
Prospectus 2021-2022



ORGANIZATIONAL OVERVIEW

What do you believe and why do you believe it? The contrast between Christ-centered and secular worldviews is starker than ever and at a fever pitch. Sadly, our nation's culture wars have infiltrated the body of Christ producing confusion about truth and what values to embody. Simple principles, like those surrounding the value of a baby about to be born, are no longer as straightforward for many professing Christians. Thus, the average Christian worldview is weakening and struggling to keep Christ at the center.

Where is the breach?

Families, churches, and schools are no longer working in unison with a shared vision. SCS believes that many young people can know and achieve their fullest God given potential more readily when there is a

vibrant partnership between the Christian family, Bible-believing church, and Christian school. In the midst of our nation's culture wars and civic mayhem, Southside Christian School (SCS) continues to serve as a city on a hill and as a center for spiritual, social, and academic excellence.

Started in 2006, Southside Christian is a college-preparatory Christian school that partners with families to produce multiple generations of servant leaders who will proclaim and live out the gospel in diverse local and foreign contexts. Simply put, SCS partners with families to produce Christ-followers who shape culture versus being shaped by culture.

However, after 14 years of operating, SCS is long past needing its own central campus; continuing to lease space at two separate locations is no longer sustainable. Like many other Christian schools who have leased space from local churches, there are

Quick Facts

Vision: Southside Christian School students will be prepared spiritually, academically, and socially to make a positive impact for Christ on the next generation, serving as leaders wherever God calls them.

Mission: Southside Christian School is a college-preparatory Christian school which exists to support Christian families by providing Christ-centered education in an environment which challenges students to pursue spiritual and academic excellence.

K4-12 Current Enrollment: 336; 96% capacity.

Projected Growth: 585

Counties Served: Johnston and Wake

Bible-Based Churches Represented: 100+

Current Operating Budget: \$1.9 million

Accreditation: fully accredited through the Association of Christian Schools International (ACSI) and Cognia (formerly AdvancEd).

fundamental limitations that work against the daily implementation of SCS’s mission and vision. These limitations hurt effectiveness, stifle efficiency and thereby cause unnecessary attrition.

PROGRAMS & FACILITIES EVALUATION

From a programming perspective, SCS offers exceptional academics, athletics, and extracurricular programs all within the context of partnering with Christian families and fostering optimum Christ-centered environments.

Our family moved to North Carolina and were lined up to go to a Christian school a little closer to my husband’s workplace. We found out about SCS and dropped by to check it out. It had a smaller campus but the heart of SCS stood out. We cancelled our other plan and have felt we made the best choice daily. SCS has set a course to please and follow the Lord and His blessing is felt daily. We are thankful for all of the families, teachers and staff that make SCS one of the best Christian schools in North Carolina.

The Meyer Family

Committed to remaining true to its identity of a discipleship (covenant) school, SCS wants to be faithful stewards of the growth opportunities the Lord has laid before them to make an even deeper and broader impact.

Based on the community’s continued growth and Southside’s enrollment trends, the school is on pace to be at 400 students within the next 2-3 years with a 3 to 4-year trajectory of 585.

Current architectural planning has made provision for solving present day challenges while taking into account accommodations associated with growing to a peak attendance of 585.

Listed below are the primary benefits that a new campus will bring to SCS:

- ❖ Improved safety and security measures
- ❖ Increased sq. footage per student with dedicated



- classrooms for enriched academic experience
- ❖ Libraries, STEM, science laboratories, and computer laboratory
- ❖ Hallways designed for improved traffic flow
- ❖ Onsite soccer, baseball, cross country, and softball fields
- ❖ Increased enrollment and retention of students and staff
- ❖ Accommodation of community's increased growth
- ❖ Increased monthly revenues

SOLUTION & OPPORTUNITY FOR GREATER IMPACT

KEY OUTCOMES

- ▶ 100% college acceptance rate for those who apply.
- ▶ Average SAT scores by class:
 - Class of 2021: 1338
 - Class of 2020: 1190
 - Class of 2019: 1152*The national average score is 1051.*
- ▶ 14% of alumni attend Christian colleges.

The larger vision is to create a central campus that is designed with the most meaningful environments to challenge students to pursue excellence spiritually, academically, athletically, and in the fine arts. Simply put, the larger vision is to have a campus with facilities and accommodations that bolster mission and vision fulfillment versus hampering them.

The first phase consists of constructing a primary educational facility that provides ample space to accommodate as many SCS students as possible and that can be built out in subsequent phases. Ideally, SCS would raise sufficient funding to construct the entire 50,000 +/- square foot structure in the first phase so that both the upper and lower schools could move in together. However, the pace and scope of this campaign is largely tied to how the Lord moves in the hearts of philanthropic partners.

The Southside Christian School leadership has performed ample due diligence that now requires direct and candid feedback from our constituency. This Prospectus has been prepared to delineate the vision and preliminary plans that are being considered.

Hence, a Feasibility Study is now underway to determine current levels of buy-in, gain a clearer sense of what's possible, and ascertain a realistic timetable. Using DickersonBakker, a professional nonprofit consulting firm with a 35-year track record of serving faith-based nonprofit organizations, the School Board desires to continue its due diligence. This entails identifying philanthropic partners who believe in SCS's

mission and vision, who will generously support the campaign, and assist in the most meaningful ways.

FINANCIALS & FUNDRAISING

Estimates have revealed a first phase investment of approximately \$5.5 million to build the essential construct of the Educational Building along with the primary learning wings. Although increased enrollment is anticipated to sufficiently offset increased operating costs, the School Board wants to avoid financing the construction via longer-term loans.

PHASE ONE PROJECTED EXPENSES			
	Operating Budget	Increased Variance	Conceptual Capital Budgets
FY 21	\$2,000,000		
FY 22	\$2,100,000	\$100,000	\$3,000,000
FY 23	\$2,205,000	\$105,000	\$2,500,000
Subtotal		\$205,000	\$5,500,000
PHASE TWO PROJECTED EXPENSES			
FY 24	\$2,646,000	\$441,000	\$2,000,000
FY 25	\$2,910,600	\$264,600	\$2,500,000
Subtotal		\$705,600	\$4,500,000.00
TOTALS		\$910,600	\$10,000,000.00

The enclosed pro-forma and gift chart show the projected financial impact; and demonstrate the range and estimated number of tax-deductible gifts that are needed. Most of these gifts would be in the form of commitments payable over a three-year timeframe.

Finally, since the Master Plan entails constructing a new gymnasium, along with athletic fields, a performing arts center, etc., some of the study will have questions tied to this larger vision. However, these questions are couched with the understanding that a second phase is only possible if Phase One is successful. Thus, the Feasibility Study is primarily concerned with analyzing the timeline and associated resources for conducting a \$5.5 million Phase One Capital Campaign as specified within this Prospectus.

*****Gift Chart Included on Page 5*****



GIFT TABLE \$5,500,000

Gift Size	# Needed	Total	%	# Prospects
\$ 700,000.00	1	\$ 700,000.00	13%	2
\$ 350,000.00	1	\$ 350,000.00	6%	2
\$ 250,000.00	2	\$ 500,000.00	9%	4
\$ 100,000.00	5	\$ 500,000.00	9%	10
\$ 75,000.00	8	\$ 600,000.00	11%	16
Subtotal	17	\$ 2,650,000.00	48%	34
\$ 50,000.00	10	\$ 500,000.00	9%	30
\$ 25,000.00	20	\$ 500,000.00	9%	60
\$ 15,000.00	25	\$ 375,000.00	7%	75
\$ 10,000.00	30	\$ 300,000.00	5%	90
Subtotal	64	\$ 1,675,000.00	30%	192
\$ 7,500.00	40	\$ 300,000.00	5%	120
\$ 5,000.00	50	\$ 250,000.00	5%	150
\$ 2,500.00	60	\$ 150,000.00	3%	180
\$ 1,000.00	70	\$ 70,000.00	1%	210
<\$1,000	100+	\$ 405,000.00	7%	300
Subtotal	339	\$ 1,175,000.00	21%	1017
Total	420	\$ 5,500,000.00	100%	1243