WATCH
PBS for Southwest Florida
- 5 channels including PBS Kids
- Stream at WGCU Passport

LISTEN
NPR for Southwest Florida
- 3 channels (including 24/7 classical on HD)
- Original podcasts

CLICK
- TV and FM schedules, events, news, video
- Expressions e-news, merchandise, travel opportunities and more at wgcu.org
- Download the WGCU app to watch, listen live or catch up on past shows

WHERE TO FIND WGCU:
- HDTV 30.1 / Cable 3 & 440 / Dish & DIRECTV 30 / Prism 3 & 1003 / Hotwire 13 & 41
- World 30.2 / Cable 201 / Prism 12 / Hotwire 14
- Create / Encore 30.3 / Cable 202 / Prism 11 / Hotwire 15
- PBS Kids 30.5 / Cable 203 / Prism 18
- News & Info Radio 90.1 / 91.7 FM
- Classical Music 90.1HD2 / 91.7HD2
- Listen Online / FREE mobile app
- Find us online at wgcu.org

MORE THAN JUST RADIO & TELEVISION, WGCU PUBLIC MEDIA IS SOUTHWEST FLORIDA’S ...

LARGEST CLASSROOM
Providing engaging and educational programs on TV and online that prepares children for school and lifelong learning -- plus outreach by our staff in workshops for educators and parents.

LARGEST STAGE
Bringing music, dance, theater, film and the visual arts into living rooms across five counties.

WINDOW TO THE WORLD
Offering trusted news and informative programs that take viewers to all corners of the globe -- plus sponsoring curated trips, locally and globally.

PORT IN A STORM
Broadcasting before, during and after a hurricane or other natural disaster as a part of the Florida Public Radio Emergency Network (wgcu.org/beprepared).

COMMUNITY PARTNER
Hosting community events that inspire, inform, educate, engage and entertain.

WGCU is a member-supported service of Florida Gulf Coast University
**GIVE**

Donors play a pivotal role in sustaining our high-quality PBS and NPR programming; provide the means for WGCU to air stories by local reporters; help us continue to increase the number of informed listeners and viewers in this area; and provide a "margin of excellence."

**WGCU Sustainers** donate monthly through automatic transactions; help us plan and budget with confidence; and have a special phone number and email for access. With an annual gift of $2,500 or more, **Leadership Circle** members are essential partners and are eligible to attend exclusive events.

**LEND A HAND**

WGCU relies on the time and talent of **volunteers** to fulfill our mission. As a volunteer, you can help by:

- Reading on the radio for the visually impaired
- Performing clerical tasks
- Coordinating aspects of events and screenings
- Serving on host committees

Learn more at [wgcu.org/volunteers](http://wgcu.org/volunteers)

**PLANNED GIVING**

Consider WGCU as a part of your legacy through your estate, insurance plan or trust.

**STOCK**

Giving stock is a tax-advantaged method to donate. It can help avoid the burden of capital gains and can allow a deferment of the value of the donation.

**IRA**

If you are 70½ or older, you may make tax-free charitable gifts up to $100,000/year directly from your IRA to WGCU.

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### ANNUAL MEMBER BENEFITS

For more information, visit [wgcu.org/support](http://wgcu.org/support)

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<th>Leadership Circle</th>
<th>$600 (5 per month)</th>
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| **WGCU Passport** – online streaming for PBS | 
| **WGCU Kids Birthday Club, if desired** | 
| **"Tech and Tour" invitation** | 
| **WGCU lobby display recognition (with donor permission)** | 
| **Invitation to WGCU Annual Meeting/Reception** | 
| **Invitation-only events and receptions** | 
| **On-air recognition (with donor permission)** | 
| **Sponsor a day of WGCU radio, recognizing a special personal day** | 
| **Free tickets to concerts and special events** | 
| **Private lunch with the General Manager and/or WGCU personalities** ** | 
| **Invitation to the PBS Annual Meeting or NPR weekend** *** | 
| **Name an endowment fund as a part of the FGCU Foundation** | 
| **FGCU Holiday Party invitation** | 
| **Exclusive PBS Experience invitation** *** | 
| **Possible named space within WGCU (commensurate with gift)** | 

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*In cumulative audience percentage (Nielsen)*

**Or choose a "Behind the Scenes" WGCU tour for a group (value $400)**

**Travel/hotel at own expense – WGCU pays any registration fees**

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### WGCU Statistics

- 60% of support comes from donors
- Over **134,000 listeners** each week
- Over **300,000 viewers** each week
- No. 1 public media station in the U.S.*

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