

JOIN US

MARCH 29-APRIL 2, 2021



STAND UP 4 GRAIN
SAFETY WEEK

WWW.STANDUP4GRAINSAFETY.ORG

Stand Up 4 Grain Safety Week 2021 is around the corner!

Everyone deserves to go home unharmed to their family and friends at the end of the workday.

Each year the Stand Up 4 Grain Safety Week has grown larger and offers more ways for the industry to join in this important event.

The Alliance has planned a bigger, bolder Stand Up 4 Grain Safety Week 2021 with several opportunities for all to participate.

We need your help to ensure the success of Stand Up for Grain Safety Week.

Spread the Word – Tell your employees, customers, and colleagues about the Stand Up. Post on social media using [#StandUp4GrainSafety](#).

Participate – Go to StandUp4GrainSafety.org to register for the week's events and sign up at the end of the week to receive recognition for your participation.

Support – Invest in Stand Up 4 Grain Safety Week to elevate your organization's commitment to a safe workplace. The Alliance is offering you opportunities to support the Stand Up and other outreach and education efforts. The following page provides additional details.

2021 Stand Up Highlights



Technology

A variety of virtual technology tools offers greater access, inclusion, and participation in activities.



1st Virtual Kick Off Event

Featuring Alliance messages, live training demonstrations, success stories, idea sessions, and more.



Daily Learning Session

General education session, multiple presenters and break out rooms to delve deeper, share ideas, and explore in-depth Q & A.



Learning Session Topics

Near Misses, Impact of Grain Quality & Safety, Bin Safety, and Emergency Planning.



Resources

Free, on-line target topic resources to use for on-site events, training, and program implementation.

With your support we can continue to make our industry safer.

From all of us in the Alliance, thank you.



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SUPPORT US



**STAND UP 4
GRAIN SAFETY**

www.standup4grainsafety.org

Your contribution to the Stand Up 4 Grain Safety Week supports this national industry focus on safety, including other safety outreach/education efforts and promotes your organization's commitment to a safe workplace.



Are you looking for a way to support the industry AND leverage your giving power?

Donations are tax deductible. GHSC is a 501C3 charitable non-profit organization. **Click** the Donate button to complete an on-line giving form.



Do you want to shout out your support or reach thousands?

Consider becoming a Stand Up Week Sponsor. Bring value to your investment by choosing the promotion opportunity that best meets your needs. **Click** the Sponsor button to create your unique sponsorship.

2020 Stand Up

750+ Unique Webinar Attendees

12K+ Email Distribution

17K+ Social Media Network

Facebook 3,300+

LinkedIn 8,600+

Twitter 5,200+

Stand Up 4 Grain Safety Week Sponsor - \$1,000



Recognition on the Stand Up and GHSC websites until 2022 Stand Up.



Recognition in promotional materials & emails before, during (daily) & after the event.



Recognition with daily verbal acknowledgement, signage, and custom slide during the week.



Recognition in select social media posts before, during, & after the event.

Sponsor Add-Ons

For Stand Up Week Sponsors

Expand your brand promotion during the week with add-ons or **suggest your own**. Add-ons are in addition to the cost of a Stand Up 4 Grain Safety Week sponsorship.

Daily Learning Session - \$1,500

- Exclusive sponsor of a daily general learning session – "Session brought to you by XYZ."
- Attendee emails for all daily sessions provided post event
- Virtual background with logo
- Limit 5 available

Value Promos - \$500

- Break out sponsor – virtual background
- Kahoot game sponsor
- Share a link to discounts, coupons, contest entry, give away prize, etc.

Stand Up Friend \$500 - Your logo is on the Stand Up and GHSC websites until 2022 Stand Up.