

# 7 Reasons Why Responsible Gun Owners Are Joining the United States Concealed Carry Association (USCCA)

By USCCA // 11/27/2018

The United States Concealed Carry Association (USCCA) is a membership organization that provides the most comprehensive self-defense education, training and legal protection available to responsibly armed Americans. We are fiercely committed to your freedom and independence and work tirelessly to protect both.



If you own a gun for self-defense, you need another layer of protection. USCCA Membership is different than CCW insurance or concealed carry insurance in that it will give you the self-defense education, training and legal protection you need as a responsible gun owner. You'll secure access to the finest community of like-minded Americans, award-winning service and a bulletproof guarantee.

*You won't receive that kind of value from CCW insurance.*

Talk to fellow USCCA members. They will tell you there is no better way to protect yourself and get peace of mind. The following are just a few of the most popular benefits of USCCA Membership.

## **1. Legal Protection When You Need It Most**

We all prepare for the worst while hoping for the best. No one wants to wind up in a situation where the only recourse is violent self-defense with a gun or otherwise — but it happens. The USCCA exists to guide and support responsibly armed Americans just like you through the scary and overwhelming aftermath of a self-defense incident.

When you call the Self-Defense SHIELD emergency hotline, you will be aided by a compassionate and knowledgeable professional who will assist in the aftermath of a self-defense incident and, if necessary, provide resources to obtain legal representation. Almost as

importantly, he or she will help reassure you during this stressful time and will stick with you through the whole process. *A concealed carry insurance company may simply provide you with a card and phone number.*

The USCCA launched its revolutionary Self-Defense SHIELD program in 2012, recognizing that even good guys and gals who do the right thing by defending themselves and their loved ones can experience all-new struggles in the courtroom. This comprehensive financial and legal protection benefit is an integral part of every USCCA Membership, providing support to members when they need it most. Monetary limits represent a per-incident cap and not a restriction based per annum or by length of membership.

- Sleep better at night knowing you have access to up to \$2,250,000 in protection\* that covers your self-defense use of ANY legal weapon — including your gun.
- Enjoy peace of mind knowing the Critical Response Team is just one call away — 24/7/365 — to walk you through the aftermath of a self-defense incident.
- Have the freedom to choose your own attorney, or simply choose one with experience in firearms and self-defense case law from the USCCA Attorney Network.

#### Gold Membership Legal Protection Benefits\*

- \$500,000 in Self-Defense SHIELD protection for civil defense and damages
- \$100,000 in Self-Defense SHIELD protection for criminal defense, bail bond funding and attorney retainer
- 24/7/365 Critical Response Team
- Your choice of attorney or access to USCCA Attorney Network
- Protection for use of all legal weapons of opportunity, including up-front funding for criminal defense and bail bonds

#### Platinum Membership Legal Protection Benefits\*

- \$1,000,000 in Self-Defense SHIELD protection for civil defense and damages
- \$150,000 in Self-Defense SHIELD protection for criminal defense, bail bond funding and attorney retainer
- 24/7/365 Critical Response Team
- Your choice of attorney or access to USCCA Attorney Network
- Protection for use of all legal weapons of opportunity, including up-front funding for criminal defense and bail bonds

#### Elite Membership Legal Protection Benefits\*

- \$2,000,000 in Self-Defense SHIELD protection for civil defense and damages
- \$250,000 in Self-Defense SHIELD protection for criminal defense, bail bond funding and attorney retainer
- 24/7/365 Critical Response Team
- Your choice of attorney or access to USCCA Attorney Network

- Protection for use of all legal weapons of opportunity, including up-front funding for criminal defense and bail bonds

\*All Self-Defense Shield Protection Plan Benefit amounts are detailed more fully in, and are subject to the terms, conditions, limitations, and exclusions set forth in the Membership Agreement.

## **2. Your Included Subscription to *Concealed Carry Magazine***

The “ultimate resource for responsibly armed Americans” and the official publication of the USCCA, *Concealed Carry Magazine* ships eight times a year, covers self-defense tips and tactics, and reviews gear (including firearms, everyday carry accessories and non-lethal weapons). With a readership of more than 300,000, *Concealed Carry Magazine* reports frankly on the complicated legal ramifications and subtleties of self-defense and shares sobering true stories from people who fought back against violent attacks.

Subscription to *Concealed Carry Magazine* for All USCCA Membership Tiers:

- Receive eight print and digital issues per year of this award-winning publication.
- Get practical drills and firearms training from industry experts — people who actually carry their guns every day.
- Save time and money with unbiased gun and gear reviews and read true stories of self-defense from people just like you.
- Stay informed on gun laws and news that affect all responsibly armed Americans so you don’t fall victim to the justice system.

With your included subscription to *Concealed Carry Magazine* you’ll:

### **Keep your skills sharp with practical firearms training and drills...**

- Improve your draw speed, increase your accuracy and gain muscle memory;
- Overcome boredom and complacency with a never-ending source of new firearms drills; and
- Get the confidence you need to protect the ones you love most.

### **Receive up-to-date and unbiased gun and gear reviews...**

- Make an informed decision when buying your next gun or holster;
- Hear from REAL people who actually carry concealed every day; and
- Rely on trusted information from gun experts who help cut through the clutter.

### **Stay informed so you don’t fall victim to the justice system...**

- Stay up to date on new gun laws, changes and proposals;
- Finally understand when you should and should NOT use deadly force; and
- Learn from real stories of self-defense from people just like you.

Access a digital archive of *Concealed Carry Magazine* back issues...

- Gold members receive complete access to one year of digital back issues;
- Platinum members receive complete access to five years of digital back issues; and
- Elite members receive complete access to the entire library of digital back issues.

### **3. Free Admission to the USCCA Concealed Carry Expo**

The USCCA sponsors an annual Concealed Carry Expo, held in various cities around the nation, where thousands of like-minded individuals who believe in the Second Amendment and the responsibility of carrying concealed come together to learn about self-defense, to share experiences and to celebrate the responsibly armed lifestyle. Join them for live self-defense training exercises, educational seminars on firearms (and many other topics!) and, of course, shopping for the latest and greatest advances in concealed carry technology, firearms and fashion.

All USCCA Members receive FREE entry to the Concealed Carry Expo. Platinum members are able to avoid the admission lines with priority entry. Elite members receive the full VIP experience — an hour of early pre-show access on Friday, giving them breathing room for 1:1 interaction with the vendors and a first chance to buy new products as well as an opportunity to beat the rush for the live-fire gun range and reality-based training center.

### **4. Extensive Firearm, Concealed Carry & Self-Defense Educational Resources**

Being responsibly armed doesn't stop with your constitutional right to bear arms. In fact, making the decision to carry a firearm, or even to simply keep a gun for home defense, is where the real responsibility begins. The USCCA is proud to be an industry leader in gun safety, situational awareness and self-defense education as well as a font of knowledge on topics regarding the legality, current events and culture of the concealed carry lifestyle.

Included Gun Education Resources for All Gold Members:

- Instant access to **15 lifesaving guides and eBooks** and 10 checklists that cover everything from choosing a handgun to the justified use of deadly force.
- A CCW Reciprocity & State Gun Laws Map that will help ensure you know your state's laws and exactly where you can and cannot carry your firearm.
- Exclusive member-only features in the USCCA app, such as the attorney locator map and CCW permit alerts when crossing state borders.
- Weekly updates on firearms news and gun law changes from USCCA President and Founder Tim Schmidt.

Included Gun Education Resources for All Platinum Members:

- Instant access to **30 lifesaving guides and eBooks** and 10 checklists that cover everything from choosing a handgun to the justified use of deadly force.
- A CCW Reciprocity & State Gun Laws Map that will help ensure you know your state's laws and exactly where you can and cannot carry your firearm.
- Exclusive member-only features in the USCCA app, such as the attorney locator map and CCW permit alerts when crossing state borders.
- Weekly updates on firearms news and gun law changes from USCCA President and Founder Tim Schmidt.
- **Monthly invitation to attend interactive “Ask an Attorney” webinars.**

Included Gun Education Resources for All Elite Members:

- Instant access to **more than 70 lifesaving guides and eBooks** and 10 checklists that cover everything from choosing a handgun to the justified use of deadly force.
- A CCW Reciprocity & State Gun Laws Map that will help ensure you know your state's laws and exactly where you can and cannot carry your firearm.
- Exclusive member-only features in the USCCA app, such as the attorney locator map and CCW permit alerts when crossing state borders.
- Weekly updates on firearms news and gun law changes from USCCA President and Founder Tim Schmidt.
- **Access to full archive of “Ask an Attorney” webinars.**

## 5. World-Class Self-Defense, Firearms & Concealed Carry Training

Training is an important part of preparedness and the responsibly armed lifestyle. While marksmanship is an important aspect of handling a firearm, USCCA training takes it a step above with defensive firearms training based on real self-defense and home-defense scenarios. This includes live training broadcasts, hours of instructional videos, weekly training drills and discounted access to a nationwide network of USCCA Certified Instructors.

Gold USCCA Membership Concealed Carry Training Includes:

- Weekly training drills
- Live training broadcasts with firearms industry experts (three times per year)
- *Proving Ground* scenario-based training series (more than 30 videos)

Platinum USCCA Membership Concealed Carry Training Includes:

- Weekly training drills
- Live training broadcasts with firearms industry experts (three times per year)
- *Proving Ground* scenario-based training series (more than 30 videos)
- ***Situational Awareness* video:**

- Learn how to establish a solid foundation of preparedness; find the firearm, holster and ammunition that's right for you; and recognize and avoid potential threats.

### Elite USCCA Membership Concealed Carry Training Includes:

- Weekly training drills
- Live training broadcasts with firearms industry experts (three times per year)
- *Proving Ground* scenario-based training series (more than 30 videos)
- **Situational Awareness video:**
  - Learn how to establish a solid foundation of preparedness; find the firearm, holster and ammunition that's right for you; and recognize and avoid potential threats.
- **When to Use Deadly Force video:**
  - What separates you — a law-abiding citizen — from the common criminal? Your right to use deadly force. But when can you use it? And how can you know the physiological changes your body will experience in a deadly-force incident? When you're your family's first line of defense, you need to know what to expect. *When to Use Deadly Force* will answer these questions so you're not left hanging if you ever need to protect yourself or your family with deadly force.
- **10+ Hours in eLearning Training Systems (\$344 Value):**
  - Concealed Carry & Home Defense Fundamentals
    - This course is a complete guide to understanding conflict avoidance and situational awareness; handgun, shotgun, AR-15 and ammunition basics; defensive shooting fundamentals; the physiology of violent encounters; the legal aspects of using deadly force (including knowing what to do in the aftermath); and a complete guide on gear, gadgets and ongoing training.
  - Emergency First Aid Fundamentals
    - This course not only explains the proper way to access a patient, but also covers in great detail the proper way to deal with significant issues like serious bleeding, chest injuries, a compromised airway, spinal injuries, broken bones and more.

## 6. 24/7 Access to the USCCA's American-Based & Award-Winning Member Services Department

We are extremely proud to have our Member Services pros based right here at our headquarters in West Bend, Wisconsin. When you call in, whether for an emergency, a question about your member account, to discuss gun laws or just to hear a friendly voice, you will be greeted by a real, live person with a warm midwestern accent. The same goes for questions fielded through email, social media or the live chat function on uscca.com; our trained Member Services staff, most of whom are daily concealed carriers themselves, are standing by around the clock to provide guidance and information. We are here for you — *always*.

## 7. CCW Lifestyle Discounts & Other Exclusive Member Perks

In addition to all of the great benefits outlined above, every USCCA Membership includes the following amazing perks:

- Exclusive discount on spouse membership (of equal membership level);
- USCCA's exclusive Carry Confidence Kit — mailed within one business day after you join;
- Member-only discounts on USCCA training and gear;
- Early-bird access to newly released training and gear; and
- Huge discounts on products, including holsters and firearms, from trusted industry partners such as CrossBreed Holsters, Nine Line Apparel and Otis Technology.

PLUS:

**Elite members** enjoy priority non-emergency customer service on the Elite Concierge Line.

\*All members experiencing an emergency should first call 911 and then the Self-Defense SHIELD Critical Response number.

## Who Is USCCA Membership For & How Do You Become a Part of the USCCA Family?

The United States Concealed Carry Association (USCCA) represents a thriving community of members from all walks of life. More than 285,000 fellow Americans have decided to live the responsibly armed lifestyle for the protection of themselves, their families and the American way of life. While they may not all agree on which caliber is best for self-defense or what the best concealed carry handgun is, they all recognize the value in membership and in sharing ideas and camaraderie with like-minded, responsible adults.

Are you looking for CCW insurance? USCCA Membership will protect you in ways concealed carry insurance can't. If you own a gun or any weapon for self-defense, you need another layer of protection.

In addition to the award-winning *Concealed Carry Magazine*, world-class firearms education, certified training, emergency legal protection and a host of other perks, the true value of your USCCA Membership lies in the confidence you will feel in becoming a more educated, trained and protected gun-owning American.

*What are you waiting for?*

Join thousands of responsibly armed Americans by becoming a USCCA Member today! Your benefits — and peace of mind — start the minute you join.

Every USCCA Membership is completely RISK-FREE thanks to our 365-Day, 100% Money-Back, Bulletproof Guarantee. If, for whatever reason, you decide that you want a refund, all you have to do is call our customer service department at 877-677-1919 and they'll issue you a prompt and courteous refund.

*You won't get that kind of value or guarantee from concealed carry insurance.*