as well as e-learning tools like Extramarks. It is designed to maximize energy efficiency. Each mobile lab is powered by 11 high efficiency solar panels and battery packs, generating enough power to sustain the lab’s energy requirement. A total of five GetSmarts are operational covering five project locations.

During Covid as education shifted online, the program swiftly moved to conducting online classes across all locations. 76 volunteers were roped in to help support teachers and mobilize students for attending online classes. 10,559 students participated in these classes through 359 WhatsApp groups. To plan monthly activities and implementation strategies, regular Headmasters Leadership meetings were conducted across five locations covering 75 schools.

A digital kit comprising of mobile phones, microphones, tripods as well as internet facility was provided to teachers along with training on digital content creation while promoting the usage of online platforms. Total 45 digital kits were given to individual teachers of 75 intervention schools from 5 Locations. These teachers created videos with the help of IndiGo Get Smart Bus, Science Labs, Library etc. Special Trainings on video editing was given with which they created local video content. This has been circulated and showcased to students through IGSS Bus. Total 22,500 Video content was created by the Digital Champion Care Group Teachers. Teachers uploaded these videos on the SRF Portal named as DigitalShov.

SRF Foundation in collaboration with HP India successfully launched the ‘HP Muskaan Smart School Support Program’ in December 2020 across seven selected government schools in Bengaluru South, Chikkaballapur (Karnataka) & Cuddalore School, Tambaram (Chennai). The program benefits 2,635 students and 89 teachers from grade 1st to 12th, covering physical, academic, digital and leadership transformation.

Physical Transformation of the school is one major component of the program, thereby, major construction work has been undertaken in the schools such as renovation of school buildings and classrooms, construction of safe drinking water stations and functional toilets, setting up of student-friendly libraries, science labs and sports facilities, classrooms with development of Building as Learning Aid (BaLa) and setting up of furniture for classrooms. The walls have been painted with concepts related to the syllabus to help students understand intricate concepts with ease.

Academic Transformation is another major attribute of the program which has promoted Headmaster Leadership through Training and Student leadership through Swachh Vidyalaya practices. The program promotes 21st century skills through in-house training, setting up of students learning outcome assessment process, promotion of extra-curricular activities through design perspective, contextualizing of SMCs to strengthen school management, community awareness campaigns etc.

The program helped facilitate online classes by creating WhatsApp groups for parents and teachers, creating a better avenue for sharing information. The teachers were able to demonstrate science experiments using applications like Megashala.
HP WORLD ON WHEELS & COMMON SERVICE LABS

SRF Foundation in collaboration with HP India launched the HP - World on Wheels (WoW) program in 2017. HP - WoW program has the vision to transform India into a digitally empowered society and a knowledge economy.

The HP - World on Wheels (WoW) are 20-seater digital labs equipped with the latest software and e-learning tools. These buses are bridging the prevailing digital divide in the country by bringing the world of information and knowledge over wheels to the rural segment of the country. The labs are designed with state-of-the-art technology to maximize energy efficiency. Each bus is powered by 11 high efficiency solar panels and battery packs, generating and storing enough power to sustain the lab's daily energy requirement.

HP Common Services Lab (CSL) is another educational initiative based at SRF’s Manali plant providing an integration of e-education and e-citizen services to the communities. The Common Services Lab is internet-enabled and solar-powered that act as a community service center for its users. The aim of the initiative is to impact youth, communities, and students through entrepreneurship programs, making digital services accessible for all.

Amidst the COVID-19 pandemic, the need for digital literacy has increased drastically. Digitization and technology can facilitate access and availability of more products and services to meet the aspirations of the untapped rural India. So, in 2021-22 during the COVID-19 pandemic, the HP World on Wheels (WoW) and Common Service Labs (CSL) have digitally equipped and empowered 56,867 students and community members majorly through online mediums in six locations of five states namely – Bharuch, Bhiwadi, Bhind, Kannur, Manali, and Gummidiwada.

13,053 Students 66 Schools 6 Locations

Basic Computer Literacy Course (BCLC) is an eighteen hours course conducted for students, teachers and community people to impart basic knowledge of computer and internet usage for day-to-day functioning.

The HP - World on Wheels labs and Common Service Labs are brilliant examples of innovation at its best. Providing people with digital resources at their doorstep, the initiative is ensuring that students get exposure and effective involvement with technology. The program has been successful in providing skills and knowledge to students, teachers, and communities at large.

BRILLO DIGITAL BASED LEARNING PROGRAM

Brillo Technologies Private Limited is a global technology consulting company that operates its ‘Digital Based Learning Program’ addressing the lack of digital labs and integrated digital-based learning curriculum for students under its CSR wing in Bengaluru.

SRF Foundation along with Brillo initiated the Brillo Digital Based Learning Program in April 2017 across 45 government schools in Bengaluru South-3 and South-4, K. R. Puram that impacted 11,548 students and 364 teachers. The program aims to enhance grade-appropriate digital content knowledge, bridge the digital divide, foster digital citizenship, improve teaching-learning and help connect with the outside world.

During the Covid lockdown, the government had been very strict, in terms of following all safety protocols. This led to inactivity amongst the students and being confined to their homes all day long. Brillo and SRF Foundation came up with the idea of providing activity kits to students at their doorstep, where 1000 kits were distributed through online delivery platforms. Along with it Brillo and SRF Foundation joined hands and distributed essential kits which consisted of 10 kgs of rice, 2 liters of cooking oil, 3 kgs of wheat flour, 30 eggs, dry fruits, soaps, and hand sanitizers, masks, thermometers, and steaming machines to twenty affected families through online delivery platforms.

During the year 2021-22, Brillo majorly focused on STEM for girls’ program which aimed at involving more girls in the areas of Science, Technology, Engineering, and Mathematics. Brillo Technologies in collaboration with Rotary Jeevanmanagara and SRF Foundation provided tablets with offline curriculum-based content to 100 meritocracy students of 10th grade from 11 government high schools in Bengaluru.
SUNRISE SPORTS FOR DEVELOPMENT PROGRAM


‘Sports for Development program’ that covered 23 Government Middle and High Schools in 17 villages of Nuh, Mewat for the promotion of badminton sports. The program has impacted 1104 students (both boys and girls) and 23 youth from the villages in Mewat itself who were assigned as coaches for the students coaching. In the replication of the program, we started this in 13 villages/wards of Greater Noida of Gautam Budh Nagar district in Uttar Pradesh to improve the professional badminton skills among 468 students and 13 village youth as coaches.

The program promotes and inculcates the value of sportsmanship, discipline, teamwork to develop the sporting skills among school students as a means of social assets. It will not only help in retaining students’ interest towards school education but also enable them to participate in district, state, and national level championships in the field of badminton.

In continuation of the ongoing Sport for Development Program at Nuh, and suggestions received from Sunrise, SRF Foundation initiated intensive next level of badminton sports training with 24 champion students to hone their skills to participate in district, state, and national level competitions from across the district for the period of 13 months starting from 1st March 2021 to 31st March 2022. In these 13 months, our champions achieved great success in the forum of the district, state, and inter-state level. Most importantly, they have bagged more than 10 medals in state-level competitions held at Panchkula and 8 medals from inter-state level championships held at Alwar, Rajasthan.

Through this school-level program, the top 6 best students were shortlisted from each school who participated in the central level competition, where we have shortlisted 216 students from both locations. Students also participated in badminton tournaments at private academies, and various state, and central level competitions, where they bagged 80 trophies, 68 medals, and 60 certificates. Till date, 36 Badminton Courts have been established across two locations (23 in Mewat and 13 in Greater Noida) actively engaged 1600 students. 36 youth members were being employed as coaches across two locations while 57 Lead / PE Teachers were actively involved in the program.

Further extending support, Sunrise has collaborated with SRF Foundation in promoting sports and providing quality education to students studying in SRF Vidyalaya, a new venture established by SRF Foundation in Gurugram to provide good quality education to children of lower-income groups. Sunrise has also established a primary school library, a basketball court and provided play equipment for students studying in the school. Sunrise is also fully funding the education for selected students for a period of three years.

The ‘Power of 5’ program by Opportunity International and Amway India in association with SRF Foundation was initiated in November 2020 in alignment with Poshan Abhiyan /National Nutrition Mission (NNM) program to help improve nutritional outcomes for children, pregnant women and lactating mothers by spreading awareness among the care providers in Nuh block, Mewat, Haryana. The program covers 42 villages (22 in first phase and 20 in second phase) in Nuh block, reaching 25,000 children and 72,000 adults (parents, caregivers, and community members) through baseline surveys.

SRF Foundation and Amway India adopted a collaborative model with the community, Anganwadis, ICDS, WCD and the Health department. Designed to improve nutritional knowledge, the program practices are inclusive of complementary feeding, hygiene practices, growth monitoring and dietary diversity through extensive educational interventions which includes regular counseling, multiple education sessions and nutritional recipe demonstrations.

The program intends to improve nutrition related knowledge and practices among mothers and caregivers of children from age 0-8 years. It provides awareness on the importance of breastfeeding, good hygiene practices, immunization and childhood infection management. It also facilitates timely identification of malnourished children and links them to proper care and to sensitize and facilitate synergies among the service providers of associated departments (ICDS, Health, and Water & Sanitation) for improved services and timely referral.

A baseline survey was conducted of 7,828 families (in phase first 4,982 in phase second 2,846) and 24,429 children (in phase first 16,250 & phase second 9,177 children) followed by an anthropometric data which was collected based on several camps organized with the help of Auxiliary Nursing Midwives and ASHA workers reaching 25,000 children (1-8 years). The mothers/caregivers of the identified malnourished children were issued a Near Field Communication (NFC) card with the anthropometric data of their child, which were regularly updated for monitoring progress. The Poshan Mitras was provided with NFC enabled mobile phones so that sharing data of children and mothers becomes easier.

‘Poshan Toalas’ (training session) were conducted that focused on the significance of balanced nutritious diet and adoption of healthy practices. Similarly, Nutrition Paheliya, Recipe Competition & Exhibition, Poshan Mela, Nutrition Paheliya etc. have been organized to further delve into the issues of nutritional deficiency.

Other activities included celebration of ‘World Health Day’ organised by SRF Foundation along with Amway India and the Poshan Mitras. On this occasion, the Chief Guest Dr. Sandeep Singh Rajput, SMO CHC Nuh launched the Recipe Booklet and addressed the audience about the importance of nutrition in young children. The effort of Poshan Mitras has encouraged the community to make changes in their eating habits and WASH practices.
SIGNIFY KHEL JYOTI & JAGMAG PATHSHALA

Signify Innovation India Limited, formerly known as Philips Lighting India Limited is a diversified technology company, focused on improving people’s lives through meaningful innovation in the areas of designing and manufacturing lighting products and solutions. SRF Foundation in its continuing endeavor towards quality education & training has pursued the cause of promotion of sports and enhancing school infrastructure in rural government schools of Mewat, Haryana and Greater Noida, Uttar Pradesh through two programs - ‘Khel Jyoti’ & ‘Solar Electrification of School’ programs in collaboration with Signify Innovation India Limited & Govt. of Haryana and Uttar Pradesh positively impacting 8,156 students.

The Khel Jyoti program aims to provide an adequate lighting infrastructure for 5 badminton playgrounds & courts across 5 intervention school campuses in 5 villages of Greater Noida to promote evening sports. A total of 1,295 students and 5 coaches directly avail the benefits through this intervention.

The Solar Electrification of Schools Program has covered 15 Govt. Schools of 11 Villages in Mewat district of Haryana. The program aims to eradicate the electricity problems of day-to-day classroom experience of 6,864 students studying in 15 rural Govt. schools across 11 villages in Mewat, Haryana. In the year 2021-22, the project was successfully implemented in 15 Govt. school campuses creating a conducive learning and playing environment in the evening time. Through these facilities all students of the schools are availing the all-time electricity benefits by using the digital classrooms without any disruption during the class time.

FUTURE SKILLS PROGRAMS
CAPGEMINI CODING FOR GIRLS PROGRAM

Coding enables one to program computers, and thus, have gained a lot of significance with the growing use of technology. It has become an increasingly sought-after aptitude in recent years, opening up new opportunities for people. Despite it becoming a viable career field, however, education for it remains abysmally low. Only in the New Education Policy of 2020 has a coding been made a compulsory subject from Grade 6 onwards, and that too, will take some time to implement.

Additionally, there is a disparity between the number of men and women in the sector. Women face a double whammy of inadequate technical skills and low gender parity. A situation like this is not satisfactory, as society only progress when all members of the community uplifted. Therefore, to empower the women of today, SRF Foundation launched Coding for Girls in collaboration with Capgemini India in March 2021. Coding for Girls, in line with the New Education Policy of 2020, aims to inspire, and train and increase the number of future women in the technology sector. The program intends to teach 10,000 girls from grades 6 through 10, across Gurgaon, Noida and Hyderabad over a span of one year. The program is designed on basic coding skills like Scratch, Python, and C++. The program also includes hands-on sessions with industry professionals to provide a glimpse of the real-world applications of coding.

Along with coding, the girls are to be acquainted with further career paths and directions they can take in the future in this field.

10,000 Girls 36 Schools 3 Locations

CAPGEMINI ATAL TINKERING LABS PROGRAM

Atal Tinkering Labs (ATLs) are the flagship initiative of Atal Innovation Mission (AIM) and NITI Aayog. These are dedicated workspaces where students from classes 6th to 12th learn innovation skills and develop ideas that will go on to transform India. In collaboration with Capgemini India and NITI Aayog, SRF Foundation launched the intensive support of Atal Tinkering Labs in 120 Govt./Public aided schools of six states namely Karnataka, Maharashtra, Tamil Nadu, Telangana, Uttar Pradesh, and West Bengal where the labs have been completely set up. A total of 35,000 students along with 240 teachers / ATL In-charges are involved with the program currently. The Atal Tinkering Labs are powered to acquaint students with state-of-the-art equipment such as Arduino, Raspberry Pi, 3D Printers, Robotics & Electronics development tools, IoT & Sensors etc. The lab activities are designed to spur the spark of creativity and go beyond regular curriculum and textbook learning. The labs facilitate the students in exploring skills of future such as Design Thinking and Computational Thinking, Adaptive Learning, and Artificial Intelligence. The AIM’s objective is to develop new programs and policies for fostering innovation in different sectors of the economy, provide platform and collaboration opportunities for different stakeholders, create awareness, and create an umbrella structure to oversee innovation ecosystem of the country.

35,000 Students 120 Schools 6 Locations

ATL in-charges. Also, organized 2 months long online Student Internship Training Program for Top 25 girls’ teams (63 students and 25 teachers) of ATL Marathon at PAN India level and during Internship program online sessions were conducted by engineers and Capgemini experts for prototyping development. Furthermore, the students and teachers of the ATL Schools were constantly supported through online/offline modes such as WhatsApp, Social Media platforms, Telephone calls etc. By nurturing, these 120 ATLs are expected to emerge as model ATLs in the country.

Major events associated with the ATL Calendar such as ATL Community Day, National Technology Day, Intellectual Property Day, and National Science Day were celebrated. To facilitate better learning outcomes, daily online school level training was organized for ATL In-charges and students. To make the process of learning effective, more activities like ATL UnixBox Tinkering Teachers Training was organized for our adopted schools and exposure visits for
Atal Community Innovation Center (ACIC) is an innovative project of NITI Aayog, nurtured in collaboration with Capgemini India & implemented by SRF Foundation. The program is implemented in various states of the country targeting at least eleven ACICs from nine states (Haryana, Punjab, Jharkhand, Odisha, Tamil Nadu, Andhra Pradesh, Rajasthan, Telangana and Uttar Pradesh). The management of the adapted ACICs and Capgemini India work along with SRF Foundation to promote innovation at the centers. Across the country, the project involves more than 36 engineers, industrial experts, college engineers, schools, community members for innovations and entrepreneurship by training, encouraging various startups to create products and commercialize in the markets. Thus, creating solutions for various societal challenges.

There are significant objectives of the program—capacity building sessions for potential innovators from the community so that the individuals associated with the program can independently work. Assist in training and mentoring the entrepreneurs with start-ups which include sustainable, scalable & profitable business models. Facilitate in building local partnerships by leveraging resources and conduct various awareness events and so on. SRF Foundation facilitates the ACICs by designing and organizing training programs on gender, caste, and for the personnel who are running centers at the community level. SRF Foundation is also conducting digital ideation events among the ACICs, start-ups, and ATL Schools. SRF Foundation is in the process of developing the ACIC & AIC (Atal Innovation Centers) portal to nurture & monitor ACICs or AICs, Mentorship and the overall operation systems and procedures. It has also set up guidelines and helped launch the Start-up Fellowship Program, promoting entrepreneurship spirit among ACICs, start-ups and innovators, assisting them with potential investors and markets.

On a yearly basis 30 fellows will be provided funding support under the project encouraging innovation and entrepreneurship. And finally, promoting the ACICs through the social media platforms by capturing their stories of change of grassroots innovations and disseminating among masses. Under the program, various activities are designed to be executed to help the individuals, Gender & Sensitivity Training, Sustainable Development Goals, Functional and Digital Literacy sessions, Online as well as Offline Guest Lectures by Successful Entrepreneurs, Design Thinking Sessions, Technical Training for Prototype Building etc. Overall, the Centers are holistically promoting innovation in the country and helping inventive minds to get the resources which is a vital requirement for success.

Cappgemini in partnership with SRF Foundation have come together to initiate the ‘TinkerCoding for Students’ project. This is a wide-ranging effort of the two involved bodies that aims to inspire and educate students on technology. The project pans out across 50 government schools spread over 4 distinct locations and bring about a change in 30,000 students and 400 teachers. This program is in parallel with the mission of Government Education Policy 2020 which envisions an India-centric education system that contributes directly to transforming our nation sustainably into an equitable and vibrant knowledge society by providing high-quality education to all. Hence, all students from class 6th to 9th are required to learn Tinkering, STEM and Coding to enhance their education as well as sharpen technical skills.

The project is sketched over to existing Government schools with Atal Tinkering Labs (ATLs) / InnSTEAM Labs / Computer Labs. The project aims to add value to labs, create ambience for innovations and creativity with required consumables and encourage STEM education, Tinkering and Coding skills with a structured curriculum training of 92 hours by SRF Engineers, all over the 4 locations. The project is spread for over 3 years, wherein the thought was seeded and nurtured on 27th July 2021, and the expected tenure for it to over is on 31st August 2024.

We also conduct Head Master Leadership meetings and SMC to empower leadership and build strong relations the selected govt. school Stakeholders, to make them utilize the Tinker Coding labs at the best way possible.

Our great achievement of the year 2022 are when 4 teams participated from Chennai, Bengaluru, Hyderabad, and Noida locations in FTC – National Level Robotics competition in the month of March 2022 at Pune, where Bengaluru Team secured 13th Position among 51 Teams from PAN India as well as also won the Judges Challenger Award for the team.

One of the student Master Kalyan raj studying in Class 8th in GBHS Hosakote in Bangalore scored among the top 10 percentile in the Coding Hackathon conducted by Candoon in partnership with Google and IIT Roorkee for submitting an innovative project on Scratch Programming.

We had also conducted Summer Camp Program for four Locations in a Hybrid model of Online and Offline training, with number of activities conducted by Engineers, engaging Capgemini Employees, Guest Sessions, Quiz competitions etc. Students developed more than 200 prototypes with innovative ideas during the camp. Hence SRF Foundation strives to target the students and teachers with driving passion through various program activities like Summer camp, Winter Camp, Exposure visits, Internship programs, Tech Challenges etc. and inspire students to solve the real time challenges in the communities and bring more innovations towards technology.
IBM ATAL TINKERING LABS & ARTIFICIAL INTELLIGENCE PROGRAM

Atal Tinkering Labs (ATLs) is the flagship initiative of Atal Innovation Mission (AIM), NITI Aayog in collaboration with IBM India and SRF Foundation with dedicated workspaces where students from class 6th - 12th learn and develop skills to transform India. The labs are designed to spur creativity, beyond the regular curriculum with state-of-the-art equipment such as 3D printers, Electronics development tools, IOT Sensors, etc. This year the program has nurtured 860 teachers and 8,000+ students at PAN India level.

In the beginning of the year 2020-2021, there has been a ceaseless march for accelerating the pace of digital education and virtual learning due to the pandemic. Keeping up with that, a month long ATL ‘Unbox Tinkering- Digital Summer Camp was organized at PAN India level for 500 teachers. Along with that, regular online Teacher training programs for 96 ATL In-charges across government and private schools in 28 States & 3 UTs were organized. The initiatives enabled learning and exposure of teachers to various technologies like Scratch programming, animation, design thinking, Arduino programming, Raspberry Pi, 3D printing, etc. followed by assignments, weekly competitions, and expert guest sessions. A total of 359 prototype ideas were submitted by participants from around the country out of which top 10 prototypes were chosen to give an introduction to their ideas in front of NITI Aayog officials.

Six days Online Artificial Intelligence Training Program in Basic and Advance Level were organized for 55 Teachers from CBSE and Govt. schools of Haryana where they learned about Basics of AI, its applications, Machine Learning, Data Mining, Design Thinking, Computational Thinking, Data Analysis etc.

10,000 Students 210 Schools 22 Locations
Teachers were also introduced to an intermediate level Python course to perform basic programs on AI. The most active and excellent performing 13 ATLs of government schools from 22 districts of Haryana were facilitated with AI kits and along with training workshop. Further, 26 teachers from the selected 13 Govt. Schools along with 85 students were given Phase II – 2 days Online Training on the AI kits, providing more elaboration to the participants’ understanding on AI who further developed 25 prototypes using various sensors and actuators.

INSTITUTIONAL INITIATIVES
ENHANCING EARLY EDUCATION

The Enhancing Early Education Program (EJP) is an early childhood education program that seeks to revolutionize education in the foundation years of children. It is a specialized teaching program that aims to equip trainees with the necessary skills towards becoming quality educators.

Launched in the year 2007, EJP has been in the field of early childhood education sector for the past 15 years. The success stories of more than 630 alumni have validated the Enhancing Early Education Program immensely. It encapsulates the ethos of The Shri Ram Schools, making it a champion for experiential learning. EJP continued with the virtual platform for trainees who had joined us from different states across India.

The EJP curriculum had been redesigned to align with the National Education Policy 2020 which focuses on foundational years and two programs were launched in the year 2020 online. One was the Preschool Readiness Program that empowers the trainees with necessary skills required for working with children in the age group of 18 months to 3 years of age. Another was the School Readiness Program which is a 15-week program and can be done after completing Preschool Readiness or by any individual who has experience working in a preschool for at least a year. This program equips the trainees with skills necessary for working with children in the age group of 3 - 8 Years.

These programs offer knowledge and practice that is needed to foster an environment of joy, learning, and development.

Digital platforms were used to conduct classes and create e-content to make learning engaging. The online internship opportunities offered valuable experiences to the trainees. The program content as well as the mode of transaction was appreciated by the graduating Trainees. The online program graduates in the last financial year were 47 Trainees.

The placements post the course completion gave the trainees opportunities to join many schools, and to name a few are Early Learning Village, TSRS Aravali /Vasant Vihar, TSJS Hyderabad, Balby Deep School, SRF Vidyalaya, Kunskapstalan, Lotus Valley and TSMS Gurugram.

The first ever virtual Convocation of the EJP graduates was the highlight of the year where over 100 participants joined us on Zoom. Many were felicitated on this special program to honor the commitment and enthusiasm they displayed throughout this journey. They were invited to the EJP campus in small groups so that their certificate folders could be handed over to them. We are in the midst of the admission process where we welcome learners to join us, unfolding the avenues of early childhood education.

630 Trainees 1 Centre 1 Location

THE SHRI RAM SCHOOLS

The Shri Ram Schools (TSRS) were born out of the vision that children must be given an environment that makes them want to come to school every day. The schools, which were founded in 1988, were born of the vision of its Founder, Paulina Shri Late Mrs. Manju Bharat to promote a system of education which kept the child at the heart of it. TSRS believes that education is not only a tool to professional milestones, but also a means to make lives better. Today, it has a student population of over 4,500, along with 470 teachers and 112 non-teaching personnel.

The four core values of TSRS i.e., Sensitivity, Integrity, Pride in One’s Heritage, and Pursuit of Excellence, guide the schools to be committed not only to the pursuit of academic development at the highest level, but to do it while being progressive, inclusive, secular and child centric.

The four units of the Shri Ram School — Vasant Vihar, Moolchandi, Aravali Senior, and Aravali Junior work in tandem and perfect harmony. The teachers, students and administrative staff are the embodiment of the culture, core values and ethos of the school.

As a national leader in the K-12 space, TSRS ensured that students did not lose a single day of learning during the pandemic. Alongside online lessons, both synchronous and asynchronous, the school successfully deployed technological solutions for maintaining continuity in the teaching-learning process.

As a part of the teaching-learning process and ensuring optimum utilization of the opportunity provided by online teaching, our children interacted with and shared their knowledge with students from across the globe through Exchange Program. The schools that were a part of our Exchange Program are - GIS (Maldives), Instituto Principessa Carlotta di Savoia e
Adding to the existing SRF Vidyalayas at Manali, Chennai, another branch of SRF Vidyalaya was established in the year 2020 by SRF Foundation along with the contribution from SRF Ltd. and other like-minded organizations in Gurugram, Haryana. SRF Vidyalaya, Gurugram was established with an aim to provide value-based quality education to children belonging to the underprivileged and lower income groups to reduce the burden of expensive school fees on the parents. It is an English medium co-educational school, follows CBSE Board pattern with scholastic and non-scholastic subjects. In the first year, the school started with Nursery to Class II, enrolling students from the less privileged and lower income groups residing within a radius of 5 km of the catchment area.

Since the lockdown was announced in March 2020 onwards, the school adapted to the online mode of learning for the sessions 2020-21 and 2021-22. Online Summer Camps were conducted for the students in June and then regular academic session was started in July. For education to reach the students, the school contacted students through WhatsApp and Zoom-based classes.

These online sessions were backed up by pre-recorded audios and Practice Worksheets based on the chapters and topics covered. The management and teachers pledged to provide quality education supplemented with hands-on activities incorporating educational programs, projects, and events.

Parents formed an integral part of the approach so that children’s diligence was not compromised. The teachers ensured socio-emotional development of children through Circle Time activities.

All festivals were celebrated with enthusiasm and children were encouraged to share their experiences through videos. Primarily, the focus of SRF Vidyalayas has been on finding and implementing new ways to connect with and keep children educated, enlightened, engaged, and entertained.

Language enrichment workshops / capsules were designed and implemented to improve the spoken languages. TFO Classes enabled students to understand the basics of English. The activities encouraged them to understand and learn new words and simple sentences. The infrastructure of the school has been improved with the addition of the stage. A badminton court, volleyball and basketball court are built and an athletic track around the basketball court is constructed to encourage physical activities. The layout of the premises was improved as ramp and entrance of the building was leveled, rebuilt, and retiled. A wire mesh was installed around the rainwater harvesting area and the kitchen garden.

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<th>610 Students</th>
<th>2 Schools</th>
<th>2 Locations</th>
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<th>92,064 Students</th>
<th>263 Schools</th>
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<th>2,863 Teachers</th>
<th>263 Headmasters</th>
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<th>1,662 SMC Members</th>
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**IMPACT**

**EDUCATION PROGRAMS**

- 263 Schools
- 92,064 Students
- 2,863 Teachers
- 1,662 SMC Members

**FUTURE SKILLS PROGRAMS**

<table>
<thead>
<tr>
<th>85,000 Students</th>
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<tr>
<td>407 Schools</td>
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<tr>
<td>120 ATL’s</td>
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<td>9 ACIC’s</td>
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**SPECIAL CONTRIBUTION FOR SCHOOL DEVELOPMENT**

- ₹ 1,40,27,000 by Government
- ₹ 1,49,62,900 by Community Members
VOCATIONAL SKILLS PROGRAM

BASIC ELECTRICIAN TRAINING PROGRAM

SRF Foundation is running the Basic Electrician Training Program (BETP) in collaboration with Schneider Electric. The Project aims to impart skills of electricity trade to underprivileged school dropouts/youth of age 18 to 35 to get an opportunity to get respectable employment or become self-reliant by opening their own shop or working independently as an electrician in their own villages or in the nearby cities. SRF Foundation set up 10 new labs at 10 new locations in the year 2021, to train unemployed and aspiring youths in India in the electrical field and assist them in upgrading their skill level to find better job opportunities.

At present, the SRF Foundation provides skills training on Basic Electrician trade/occupation, through 13 centres with 3 batches each of 30-35 trainees simultaneously for 4 months each. The trainees come from weaker sections of the rural society. Last year 401 participants were trained in skills training programs out of which more than 60% of trainees were placed.

During the FY 2021-22, BETP mobilized more than 401 students through online and offline classes in all 13 centres included Badaun, Malangur, Dhar, Nalch, Kashipur, Mewat, Bhimdi, Noida, Bangalore, Bhavnag, Manali, Tiruvallur, and Gummadipepadi. The practical classes were conducted following the COVID-19 safety protocols. This helped motivate students towards e-learning which resulted in great outcomes. The program aims to facilitate a healthy future for its beneficiaries.

Moreover, to increase the chances of employability, SRF Foundation has identified several new companies for placement. Further, to engage and prepare trainees for the course, SRF Foundation organized community mobilization as well as snowballing from alumni to bring in new candidates. The Basic
SPOKEN ENGLISH PROGRAM

Spoken English Program being run by SRF Foundation in 2010 in collaboration with Times of India in Nuh Block of district Nuh. Mewat aims to build proficiency in the spoken aspect of the English Language. The students completing the course can seek good jobs with various MNCs in the service sector such as retail chains, food outlets, call centers, schools, NGOs, etc. Last year, 249 students successfully passed out under the program.

Through this program, SRF Foundation is trying to make young boys and girls employable in various sectors such as retail, service, finance, and so on. The program is of three months duration with an intake of 60 students divided into three groups of 20 students each. It follows a curriculum based on conversations in the retail and hospitality sector along with activities that are in line with the basics of the English language and grammar. To facilitate better learning outcomes, the program uses an activity-based learning approach as well as digital resources such as TV projectors and tabs with various learning applications.

The program focuses on the overall development of learners and imparts them with the ‘spoken’ aspect of the English language along with preparing them for job interviews through a series called “Face the World” and confidence-building modules. Keeping in view the aspect of overall development, sports activities are also conducted to develop team building and teamwork skills along with building team spirit.

SRF Foundation believes that this venture will have a positive impact on the people who are taking this course in the form of increasing their employability as well as having an increased degree of access to job opportunities. It would also contribute to reducing gender disparity in the country, making India a more powerful nation.

BASIC COMPUTER TRAINING PROGRAM

In 2017, SRF Foundation launched the Basic Computer Training Program aiming to provide knowledge and the required skill set to the youth of Nuh, Mewat, Haryana under its Rural Vocational Skills Program (RVSP). The program aims to build proficiency in basic computer literacy and prepare the youth for future education and employment. After completing the course, students seek job opportunities with various organizations, schools, NGOs, offices, etc.

The youth from low-income or marginalized communities have little or no access to computers or the internet. The COVID-19 pandemic has increased the demand for digital literacy. Being digitally empowered is even more important for those who want to apply for higher education and job opportunities to earn a livelihood and support their families. The program is helping in narrowing the gap of digital literacy between rural and urban communities.

The Basic Computer Training Program is a three-month-long program that is free of cost for the students who wish to learn computer skills while also understanding the optimum use of the internet. During the course, students learn about MS Word, MS Excel, MS PowerPoint, and the internet. They also learn about personality development through personality enhancement classes. The program is also an added qualification for the students who are already pursuing the Basic Electrician Training Program (BETP) and the Spoken English Program as this program opens the door for better job opportunities for them.

Keeping in mind the pandemic situation, online and offline classes were conducted for the students. All COVID-19 safety measures and guidelines were followed as the classes were organized at the doorsteps of students for easier access and educational videos were also prepared to facilitate online classes. Sports Activities were organized for the students to build team spirit and enhance their teamwork and team-building skills. During the financial year 2021-2022, the program successfully mobilized 247 students in 5 batches.

Overall, the program has helped students in their holistic development which would help them in their future. It will equip them with the progress in the world of rapid digitization where digital literacy is given utmost importance.
CAPGEMINI DIGITAL LITERACY MISSION

SRF Foundation in collaboration with Capgemini India launched the Capgemini Digital Literacy Mission that aims at creating at least one digitally literate and empowered person per household across all its intervention locations to bridge the digital divide. It also aims to empower its beneficiaries to adopt the internet technology for their day-to-day living. The program has been operational since 2019 and is successfully in the third year of its implementation at four intervention locations - Gurugram, Noida, Chennai, and Bengaluru. The objective is to train 12,000 people (in the age group of 14-70 years) to make them digitally literate.

Community mobilization and awareness campaigns on regular intervals have been introduced to achieve maximum enrollment from the local communities. These campaigns include meetings, home visits, displaying posters and other effective mobilization activities. The project has achieved in certifying 14,500 trainees as digitally literate so far and made 40,000 families aware about the need of digital literacy.

Reaching out to students even during the pandemic has been possible due to the launch of the Hub and Spoke Centers where mini centers were opened in various pockets of the communities connecting to the main center. 8 Spoke centers in Bengaluru, 8 centers in Chennai and 4 centers each in Noida and Gurugram were made functional at different timings for different groups of people to join. The centers were established through the support of local communities. All four locations have been chosen strategically to target and cover people within the radius of 5-10 km.

In order to test the students on a monthly basis, an evaluation test after the completion of the course is conducted. Certificates were also distributed to the trainees. In 2022, 978 trainees at Noida, 1,690 at Chennai, 901 at Bengaluru and 1,167 at Gurugram successfully completed the course. Overall, 4,736 candidates were certified in the course and received their certificates. A blended program of online and offline training was implemented during the lockdown for trainees in Chennai, Bengaluru, Noida and Gurugram respectively. Online classes for selected groups via Google Meet, MS Teams and Zoom Applications were scheduled. The mission has had a huge impact on the students as well as the community at large and is gearing up to provide more services by establishing Common Service Centers (CSCs).

PROJECT NARI SHAKTI

SRF Foundation in collaboration with Amway India Enterprises Pvt. Ltd started Project Nari Shakti, which aims to work with women who are interested in Beauty & Wellness or Fashion Designing, which will make these women more self-reliant and sustain in their life through support and training. Many of these self-reliant women will emerge as entrepreneurs and start their own parlors, boutiques, and tailoring shop. As partners, Amway will provide funding support for development and interventions, and the SRF Foundation will act as an implementing agency.

The Project targets women from marginalized communities specifically from Kajangal Nagar who lie between the age group of 18-35 years. A total of 200 women benefited since the onset of the project, bifurcated as 100 in Fashion Designing and 100 in Beauty & Wellness. Also, 99 beneficiaries got enrolled for the 1st Batch and 50 were from Fashion Designing and 49 from Beauty & Wellness.

The project has also created an opportunity of providing different internships to the women who focus on the application of learning in the real work scenario, developing work ethics and attitude, and the opportunity to network with relevant people for future career prospects.

For the purpose of mobilization and enrollment process, the volunteers carried door-to-door, peer-to-peer, along with pamphlet distribution (Hardcopy & Softcopy), and community camp was also organized which helped in getting much of the enrollment.

Under Nari Shakti Program, a General Visit from Tamil Nadu Urban Habitat Development Board Officials were held, distribution of Fashion Designing Trainee Album to the Trainees was done, participation in a Job Fair for “Skill Development Training and Employment” was organized by TNUHDB, Mr. Chandrasekar interacted with the trainees in Q&A sessions and taught valuable service tips. Mr. Thendral (Human Resource) & Ms. Chitra (Human Resource) from Celebrity Fashions Limited visited the Training Centre and offered employment opportunities for the trainees from Fashion Designing Course, Conversation Program for the 1st Batch Cycle Trainees was held, lastly Entrepreneurship Training & Guidance to Beneficiaries was done.
IMPACT

VOCATIONAL SKILLS
- Basic Electrician Training Program
  - 19 Batches Conducted
  - 650 Trainees Trained

DIGITAL SKILLS
- Capgemini Digital Literacy Mission & Basic Computer Training Program
  - 415 Batches Conducted
  - 4,983 Trainees Trained

LIVELIHOOD SKILLS
- Project Nari Shakti
  - 2 Batches Conducted
  - 99 Women Trained

DISASTER MANAGEMENT PROGRAMS
COVID RESPONSE

Community COVID Vaccination Camps

As the coronavirus pandemic continues to unfold, billions of people across the globe were waiting to receive their first dose of the COVID-19 vaccine. To meet this need, SRF Foundation lead the allotment and administration of lifesaving COVID-19 vaccines in different parts of the country which include Gurgaon, Bharuch, and Bhavnani locations. The camps were carried out in two phases to provide both the doses of vaccines effectively and efficiently to students, housewives, labourers, senior citizens, and other members in the communities of these locations. The camps were organized in places where the reach of the vaccination was difficult and where there was heightened fear of the vaccine amongst people to support local administrations, individuals, and families in the area. Furthermore, under the SRF Foundation’s Community Awareness Program on COVID, people were sensitized about the importance of vaccination which helped district administration to carry out health-related campaigns along with SRF Foundation. Additionally, SRF Foundation with the help of our Educational and Vocational Skills Programs, imparted knowledge regarding importance of Covid-19 precautions and vaccinations. Overall, pan-India SRF Foundations noble actions impacted 15,000 lives through vaccination drives.

Provision of Anti-Covid Equipments and Medical Infrastructure:

A deadly second wave has overwhelmed hospitals and even crematoriums in India. As a result of the same, SRF provided essential anti-covid equipment such as masks and sanitizers to the students at Government schools in Manali and Tamil Nadu to help them battle the dangerous virus.

Rigorous, country was affected by the severe shortage of oxygen during second wave. Therefore, an oxygen generation plant of 15 Nm3/hr capacity with oxygen boosting and cylinder filling mechanism of 48 cylinders was provided at Dhar. Additional to that Remdesivir injections also provided in the government hospital Dhar to battle the virus as well. Further, an Oxygen Generation Plant of 320 LPM was provided at K.K. Mehta Government Hospital (Sub District Hospital), Savarkundla at Anrani District of Gujarat. This plant has been benefited to all patients requiring Oxygen and will help them to fight against Covid.

Across the country we have sponsored 43 oxygen concentrators to the hospitals, specifically Tamil Nadu, Gujarat, Madhya Pradesh, Uttaranchal, Rajasthan, and West Bengal. It must be noted that oxygen concentrators are self-contained and supply high pressure oxygen throughout a facility, with this sustainable model, SRF Foundation developed and handed over to the community members to help them at the times of crisis like the COVID 19 Pandemic. Overall, pan-India SRF Foundation’s noble actions impacted 1,200 lives directly through Oxygen Plant and Oxygen Concentrators.

FLOOD RELIEF

SRFF Flood Relief in Bhind, Madhya Pradesh

The SRF Foundation worked relentlessly to support the flood affected Mehgaon, Raun, and Amayan Tehsils of Bhind district and its adjoining areas when heavy rains ravaged the Bhind District of Madhya Pradesh. When constant rain brought life to a halt and caused widespread damage, SRF Foundation mobilized its team and distributed relief kits to provide immediate sustenance to the affected families. As a part of Corporate Social Responsibility, the SRF Foundation distributed 500 packets of food, which consisted of 17 items worth ₹7,27,483, along with clothes and other possible help for flood relief under Disaster Management. SRF’s prompt response and goodwill was welcomed as well, for which SRF was awarded a token of appreciation by the Commissioner of Chambal Division, Shri Ashish Saxena (IAS) himself.

SRFF Flood Relief in Gummidipoondi, Tamil Nadu

Heavy rains pounded Tamil Nadu’s Thiruvallur district, dumping over 1,000 mm of rain in just four weeks, and they wreaked havoc on people’s lives and property. The disaster was of such a magnitude that the Revenue Officers - Tahsildar and Revenue 101,038 Sponsored essential provisional items Inspector of Gummidipoondi approached SRF Foundation to assist in the recovery efforts of the affected people in and around the Gummidipoondi area of Thiruvallur. The Foundation also ensured the delivery of 1,01,038 in sponsored essential provisional items such as rice, dal, oil, and food to the 500 flood-affected families.

SRFF Flood Relief in Manali, Tamil Nadu

Severe rain in Manali, Tamil Nadu in 2021 adversely impacted the lives of thousands of people. SRF Foundation contributed in the process of helping out the Tamil Nadu Rescue Force, consisting of police officers, by providing them with 40 pairs of gum boots, so that their safety remains assured while aiding others. The Foundation also did its part for the community by arranging 200 bed sheets, 100 pillows, and 32 bed covers for the disaster-struck people. The provision of food was also done, for both the policemen and the people in affected communities.
ART & CULTURE

SRF Foundation in association with SPIC MACAY initiated SRF Virasat and promotes Indian classical music, dance, and culture. The program intends to sensitize and promote awareness among our youth on our age-old and valuable heritage which is slowly being forgotten. The idea is not merely promoting some of our art forms but to expose the children to the larger perspective of our heritage that has been around for hundreds and thousands of years now.

As a result, to achieve the above-mentioned, SRF Foundation in association with SPIC MACAY conducted 85 programs in multiple states across the country with special focus to Tamil Nadu, Delhi NCR, Maharashtra, Uttarakhand, Madhya Pradesh, and Gujrat. To achieve a holistic framework of education which exposed the students to the rich and composite heritage of India, SRF Virasat programs included portrayal of various rich Indian expressions of art and culture including talks and performances in Bharatnatyam, Veena, Kathak, Tabla, Hindustani & Carnatic Vocals, Sarod, Sitar, Odissi, Violin and many more.

Through SRF Virasat, SPIC MACAY was able to reach out to nearly 50,000 students both virtually and physically by collaborating with schools and institutes across the country. The program offered youth the option of savouring the different and deeper aesthetics arising out of an appreciation of our cultural heterogeneity, by organizing classical music and dance programs, folk arts and crafts of the vernacular culture, lecture demonstrations, talks and other related activities followed by interactions with artists and professionals. SRF Foundation and SPIC MACAY are moving together to achieve the vision of having every child experience the mysticism and inspiration embodied in Indian and World Heritage.
ENVIRONMENTAL INITIATIVES

NATURAL RESOURCE MANAGEMENT

Since 2005, SRF Foundation has undertaken a watershed-based ‘Natural Resource Management’ project for livelihood promotion and improvement in socioeconomic condition of poor families in 35 villages of Sirara Block of Alwar district in Rajasthan. As groundwater depletion has emerged as a serious concern impacting the sustainability of agrarian economy in the area. The project activities include rainwater harvesting, wasteland development, large scale plantation, agricultural intervention, and community mobilization through women’s self-help and user groups. The program has impacted more than 8,258 families.

SRF Foundation initiated the Natural Resource Management project with the aim to ensure that it recharges ground water much more than its extraction by the plant. SRF Foundation built 206 check dams to harvest rainwater from the Aravalli hills. The Foundation also desilted and renovated seven to eight bigger pools in each year. The hydrological data collected from such de-silted pools clearly indicate substantial increase in ground water. Further, there were large chunks of private unincultivated wasteland that lay in the form of gullies and used as grazing ground. The farmers in the intervention areas could not afford to level this land. 1,854 ha privately owned barren and gullied land was levelled by the Foundation by adopting a cast sharing model. Sprinkler irrigation system was installed by energizing new bore wells. In a span of 10 years, the wilderness was converted into lush green fields. Moving on, to improve the green cover and augment farmer’s income, 3.5 lakh Avneem plants were planted on the faral boundaries of reclaimed land.

These trees provided much needed green fodder by harvesting foliage every winter. The farmers sold these trees at a price of Rs. 300 to Rs. 400 each, thus generating an income of around ten crores in a period of last five to six years. Another serious problem is the illiteracy and drudgery of women. To help empower the women, the Foundation created 200 Self-Help Groups under a Poverty Alleviation Program. Till date, 206 Earthen check dams (Pools) have been constructed, 10,700 hectares of catchment area covered, 26.20 MM³ of ground water recharged, 1,854 hectares of waste land has been levelled and put under productive agriculture use and over 3.87 lakh fruit and fodder trees have been planted which all have increased the income opportunities for the rural poor.
BIO WATER TREATMENT PLANT

Construction of the Water Treatment Plant:

The Delhi Golf Club, a sporting facility with its focus to promote golf has produced numerous champions who have excelled in multinational circuits. The club is spread across hundreds of acres and requires a large uninterrupted water supply to maintain its courses and training facilities. The daily peak requirement for the club’s golf facilities is about 2.5 Minimal Liquid Discharge (MLD) and the main source of obtaining the water is by the Central Public Works Department (CPWD), for irrigation and after treatment. Due to the large requirement for water, CPWD often found it difficult to meet the club’s requirements and subsequently, because of the problem of water scarcity and unreliable supply, the club was forced to purchase water through tankers. This non-availability of raw water caused considerable damage to the training grounds and the golf course.

To overcome this problem, it was decided to explore alternate sources of water, the club identified various methods of purifying sewage water in such a manner that they met the irrigable standards needed to maintain the grounds of the club. After a detailed study and consultation, it was decided that the most favourable and environmentally sustainable alternative was the “Bio STP Technology”. This process involves extracting sewage water from an NMDC pipeline and processing it such that it is suitable for irrigation.

Accordingly, to start this project, permissions were obtained from the NMDC to extract 3 MLD from the Delhi Sewage water line at zero costs and agreed to provide 20% of the filtered water to the NMDC for their requirements. SRF Foundation commenced the construction work for this project and have completed with the result that water purification at Delhi Golf Course would have adequate water throughout the year to maintain their facilities for smooth trainings and the treatment technology has proven to be efficient, cost effective and environmentally sustainable.

GREEN BELT PROJECT

The SRF Foundation, marching strong ahead with its vision for sustainable development and environmental conservation, successfully started a Green Belt plantation initiative in Dahej, Bharuch in Gujarat. Over 5000 saplings were planted around the Gujarat Petroleum, Chemicals, and Petrochemicals Investment Region (PCPIR) to arrest the region with plants suitable to the place to prevent soil erosion and reduce air pollution. The team at SRF foundation is also working continuously towards the daily watering and maintenance of the plants, in addition to replacing plants if needed as well.
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