

Woodland Community Development Corporation
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Susquehanna Bank Donation to Help Local Families & Seniors Avoid Hunger

CAMDEN, NJ. On Monday, February 6th, representatives from Susquehanna Bank presented Rev. Floyd White of the Woodland Community Development Corporation (WCDC) with a check for \$2,000 to support Your Food Shelf food pantry's Campaign Against Hunger. Your Food Shelf, an affiliate of WCDC, launched the campaign to raise money to match a challenge grant from the Community Foundation of South Jersey (CFSJ). Susquehanna Bank's donation helped Your Food Shelf meet its fundraising goal of \$6,000 which will be matched with an additional \$3,000 by CFSJ. The funds will be used to provide emergency food bags to needy families & seniors in the greater Camden area.

"Susquehanna is proud to support the critical work being done by Woodland CDC," said Ellen Crain, VP & CRA Director. "We know the need is greater now than ever before; we're thankful as a community bank that groups like Woodland exist in our communities to help people who are food insecure." Susquehanna also recently conducted a "virtual" food drive called Tweet 2 Feed, which garnered almost \$60,000 for food banks that supply local programs such as Woodland CDC.

"We're grateful to Susquehanna Bank for helping us meet our fundraising goal," said Rev. Floyd White, President of WCDC. "The economy has led to an increase in families needing help for longer periods of time and by making our goal, we're able to meet the needs of those we serve."

Your Food Shelf food pantry, established in 1980, is a mission of the Presbytery of West Jersey and an affiliate of WCDC. In 2011, the organization helped approximately 1,500 low-income families, children and seniors from Camden, Pennsauken and the Cherry Hill area avoid hunger by providing food assistance. In 1997, Rev. Floyd White, pastor of Woodland Avenue Presbyterian Church, started the WCDC to provide services to low-income Camden City residents through the Literacy Program, College Prep Program, Community Gardens and Your Food Shelf food pantry. WCDC's goal is to improve social and economic conditions in the City of Camden, in order to build self-sufficient, self-reliant households.

For more information, contact Kristy Cohen, (856) 577-6398.

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Pictured L-R: Ellen Crain, VP & CRA Director, Susquehanna Bank; Jennifer Murphy, Assistant VP/Branch Manager, Susquehanna Bank; Rev. Floyd White, President of WCDC; Josué Figerora, VP/Branch Manager, Susquehanna Bank