

CML

carolina
mountain
life

Celebrating 23 years!

The region's most widely distributed high quality, full color, standard size magazine. Also available as a flip-book online.

Approximately 100,000 Magazines each year; four issues per year.

Locally owned and operated since 1977.

Distributed **free of charge** from hundreds of prime locations throughout Watauga, Avery, Ashe, Burke, Mitchell counties in NC; Abingdon and Damascus in VA; and key spots in northeast Tennessee.

Member of Avery County, Ashe County, Banner Elk, Blowing Rock, Boone, and Wilkes County Chambers of Commerce.

Reasonable advertising rates and complete graphic arts department providing **free** advertising design including one set of changes; additional revisions billed at \$75.00 per hour.

Value added for our advertisers includes exposure via eBlasts, Facebook, Instagram, and our website.

From our Cultural Calendar to enlightening profiles of people and attractions, *CML Magazine* is a great read and platform to showcase your business.

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CMLmagazine.online

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2021 CAROLINA MOUNTAIN LIFE MAGAZINE SCHEDULE

SPRING 2021

On Stands & Online mid-April
Ad Submission Deadline: March 5

AUTUMN 2021

On Stands & Online mid-September
Ad Submission Deadline: August 6

SUMMER 2021

On Stands & Online end June
Ad Submission Deadline: May 14

WINTER 2021/22

On Stands & Online mid-December
Ad Submission Deadline: November 5