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When markets become volatile or perform exceedingly well in the short term, there is a natural desire among investors to either limit the downside and/or take profits. Among practitioners in our industry, there has been much emphasis of late on investor psychology – and for good reason. Human beings, investors among them, are inherently emotional; therefore, our decision-making can often be illogical despite our best intentions.

Much of market timing stems from a very real emotional bias known as recency bias, which simply means evaluating a portfolio based on recent results and making incorrect conclusions about how the markets are going to behave as a result. A few real world examples of this behavior include:

- Purchasing investments after they’ve appreciated considerably – believing the upswing will never end
- Selling investments following a few extremely volatile days – believing the worst is around the corner
- Selling investments after a great year of performance – believing the market must be overvalued

In all three examples conclusions are reached based on what recently occurred without any consideration of fundamentals that have proven to be important determinants of success over longer periods of time.

There are other practical problems that market timing creates. If you sell to avoid losses or take profits, when do you repurchase? Let’s consider the Great Recession of 2008-09 – to clarify the point. Though an extreme example, March 2009 highlights the importance of staying the course particularly during volatile periods of time. Most of us agree intellectually that it is futile to perfectly time their movement in and out of equity markets. However, this chart reveals that perfection is often required for success.

If an investor in 2008 or early 2009 chose to sell their stocks to avoid volatility, would they have chosen the correct day (March 9, 2009) to reinvest? Almost 9.4% in price gains. Investors who sold their stock to avoid volatility would have missed out on price appreciation of 18.7% in just two months. Considering the S&P 500 rose 26.5% during the whole year, if you were not invested in March or April, you missed out on the overwhelming majority of the rebound experienced in 2009. So how and when do we adjust portfolios given changing market conditions? Very simply, we focus on fundamentals, starting with the sales and profit prospects for each portfolio company. Given the above mental exercise, it is very rare that we would advocate for a large and hasty asset-allocation change simply because of volatile stock prices. Instead we manage portfolios according to the long-term goals of our clients and reposition at the margin, taking into consideration market dynamics, company specific fundamentals, and clients’ cash needs.

The next time that markets seem too high to last or threaten to take us on a roller-coaster ride, take a moment to ask whether your desire to make changes is based on fundamentals or on the more human emotional response. We are here to assist you through those challenging moments.
Expressions is a monthly benefit to members of WGCU Public Media and is available with a membership of $60 per year. Corporate underwriters pay to place advertisements in this magazine. Your patronage of these local businesses is appreciated.

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World 30.2 / Cable 201 / Prism 12
Create / Encore 30.3 / Cable 202 / Prism 11
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From the General Manager

Dear WGCU members,

“To improve is to change; to be perfect is to change often.” Winston Churchill made those words famous when the world was on the precipice of great change. While we are far from perfect, the changes we are making at WGCU will improve our service and better meet the needs of our members in all the communities we reach with our broadcast and online program streams.

Seventeen years ago, WGCU published its first issue of Expressions magazine. The goal of the magazine was to provide members with a monthly guide to TV and radio programming and enhance our readers’ understanding of the Southwest Florida community. Since that first issue in fall 2000, we have seen a steady increase in the costs of producing and mailing Expressions magazine. At the same time, we have witnessed tremendous growth in the consumer’s use of digital technology to get the news, find TV schedules and learn about our community.

It has and continues to be very important to WGCU to be good stewards of your generous contributions to public media in Southwest Florida. With this rapidly changing media landscape and the increase in magazine production costs, we have come to the difficult decision that to continue to publish a monthly magazine is not cost effective. The June issue of WGCU’s Expressions magazine will be the last issue.

In the months to come we will be happy to discuss alternative ways for you to get our TV programming information. If you would like to discuss this, please call Jessica Trueblood at 239.590.2507 or email jtrueblood@wgcu.org. Also, we encourage you to sign up for our e-newsletter at wgcu.org. It is filled with information about upcoming WGCU events, as well as highlights from TV and radio programming.

We are committed to providing Southwest Florida with the best in TV and radio programming and to find perfect ways to engage with you. At the heart of our desire to change and improve is our appreciation for your loyalty and support.

Rick Johnson,
General Manager
WGCU Public Media
Filmed in March 2015, The Rolling Stones: Sticky Fingers at the Fonda Theatre shows the band performing the entire iconic album live and in concert for the first time. Featuring some of the Stones’ greatest hits including Brown Sugar and Wild Horses, the album came out in April 1971 but was reissued and served as the opening night of the band’s Zip Code tour of North America, which lasted two months.

The historic 1920s Fonda Theatre is in Hollywood, Calif., and by far the most intimate setting of the Zip Code tour.

Watch WGCU HDTV
The Rolling Stones: Sticky Fingers at the Fonda Theatre
Monday, March 12 @ 8 pm

Remember when rock music was just that, rock music? Sure, there were a few categories in rock, like folk rock or country rock, psychedelic and then punk rock … but there weren’t so many subgroups to keep track of. We hadn’t heard of cybermetal, crossover thrash, emo, gypsy punk, post-metal or any other strange-sounding names for music.

If you trust Wikipedia (inadvisable, really), there are 49 subgroups of rock music that begin with A, B or C alone.

Those simpler rock-n-roll days are conjured this month in a handful of shows in which big-name groups are center stage.

PBS programs keep rock alive in March

Rock of Ages

The Rolling Stones. Courtesy of Kevin Mazur
The British rock band Queen formed at about the time the Stones released *Sticky Fingers*. A few years later, in 1977, Queen recorded a blockbuster sixth album, *News Of The World*, which included the songs *We Will Rock You* and *We Are the Champions*. On the heels of that recording, Queen also embarked on its biggest headlining U.S. tour.

At the time, music journalist Bob Harris and a film crew followed Queen’s journey as part of a documentary that has remained incomplete and unreleased — until now. Forty years after the album and the tour this lost documentary is pieced together for the first time and airs on WGCU HDTV this month.

Legendary for his unique voice, Queen lead singer Freddie Mercury was a natural baritone with a flamboyant style that captivated audiences. Although he died about 25 years ago, he was the subject of a recent study by singing teacher and biophysicist Christian Herbst, who determined that the higher frequency and more irregular vibrato of his voice gave it a distinctive quality. Herbst was interviewed on NPR’s *All Things Considered* on April 25, 2016. To hear that interview, go to news.wgcu.org/post/encore-science-freddie-mercurys-voice.

Watch WGCU HDTV
*Queen: Rock the World*
Saturday, March 3 @ 11 pm

Again at the Fonda Theatre, an eclectic mix of guest artists pay tribute to late Beatle George Harrison. In an episode of Soundstage, performers include Brian Wilson, Norah Jones, Dhani Harrison, Ann Wilson of Heart, Ben Harper, Wayne Coyne and Steven Drozd of The Flaming Lips, Brian Bell of Weezer and other surprise guests.

Watch WGCU HDTV
*Concert for George*
Sunday, March 11 @ 9 pm

Top: Guest artists pay tribute to the late Beatle, George Harrison at George Fest, taped at the Fonda Theatre in Los Angeles.
Above: Brian Wilson honors the late Beatle. * Courtesy of Torey Mundkowsky*

And Florida favorite Jimmy Buffett is the subject of a documentary this month as well. James William Buffett, the musician, actor, author and businessman, talks about the Keys, his life, his music and how it all came together.

Watch WGCU HDTV
*Jimmy Buffett: Buried Treasure*
Friday, March 9 @ midnight

* British rock band Queen. *Courtesy of Queen Productions Ltd.*
About 1,000 music fans poured in to Six Bends in Fort Myers for the second annual WGCU Twisted Strings Music Festival in late January. True to the concert name, classically trained musicians played string instruments (and others) in a fusion of styles.

When they weren’t sitting and listening to music or dancing, attendees sampled some very large cookies, soft pretzels, barbecue, hot dogs and more. They walked around greeting friends in their new Twisted tees, enjoying adult beverages and perhaps visiting the on-site photo booth.

As fan Melissa Hinton posted on the event’s Facebook page, “This was epic!”
Clockwise from left: Members of the San Francisco orchestral indie rock band The Family Crest; classically trained musicians of Simply Three; guests Farzaneh and Saeed Kazemi with emcee Cole Peacock; public media supporters Mary and Norman Love with WGCU General Manager Rick Johnson.
RESTORING CIVIL DISCOURSE

By Dayna Harpster
It's so funny how we don’t talk anymore. Well, maybe it’s not so funny. And we do talk — but when the subject is anything involving current events, it’s awkward, even difficult. Emotional. Painful. Often counterproductive.

We at WGCU have noticed this. The people at Gulfshore Life magazine have noticed this. FGCU faculty members have noticed this.

In our own little worlds in Southwest Florida, we have been talking about the way in which our population here reflects what seems to be happening nationally — we are divided. And not only into red state, blue state, although that divide is significant, but also in some of the big issues we face as a nation, from immigration to land use to economic disparity and yes, ethnicity.

As media companies and academics, we’ve been wondering separately if there is anything we can do to figure out exactly why this is happening and what we can do to remedy it.

What it took to get that bigger conversation started was a Gulfshore Life reporter mentioning it to an FGCU professor, who brought it to the WGCU news team, and like a house that Jack (or perhaps Jill) built, the project grew to include professional facilitators, focus groups, interviews and interactive discussions that have taken place over the past three months. And there’s more to come.

According to Gulfshore Life writer Jennifer Reed, focus groups were charged with answering two questions:

What's driving us apart?
How can we come back together?

The short answers this project yielded are:

We are still stuck in the 2016 presidential election.

We can mend our rifts by becoming active in our communities.

What you can do:

1. Pick up a March issue of Gulfshore Life, available at most Publix stores and Barnes & Noble, and read Reed’s report on how about a few dozen people of various common interests were brought together with professionals and how the deeper issues were exposed and explored. If you’d rather, see the story online at gulfshorelife.com.

2. Listen to Gulf Coast Live on WGCU FM the first two weeks of this month for two shows on the topic. Dates have not yet been set, but they each will air at 1 p.m. One will feature Reed, talking about the project that she and Gulfshore Life Editor David Sendler conceived, the process they used to organize meaningful discussions, and what conclusions were drawn. The second show will feature Christopher Phillips, an expert in the Socratic method, bestselling author, and ethics fellow at Harvard and writing and research fellow at the University of Pennsylvania. Phillips plays a large part in the next step.

3. Come to a program titled Civil Discourse in a Polarized Society at FGCU on Tuesday, March 13 at 6:30 p.m. “The evening will be an interactive discussion aimed at giving people the tools they need to have civil discussions about difficult topics,” said Gulf Coast Live host Julie Glenn. “We will not sort out who is right or who is wrong. Phillips will walk people through the use of the Socratic method to keep asking questions, and listening to the answers, to arrive at more meaningful discourse.” (See invitation on page 14.)

4. And then, we all need to keep talking.

Phillips’ appearance at WGCU is made possible by support from the FGCU philosophy program and the FGCU journalism program through the Daniel and Janet K. Warner Journalism Endowed Fund, and WGCU Public Media.
Volunteers are the voices of experience for the blind and print handicapped

By Dayna Harpster
GARY MCCARTHY of Estero says he started to volunteer for the WGCU Radio Reading Service because he’s “a ham.”

“I did it at first for selfish reasons, really,” he said one recent afternoon by phone, having stopped the car on his way to a bowling excursion with three friends. “I always wanted to be on the radio or TV.” And when another friend told him about Radio Reading Service and its mission, to bring news, grocery ads and other information to people who are blind or otherwise print handicapped, McCarthy was sold on the gig.

A retired lawyer who worked for the state of New York, McCarthy moved to Florida in 2013 and maintains an active and busy schedule of golf, tennis, bowling … and every Tuesday morning for the past 2½ years, Radio Reading. For his weekly audience, he likes to read items of local interest from The News-Press.

Radio Reading relies on volunteers like McCarthy, who show up at the WGCU studios and read for an audience of people who have special radios usually obtained from the Lighthouse for the Blind.

Kim Shunk of Fort Myers is fairly new at her own stint as a Radio Reading volunteer. She was a volunteer for WGCU doing clerical work when she read in General Manager Rick Johnson’s column in this magazine that the Radio Reading Service was looking for volunteers. So she auditioned and signed on.

After retiring from 20 years in the U.S. Navy, Shunk spent years in emergency management in Oakland, Calif. There, she worked with two blind community activists whose abilities made a lasting impression on her and prompted her interest in Radio Reading.

Those two activists often had questions about the community’s emergency procedures — in the event of an earthquake, fire or other disaster — that sighted people might not have thought about, she said. One, whose name was George, wondered about how not only the blind but also the hearing impaired might get important information and had suggestions about this; the other, Linda, was in spite of her blindness a brilliant policy analyst. She was also fluent in English, Spanish and Braille.

“Talking to George, especially, made me a good listener,” Shunk said. “And now, I feel like I’m talking to George when I’m reading the newspaper (on air). It’s a connection.”

Charlie Sloin was a surgeon in Columbus, Ohio, until a medical condition forced a career change. Then, he worked in medical malpractice. He enjoyed both fields, but has been able to pursue another in his retirement. “Theater has been a hobby of mine for many years,” he said. “Musical theater, dinner theater, stand-up comedy … I’ve had a lot of fun with it.”

He has appeared in Cape Coral Cultural Park Theater shows, at the Alliance for the Arts, and this month, appears with the Marco Players in A Bench in the Sun.

So lending his voice to the Radio Reading Service was a natural move.

He reads the newspaper on air four hours each week and the grocery ads for one hour, and has been a volunteer at WGCU for four years.

“I love doing it,” Sloin said. “I like the fact that I’m reaching out to people who can’t do certain things for themselves. And the time goes by so fast.”

Every one of the volunteers is very important to Nancy Singer, a part-time WGCU employee who manages the service locally.

“I have so many interesting readers,” Singer said. A graduate of a local citizens police academy, Singer also for years was an investigative reporter for a local television station. And that’s after a career as a marketing executive.

That’s a common thread among the Radio Reading folks. They may be retired from paying jobs, but they’re no less committed to this later opportunity in life.

Often, for many years, WGCU’s oldest Radio Reading volunteer, Carl Kreager — a standout football player who was on the Rose Bowl field in 1947 — has read for 14 years and recently celebrated his 89th birthday in the studio.

Radio Reading volunteers recently gathered at the WGCU studios to celebrate the 89th birthday of longtime reader Carl Kreager.

In younger days, Kreager was a standout football player, a center for the University of Michigan Wolverines. On Jan. 1, 1951, the Big Ten winners were matched up with the California Golden Bears in the 37th Rose Bowl, which the Wolverines won.

He graduated with a bachelor’s in education and taught high school math and became a coach. After a year, he signed on with the Green Bay Packers and suffered a concussion in his third game with the team. For the next 30 years he was a developer, builder and manager of residential properties.

Kreager moved to Florida in 1984 to continue his hobby of sailing and became a well-known racer in the sport.

About 14 years ago he began Radio Reading with the station … and still volunteers today.

**Above:** WGCU Radio Reading volunteer, Carl Kreager celebrates his birthday.  **Opposite:** WGCU Radio Reading volunteer, John Hattery brings listeners news of the day.
They live beneath our homes bearing an ailment of the old world that has almost been driven to oblivion by modern medicine. As the night falls in Southwest Florida, they emerge from their subterranean lairs to walk in search of their next meal while we all sleep, oblivious. Luckily they’re only about the size of small cats and eat the bugs they dig up from the ground. They are the humble armadillos.

The thought of underground leper colonies beneath our suburbs is a terrifying prospect and fortunately the situation is not that dire. But don’t breathe a sigh of relief just yet. Armadillos are indeed carriers of leprosy, also known as Hansen’s disease.

In 2015, the last year for which a total is available, 178 cases of leprosy were reported in the United States, some of them in Florida but also Arkansas, California, Hawaii, Louisiana, New York and Texas.

In the seventh season of Call the Midwife, beginning this month, the women of Nonatus House encounter not only pregnancy and birth complications but also leprosy and other new medical challenges.

They learn that leprosy affects the nerves, skin, eyes and mucus membranes. Its incubation period is two to 10 years, which can make diagnosis elusive, according to the Florida Department of Health. And if untreated, it can cause paralysis and blindness. From biblical times and until the Florida Department of Health.

Unfortunately, since car strikes are the main cause of injury for armadillos, it often doesn’t bode well for their survival.

Matthew Auchmuty is a journalist and pop culture aficionado living in Southwest Florida.
Emmy® and Peabody award-winner Amy Shumaker joined the WGCU staff last month as its first associate manager for content. Before coming to Southwest Florida, Shumaker held several positions over 25 years at the South Carolina Educational Television network, most recently as its executive producer of national programming. In previous roles, she was senior producer/writer and multimedia producer for the South Carolina public media outlet headquartered in Columbia, S.C.

Shumaker won the Peabody for the PBS series *A Chef’s Life*, and oversaw the transition of *Reel South*, hosted by Darius Rucker, to a national co-production.

“We are thrilled to have Amy join the WGCU team,” said WGCU General Manager Rick Johnson. “With her experience and creativity we are confident that she will take our locally produced television, radio and digital content to the next level.”

In fact, Shumaker produced weekly independent film series *Carolina Stories* and *Southern Lens* while with the South Carolina station. She was also executive producer for PBS specials *America After Charleston* and *180 Days: Hartsville*.

Shumaker also was selected as a Corporation for Public Broadcasting/PBS WGBH Producers Academy Fellow.

At WGCU, Shumaker will oversee television production, TV programming and WGCU’s FM and HD radio stations as well as digital content.

She will join Kimberly Dye, associate general manager for Development and Community Relations and Kevin Trueblood, associate general manager for Technology and Operations, as part of WGCU’s senior management team.

**Civil Discourse in a Polarized Society**

**Tuesday, March 13 @ 6:30 pm**

Myra Janco Daniels
Public Media Center
FGCU campus

Throughout the country and in our own homes we have become a people divided. We are divided along political lines… often too angry to discuss important issues… unable or unwilling to accept different points of view.

Best-selling author, noted scholar and specialist in the Socratic method, Dr. Christopher Phillips will guide a discussion in using the Socratic method.

**Doors open at 6 pm.**

*This event is free but reservations are required. Seating is limited.*

RSVP to wgcu.org/events or call 239.590.2361

Brought to you by the FGCU Philosophy program and the Journalism program through the Daniel and Janet K. Warner Journalism Endowed Fund, Gulfshore Life Magazine and WGCU Public Media.
Remembering Fred Rogers ‘Forever’

Mr. Rogers is about to show up in an enormous number of neighborhoods.

The host of Mister Rogers’ Neighborhood, Fred Rogers, becomes the image on a postage stamp to be unveiled on March 23, which is 50 years after the original episode of the series aired in the United States in 1968.

Rogers was the namesake of the iconic show for its full 30-year run until it ended in 2001. He died two years later at the age of 74, from stomach cancer.

The show is known for delicately addressing topics like anger, sensitivity, fear and divorce.

The USPS receives about 40,000 suggestions for stamps each year, a spokesman for the postal service said. The Citizen’s Stamp Advisory Committee, appointed by the postmaster general, then narrows the suggestions down and begins approving some of them to appear on stamps. The process normally takes around three years.

Lena Horne, John Lennon and Sally Ride are among other famous faces to appear on Forever stamps this year.

Forever stamps cost 50 cents.

Screening brings leaders together

AFTER: Leaders of local nature preserves and attractions were in the audience at a recent screening of WGCU’s In Irma’s Wake, about the efforts of their landmarks to rebuild after the storm. Left to right are Larry Aguilar, executive director, Calusa Nature Center and Planetarium; Catherine Bergerson, director of communications and marketing for the Conservancy of Southwest Florida; Jack Mulvena, president and CEO, The Naples Zoo; Donna McGinnis, president and CEO, Naples Botanical Garden; Jason Lauritsen, sanctuary director, Corkscrew Swamp Sanctuary; and Thomas Hecker, executive director, Everglades Wonder Gardens.

Grape Minds: The Culture and Context of Wine

WGCU has launched a new podcast, titled Grape Minds: The Culture and Context of Wine, with co-hosts Julie Glenn and Gina Birch. Glenn holds a master’s degree in Food Culture and Communicating Quality Products from the University of Gastronomic Science in Italy and has worked in the wine industry in Southwest Florida. Birch is a food and wine blogger and writer. First segments include interviews with winemakers from well-known regions. 

Grape Minds is a thoughtful look beyond the wine glass at the winemaking, the culture, and the rich history of wine through the ages. It will explore health implications, modern trends toward “natural” wine, and will dive deeply into specific regions and grapes.

Go to grapeminds.org to listen.
MARCH TV HIGHLIGHTS

1 THURSDAY
9 pm W Food - Delicious Science Food on the Brain
Travel the world with Michael Mosley and James Wong to discover how the chemistry in our food affects our brains and creates our deepest cravings. This is delicious science.

10 pm HD Retire Safe & Secure with Ed Slott
Ed Slott discusses recent changes to the tax code and talks about how to protect your savings.

2 FRIDAY
9 pm HD Frontline Weinstein
A special investigative report on disgraced Hollywood mogul Harvey Weinstein and his efforts to silence allegations of sexual harassment and abuse by his accusers.

9 pm W We’ll Meet Again Coming Out
Tom wants to find the childhood friend who urged him to come out, while Paul seeks a fellow student who inspired him to stand up for his beliefs.

10 pm HD Memory Rescue with Daniel Amen, M.D.
Dr. Amen has developed the mnemonic “Bright Minds” to help you remember the 11 major risk factors that steal your mind. Most of these risk factors are either preventable or treatable.

3 SATURDAY
7 pm HD Doo Wop: The Next Generation
Celebrate a new generation of Doo Wop performers as the original legends reunite to pass the torch.

9:30 pm HD Brit Floyd Eclipse
The tribute band performs in a 45th anniversary retrospective of Pink Floyd’s 1973 album, The Dark Side of the Moon.

7 WEDNESDAY
8 pm HD Nature Naledi: One Little Elephant
Meet Naledi, a baby elephant orphan who finds her place in the herd with the help of her caretakers.

9:30 pm HD Jimmy Buffett Buried Treasure
The musician, actor and writer talks about his start and his music.

4 SUNDAY
8 pm W Nature Snowbound: Animals of Winter
Travel across the snow globe with wildlife cameraman Gordon Buchanan to meet animal survivors of winter, from the penguins of Antarctica to the Arctic fox and the bison of Yellowstone.

10 pm HD The Bee Gees: One for All Tour, Live in Australia
Enjoy the tight harmonies of Barry, Robin and Maurice Gibb as they perform their greatest hits, as well as some rarely heard selections, in this fully restored, newly mixed and mastered concert recorded in Melbourne.

5 MONDAY
8 pm HD Rhythm, Love & Soul (My Music)
Join Aretha Franklin and Lou Rawls along with 20 legends of R&B, Motown and soul.

9:30 pm W Stories from the Stage Hell Or High Water
Ana Hebra Flaster describes her last night at home before leaving Cuba forever; Jackson Gilman’s son catches his first fish by any means necessary, and Julie Baker’s international love affair is tested during “cabin fever.”

6 TUESDAY
8 pm HD Mister Rogers It’s You I like
Join host Michael Keaton to celebrate Mister Rogers’ Neighborhood, the pioneering children’s series that premiered nationally 50 years ago. Celebrities, cast members and Joanne Rogers reveal their favorite memories from the series.

10:30 pm HD The Bee Gees: One for All Tour, Live in Australia
Enjoy the tight harmonies of Barry, Robin and Maurice Gibb as they perform their greatest hits, as well as some rarely heard selections, in this fully restored, newly mixed and mastered concert recorded in Melbourne.

Thursday, March 1 @ 8 pm HD Celtic Thunder X
Here’s a new show to celebrate 10 years of Celtic Thunder with a performance featuring 27 new songs including traditional and contemporary Irish songs, love songs, nostalgic songs and fun retro songs drawn from the soundtrack of our lives.
<table>
<thead>
<tr>
<th>1 Thu</th>
<th>2 Fri</th>
<th>3 Sat</th>
<th>4 Sun</th>
<th>5 Mon</th>
<th>6 Tue</th>
<th>7 Wed</th>
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<tr>
<td><strong>8PM</strong></td>
<td>Celtic Thunder X</td>
<td>HDTV</td>
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<td>Great Performances The Moody Blues: Days of Future Passed Live</td>
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<td><strong>9PM</strong></td>
<td>Food - Delicious Science Food on the Brain</td>
<td>WORLD</td>
<td>Frontline Weinstein</td>
<td>Frontline Bitter Rivals: Iran and Saudi Arabia, Part 2</td>
<td>WORLD</td>
<td>HDV</td>
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<tr>
<td><strong>10PM</strong></td>
<td>Retire Safe &amp; Secure with Ed Slott</td>
<td>ENCORE</td>
<td>Makers Women in Hollywood</td>
<td>War Zone/Comfort Zone</td>
<td>ENCORE</td>
<td>Brit Floyd Eclipse</td>
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<tr>
<td><strong>11PM</strong></td>
<td>PBS NewsHour</td>
<td>HDTV</td>
<td>Suze Orman’s Financial Solutions for You</td>
<td>PBS NewsHour</td>
<td>ENCORE</td>
<td>Joe Bonamassa - British Blues Explosion Live</td>
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<td><strong>1AM</strong></td>
<td>Scully/The World Show</td>
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<td>Asia Insight</td>
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<td><strong>2AM</strong></td>
<td>Eddie Murphy: The Mark Twain Prize</td>
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Program schedule is subject to change. Updated schedule is available @ wgcu.org

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Seminole Gulf Railway - 2805 Colonial Blvd, Fort Myers, FL

wgcu.org 17
MARCH TV HIGHLIGHTS

8 THURSDAY
9 pm W Food - Delicious Science A Matter of Taste
Travel the world with Michael Mosley and James Wong to learn about the science that makes our food taste delicious and the powerful effect it has on the tongue and nose.

10 pm E Concert for George
Celebrate George Harrison's life in this 2002 memorial concert with Paul McCartney and Tom Petty.

9 FRIDAY
8 pm W Wings for Maggie Ray
A tribute to the remarkable life and legacy of Margaret "Maggie" Ringenberg (1921-2008), a U.S. Army Air Force WASP (Women's Air Service Pilot) and renowned long-distance aviation racer.

9 pm W Soldier On: Life After Deployment
Three women – Natasha Young, Amanda Tejada and Lyndsey Lyons – confront the challenges of readjusting to civilian life after their post-9/11 military service.

10 pm HD The Rolling Stones: Sticky Fingers at the Fonda Theatre
Celebrate the legendary band with the only live performance of its entire Sticky Fingers album. Filmed at the historic Fonda Theatre in Hollywood, the concert includes some of the band's greatest hits including Brown Sugar and Wild Horses.

11 SUNDAY
8 pm HD Little Women: A Timeless Story
Based on the beloved Louisa May Alcott novel that follows four sisters on their journey from childhood to adulthood set against the backdrop of the American Civil War, the show features Angela Lansbury as the cantankerous Aunt March.

9 pm HD Concert for George
Celebrate George Harrison's life in this 2002 memorial concert at the Royal Albert Hall with performances of his music by Paul McCartney, Ringo Starr, Eric Clapton, Tom Petty, Billy Preston and more.

10 pm E Great Performances Tony Bennett & Lady Gaga: Cheek to Cheek Live!
The legendary singer and the pop diva perform swinging selections from their collaboration.

18 MONDAY
9 pm W Our American Family: The Youngs
The film profiles Darwyn Young, his wife Pauline and their eight children who labored as tenant farmers while nurturing a dream of owning their own land.

9:30 pm W Stories from the Stage Suitcase Stories, Part 1
Szifra Birke discovers the hidden meaning of her name; Grace Talusan shares how a green station wagon helped her family become Americans; and Kevin Dutremble challenges his assumptions about others.

10 pm HD The Bee Gees One for All Tour: Live in Australia
See March 6 for show details.

13 TUESDAY
8 pm HD The British Beat
Travel to London and around the UK to the places where the British Beat was born.

11:30 pm HD 3 Steps to Incredible Health with Joel Fuhrman MD
Get an effective and proven plan for shedding weight and reclaiming vitality and good health.

14 WEDNESDAY
8 pm HD Food: What the Heck Should I Eat?
with Mark Hyman MD
Dr. Hyman looks at every food group and explains what we’ve gotten wrong, revealing which foods nurture our health and which pose a threat.

9 pm W Mankiller
See a portrait of Wilma Mankiller, the first female Principal Chief of the Cherokee Nation who led her people in building one of the strongest Indian tribes in America.

10 pm HD Memory Rescue with Daniel Amen MD
See March 4 for show details.

Thursday, March 8 @ 8 pm W Secrets of the Dead Graveyard of the Giant Beasts
Follow scientists who are trying to determine whether Titanoboa, a 43-foot snake, or a giant crocodilian was the apex predator in Cerrejon, Northern Colombia, 58 million years ago.
A podcast that looks beyond the glass to the stories of winemaking, culture, and the history of the world’s most intriguing beverage. Hosts Julie Glenn and Gina Birch will interview winemakers, talk with importers, and dig into the issues and nuances of wine in the modern world while always keeping it down to earth.

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**MARCH TV HIGHLIGHTS**

**15 THURSDAY**
8 pm HD The New York Cantors
Enjoy beautiful sacred and secular songs from three rising stars on the world’s Jewish music scene.

9:30 pm HD The Better Brain Solution with Steven Masley MD
According to Masley, it takes just five simple steps to reverse aging symptoms, feel younger, healthier, and mentally sharp.

10 pm W America Reframed
100 Years: One Woman’s Fight for Justice
Elouise Cobell is a little-known hero whose relentless pursuit of justice led her to find remedy for over half a million American Indian account holders whose funds were held by the U.S. government in trust for a century.

**16 FRIDAY**
7 pm W Powder & The Glory
Follow the women who created the modern health and beauty industry – Elizabeth Arden and Helena Rubenstein.

8:30 pm HD The Best of WGCU Pledge
Enjoy some of WGCU’s most popular shows in HDTV.

10 pm W PBS NewsHour
The hour-long evening news broadcast offers news updates, analysis, live studio interviews, discussions and foreign and domestic reports to put the day’s news in context.

**17 SATURDAY**
8 pm W Irish Catskills: Dancing at the Crossroads
A documentary that revisits New York’s famed vacation spot, which also served as a summer getaway for many Irish and Irish-Americans for nearly 100 years.

9 pm W Otherwise
It’s Just Firewood
In a feat of musical extreme sports, violinist Daniel Hoffman has just one week to learn to play Irish fiddle with master fiddler James Kelly, in County Clare, Ireland.

10 pm W America Reframed
100 Years: One Woman’s Fight for Justice
Elouise Cobell is a little-known hero whose relentless pursuit of justice led her to find remedy for over half a million American Indian account holders whose funds were held by the U.S. government in trust for a century.

**18 SUNDAY**
9 pm W Reel South
Alabama Bound
Explore the legal roller-coaster ride of LGBTQ family rights in the South over the past decade.

10 pm W Doc World
Armed with Faith
Follow the men of the Khyber Pakhtunkhwa Bomb Disposal Unit (KPK BDU) to the front lines of the war against Al-Qaeda and the Taliban in Pakistan.

**19 MONDAY**
7 pm W POV Cameraperson
A boxing match in Brooklyn; life in postwar Bosnia; the daily routine of a Nigerian midwife. A work that combines documentary, autobiography and ethical inquiry, this is a thoughtful examination of what it means to train a camera on the world.

8:30 pm W Jewish Film Showcase
Ahead of Time: The Extraordinary Journey of Ruth Gruber
Born in 1911 to Russian Jewish immigrants, Ruth Gruber became the youngest holder of a Ph.D. in the world and then an international journalist at 24.

**20 TUESDAY**
8 pm W America Reframed
The Invisible Patients
Examine some of the most urgent health-care issues facing our nation today.

9:30 pm W Graceful Voices
Behind the grand gates of Coral Gables is the MacFarlane Homestead Historic District, developed as a black residential neighborhood by Merrick, where many Bahamian immigrants built homes that have been in their families for generations.

11:30 pm Global 3000
Deutsche Welle’s weekly magazine explores the intersection of global development with the social and natural environments of the many cultures on our planet.

**21 WEDNESDAY**
7 pm W POV Cameraperson
A boxing match in Brooklyn; life in postwar Bosnia; the daily routine of a Nigerian midwife. A work that combines documentary, autobiography and ethical inquiry, this is a thoughtful examination of what it means to train a camera on the world.

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Born in 1911 to Russian Jewish immigrants, Ruth Gruber became the youngest holder of a Ph.D. in the world and then an international journalist at 24.

11:30 pm W Focus on Europe
Answers to these questions: What drives people in Europe? How do Europeans lead their lives? What are their views, hopes and fears?
Take a trip back in time to discover what these creatures were all about! Discover 10 life-size animatronic dinosaurs on display, uncover your inner-paleontologist at the fossil dig, and snap a pic at the dinosaur photo station.

Roaring Daily! 9am-5pm
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Program schedule is subject to change. Updated schedule is available @ wgcu.org
22 THURSDAY
8 pm W Secrets of the Dead
Scanning The Pyramids
Travel with the scientific team granted unprecedented access by the Egyptian government to solve a 4,500-year-old mystery: What lies within the Great Pyramid at Giza? Using non-invasive technologies, they make a historic discovery.
9 pm W Medicine Woman
Enjoy historic and contemporary profiles of female healers.
10 pm W PBS NewsHour
See March 16 for show description.

23 FRIDAY
8 pm W Breaking Through The Clouds: The First Women’s National Air Derby
In August of 1929, 20 women pulled on britches, snapped on goggles and climbed into their cockpits to race across the country.
11:30 pm Asia Insight
An in-depth portrait of Asia today, covering its dynamism as a center of growth as well as its traditions tossed around by the advance of globalization.

24 SATURDAY
8 pm W Oceans of Pink
Discover the explosive growth of dragon boat racing among breast cancer survivors globally, and the growing participation in the sport among Hispanic women.
9 pm W Highpointers
Two college-age women attempting to climb the highest peaks in 50 states meet their match in Wyoming.

25 SUNDAY
9 pm HD Call the Midwife Season 7, Part 2
Tested as never before, the nuns and nurses face challenging issues from leprosy, tokophobia and stroke, to Huntington’s chorea and unmarried mothers.
10:30 pm E Gypsy
See Jonathan Kent’s award-winning production of the classic musical.

26 MONDAY
8 pm HD Antiques Roadshow St. Louis
Discover spectacular St. Louis treasures, including 1927 Rookwood Shirayamadani black opal vase, an Elijah Pierce preaching stick from around 1950 and an Ozark Airlines poster dating to around 1960.
9 pm HD Into the Night: Portraits of Life and Death
Learn how an astrophysicist, preacher, philosopher and a mortician grapple with mortality.
11 pm HD Amanpour on PBS
Join award-winner Christiane Amanpour for conversations with global leaders and decision-makers.

27 TUESDAY
8 pm HD Makers
Women in Business
Meet the women who took the world of business by storm.
9 pm HD Independent Lens
Dolores/Delano Manongs
Meet the indomitable Dolores Huerta, who tirelessly led the fight for racial and labor justice alongside Cesar Chavez, becoming one of the most defiant feminist activists of the 20th century.

28 WEDNESDAY
8 pm HD Independent Lens
Dolores/Delano Manongs
Meet the indomitable Dolores Huerta, who tirelessly led the fight for racial and labor justice alongside Cesar Chavez, becoming one of the most defiant feminist activists of the 20th century.
9 pm HD NOVA
The Great Math Mystery
Discover the astonishing power of math and investigate whether it is an invention or a discovery.
10 pm HD WWII Mega Weapons Battleship Yamamoto
Learn why Japan believes the Yamato, the world’s biggest battleship, is unsinkable.

Sunday, March 25 @ 8 pm HD Call the Midwife Season 7, Part 1
Poplar welcomes Lucille Anderson, the first West Indian midwife to be featured as a series regular.

11:30 pm HD Beyond 100 Days
The BBC World News nightly public affairs show is recorded in Washington, DC and London.
9 pm HD NOVA
The Great Math Mystery
Discover the astonishing power of math and investigate whether it is an invention or a discovery.

29 THURSDAY
8 pm W NOVA
The Great Math Mystery
Discover the astonishing power of math and investigate whether it is an invention or a discovery.
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Learn why Japan believes the Yamato, the world’s biggest battleship, is unsinkable.
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Discover the astonishing power of math and investigate whether it is an invention or a discovery.
## The Music Man

- **By Meredith Willson**

**- LIVE ORCHESTRA -**

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### Program Schedule

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Channel</th>
<th>Title</th>
<th>Sponsor</th>
</tr>
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<tbody>
<tr>
<td>22 THU</td>
<td>8PM</td>
<td>HDTV</td>
<td>The Best of WGCU Pledge</td>
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<td></td>
<td>9PM</td>
<td>WORLD</td>
<td>Secrets of the Dead</td>
<td>Medicine Woman</td>
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<td>10PM</td>
<td>ENCORE</td>
<td>WGCU Pledge Favorites</td>
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<td>23 FRI</td>
<td>8PM</td>
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<td>The Best of WGCU Pledge</td>
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<td>9PM</td>
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<td>Breaking Through The Clouds: The First Women's National Air Derby</td>
<td>Prime Suspect: Tennis On Masterpiece Part 1</td>
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<td>10PM</td>
<td>ENCORE</td>
<td>Prime Suspect: Tennis On Masterpiece Part 2</td>
<td>Prime Suspect: Tennis On Masterpiece Part 2</td>
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<td>24 SAT</td>
<td>8PM</td>
<td>HDTV</td>
<td>The Best of WGCU Pledge</td>
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<td>9PM</td>
<td>WORLD</td>
<td>Oceans of Pink</td>
<td>Highpointers</td>
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<td>10PM</td>
<td>ENCORE</td>
<td>Prime Suspect: Tennis On Masterpiece Part 3</td>
<td>POV Iris</td>
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<td>25 SUN</td>
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<td>Call the Midwife</td>
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<td>9PM</td>
<td>WORLD</td>
<td>Nature Forest of the Lynx</td>
<td>Reel South First Lady of the Revolution</td>
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<td>10PM</td>
<td>ENCORE</td>
<td>Great Performances at the Met</td>
<td>The Exterminating Angel</td>
</tr>
<tr>
<td>26 MON</td>
<td>8PM</td>
<td>HDTV</td>
<td>Antiques Roadshow St. Louis</td>
<td>Into the Night: Portraits of Life and Death</td>
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<td>9PM</td>
<td>WORLD</td>
<td>Makers Women In War</td>
<td>Our American Family: Furutas</td>
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<td>10PM</td>
<td>ENCORE</td>
<td>The Manners of Downton Abbey:</td>
<td>American Experience The Gilded Age</td>
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<td>A Masterpiece: Special</td>
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<td>27 TUE</td>
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<td>HDTV</td>
<td>Makers Women in Business</td>
<td>Independent Lens Dolores/Delano Manongs</td>
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<td>9PM</td>
<td>WORLD</td>
<td>America Reframed</td>
<td>Anne Morrow Lincoln...</td>
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<td>ENCORE</td>
<td>American Experience</td>
<td>Churchill's Secret On Masterpiece</td>
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<td>The Secret of Tuxedo Park</td>
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<td>28 WED</td>
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<td>HDTV</td>
<td>Nature Leave It To Beavers</td>
<td>NOVA The Great Math Mystery</td>
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<td>9PM</td>
<td>WORLD</td>
<td>Independent Lens Dolores</td>
<td>PBS NewsHour</td>
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<td>10PM</td>
<td>ENCORE</td>
<td>Jackie Robinson Part 1</td>
<td>Jackie Robinson Part 2</td>
</tr>
</tbody>
</table>

**HDTV 30.1 / Cable 3 & 440 / Dish & DIRECTV 30 / Prism 3 & 1003  WORLD 30.2 / Cable 201 / Prism 12  ENCORE 30.3 / Cable 202 / Prism 11**

Program schedule is subject to change. Updated schedule is available @ wgcu.org
29 THURSDAY
8 pm HD British Antiques Roadshow
The British “trash or treasure” show that inspired the long-running American hit series.

9 pm HD Doc Martin Of All the Harbours in All the Towns
An old friend of Aunt Joan’s turns up, stirring up old memories. In the meantime both Doc Martin and Elaine are struggling with other people’s affections.

10 pm HD Midsomer Murders
The British detective drama is based on Caroline Graham’s Chief Inspector Barnaby book series, as originally adapted by Anthony Horowitz.

30 FRIDAY
10 pm HD Soundbreaking Part 2, Painting with Sound
Learn how the recording studio itself became an instrument, transforming popular music.

11 pm HD Soundbreaking Part 3, The Human Instrument
Celebrate the most essential part of a song and the most challenging to capture—the vocal track. Consider the ineffable emotional quality that makes a vocal track truly great.

31 SATURDAY
8 pm W The Last Days of Jesus Part 1
Discover the Roman power politics that may have led to the crucifixion of Jesus.

9 pm W The Last Days of Jesus Part 2
Part 2 of the film that peels back thousands of years of tradition, to explore a new political context to the events in Jerusalem.

11 pm HD Downton Abbey Season 1, Part 1
See the first installment of the British drama that became a sensation.

Doubling your gift doesn’t cost a dime...
WGCU Matching Gift Program
Some companies match gifts made by a spouse or retiree and some employers match your gift 2:1, or even 3:1. If your company has a matching gift plan, every dime you give to WGCU could be doubled.

To find out if your employer is one of the 1,700 companies that makes matching gifts go to wgcu.org/support/matching-gifts. (While you’re there, make a donation. Your gift receipt will include a direct link to access your company’s matching gift program.)
Guess whose birthday is here? Dr. Seuss, or Theodor Seuss “Ted” Geisel. He was a German-American author, political cartoonist, poet, animator, book publisher and artist. More important, he was the creator of so many characters that populated childhood for generations, and still do, from the Grinch to Yertle the Turtle, Sam-I-Am and The Cat in the Hat.

To celebrate Geisel’s contributions, PBS offers new episodes of The Cat In the Hat Knows a Lot About That beginning March 2, the good Dr. ’s natal day in 1904.

If you’re ambitious (and why not be!?) whip up some green eggs and ham and read one of his 60 books (perhaps Green Eggs and Ham). Another way to honor the amazing rhymer is to watch the hour-long The Cat in the Hat Goes Camping on PBS Kids March 12.

For fun, PBS offers this birthday poem straight out of Seussville:

In Katroo, every year, on the day you were born
They start the day right in the bright early morn
When the Birthday Honk-Honker hikes high up Mt. Zorn
And lets loose a big blast on the big Birthday Horn.
And the voice of the horn calls out loud as it plays:
“Wake up! For today is your Day of all Days!”

See wgcu.org/kids for show times and go to pbskids.org/catinthehat for games, videos, activities and more.
In Journeys In Japan, English-speaking visitors travel the length of Japan exploring the culture, meeting local people, visiting historic sites and offering travel hints rarely found in guidebooks. The series provides an eye-opening look at the many unique places to visit in Japan. Photo courtesy of NHK

Exotic Adventures

Join different travelers as they experience the land of the rising sun in Journeys in Japan. Follow along as each visitor makes his way to Japan’s far corners, each rich in cuisine, custom and history. With each episode comes an intimate experience through the roads less traveled in one of Asia’s most breathtaking destinations.

Each English-speaking visitor makes his or her way to a featured city and samples the local fare, engages with locals, and learns of the unique pleasures afforded by that particular point on the map. No city is too small and no island too remote. Every village and city has a story unique to its exotic locale that is explored in full. You’ll see travelers climbing Mt. Norikuradake to sample its soothing hot springs, tasting the bounty of freshly caught seafood in Suruga Bay, and playing with adorable Akita Inu dogs in Odate.

Tune in to the Create channel on Sundays @ 9:30 am for these Asian adventures.
March Radio Specials @ 8 pm Sundays

**Invisibilia**

**March 4.** *Reality: How is it that two people can look at the same thing and see something completely different?* We talk to umpires in training, who firmly believe that what they see is what’s real. And we visit a small community in Minnesota that has a unique experience with the reality divide: Some of the people in the town believe that wild black bears are gentle animals to be fed and befriended, while many others take a more traditional view on the human-bear relationship. Then we meet a young man who is taking extraordinary steps to break out of his own reality bubble.

**March 18.** *Breaking the Pattern: A panel of judges sits to decide the fate of the young woman.* She’s the child of addicts and an ex-addict and ex-felon herself, and she’s asking the court to trust her to become an attorney. The outcome of her case hinges on a question we all struggle with: Are we destined to repeat our patterns, or can we stray in surprising directions? It’s a question that’s increasingly relevant in an age when algorithms are trying to predict everything about our behavior.

**Naples Council on World Affairs**

**March 10.** *Russia After the Cold War*  
With William Pomeranz, deputy director, Kennan Institute at the Wilson Center.

**March 25.** *China’s Internal Affairs*  
With Jamie Horsley, Senior Fellow of the Paul Tsai China Center at Yale Law School.

**Hear opera at the Met on Saturdays**  
Since 1931, the Saturday broadcasts have shared live Met performances with the world. Listen on 90.1-3 / 91.7-3 HD, at wgcu.org or on our free app.

<table>
<thead>
<tr>
<th>WEEKDAYS</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Jazz</td>
<td>Jazz</td>
</tr>
<tr>
<td>4</td>
<td>Fresh Air</td>
<td>This American Life encore</td>
</tr>
<tr>
<td>5</td>
<td>BBC World Service</td>
<td>BBC World Service</td>
</tr>
<tr>
<td>6:30</td>
<td>Marketplace</td>
<td>Marketplace</td>
</tr>
<tr>
<td>7</td>
<td>Fresh Air</td>
<td>BBC World Service</td>
</tr>
<tr>
<td>8</td>
<td>Features *</td>
<td>Specials</td>
</tr>
<tr>
<td>9</td>
<td>Jazz Through the Night</td>
<td>Jazz Through the Night</td>
</tr>
</tbody>
</table>

*FEATURES*  
On the Media M 8 pm / TED Radio Hour Tu 8 pm  
Travel with Rick Steves W @ 8 pm  
Radiolab Th 8 pm / Milk Street F 8 pm

**ON HD RADIO**  
90.1-2 / 91.7-2 HD, wgcu.org or our free app

**ON HD RADIO**  
90.1-3 / 91.7-3 HD, wgcu.org or our free app

**March 3**  
*Madama Butterfly* Puccini  
1 pm

**March 10**  
*Semeiramde* Rossini  
1 pm

**March 17**  
*Elektra* R. Strauss  
1 pm

**March 24**  
*Turandot* Puccini  
1 pm
Your favorite PBS programs, when and where you want them

Make sure you’re taking advantage of this exclusive member benefit. WGCU Passport provides on-demand access to an extended library of quality public television programming.

Featuring both PBS and select local programming, WGCU Passport allows you to watch even more episodes of your favorite shows, including Downton Abbey on Masterpiece along with other popular series including Vicious, Earth A New Wild, How We Got To Now, The Great British Baking Show and many more.

Visit wgcu.org/passport to activate your account and start watching today.

WGCU is a member-supported service of Florida Gulf Coast University
Get out of town and let WGCU do the driving. WGCU started the On the Road tour series to ensure the cultural events our viewers and listeners love are never out of reach. Please join us.

**Hit the Road with WGCU**

**Vizcaya Museum & Gardens**

Thursday, April 12

The luxury bus will leave WGCU Public Media at 7:30 am for the two-hour drive to Miami. Then enjoy a guided tour of the Vizcaya's main house with 34 rooms and a diverse collection of European antiquities and American art. A tour of Vizcaya’s European-inspired gardens will be followed by a sandwich and salad buffet luncheon. We expect to arrive back at WGCU at 5:30 pm.

**$195 per person in support of WGCU**

Includes all travel, museum and garden admission, lunch and all gratuities.

**Fiorelli Winery**

Monday, March 12

The luxury bus will leave WGCU Public Media at 8:30 am for the short drive to Bradenton, to the home of Fiorelli Winery. Enjoy a tour of the vineyards and winery followed by an Italian lunch and a tasting of five wines. We will then travel to Big Olaf Creamery in Lakewood Ranch for an ice cream dessert, arriving back at WGCU at 5 pm.

**$160 per person in support of WGCU**

Includes travel, winery tour, lunch, wine tastings, a souvenir wine glass, ice cream and all gratuities.

**Save the date**

Go to wgcu.org/events for details

**James Taylor and his all-star band live in concert with Bonnie Raitt**

Saturday, May 12 at the Amalie Arena in Tampa

**Visit www wgcu org ontheroad or call 888 809 9809 for more information**
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*Offer applies to new bookings on select sailings made by March 31, 2018. Offer is based on double occupancy and savings are per stateroom or suite. Applies to the first two full-fare guests. Offer may not be combinable with other promotions. Subject to change and availability. Other restrictions apply. Ships’ registries: The Bahamas and Malta