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MEETING PLANNERS GUIDE

Antarctic Mike Introduction

Antarctic Mike is a recovering headhunter, where he invested 20+ years helping companies such as FedEx, Staples, IBM, and hundreds of others FIND better people. Today, Mike's focus is helping companies KEEP better people, which come down to one thing [pause]...LEADERSHIP.

Today, Mike will lead us on a journey to Antarctica, where we will experience leadership like we never have before, so that our teams will be better equipped to find, engage and keep better people.

As a highly unemployable extremist by nature, it's not surprising that Mike has read more than 100 books on the subject of Polar history, spent two years training in a commercial freezer and traveled to Antarctica twice, running both a marathon and an ultra marathon (62.1 miles) on an ice shelf some 600 miles from the South Pole.

From the freezer in San Diego CA please welcome, Antarctic Mike.

Presentation Delivery

- Mike will dress in full Antarctic gear.
- Mike does not require an Internet connection..
- No LCD projector required.
- Room should be wired for sound/audio.
- Please provide one hands free wireless microphone.
- Please provide two bottles of water near the lectern/podium.
- Photographs are permitted and all copies provided to Antarctic Mike Pierce.
- Audio and Video recording is permitted with prior permission from speaker. Speaker requests a master copy of all recordings within 30 days of the event. Audio and video recordings are for client internal/archival use only and cannot be posted, linked or otherwise used in a public forum or venue.
- Mike does not use a podium.
- Mike does not make his presentation available for download and distribution unless otherwise specified.



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About Antarctic Mike

Mike Pierce, better known as Antarctic Mike, works with organizations that want to find, engage and keep the best performing people. Mike's background professionally started in the recruiting business in 1997, working specifically to show managers and leaders exactly how to identify and recruit the best people. He now speaks across the US and Canada to executive teams, organizations, associations and sales teams about how to lead people so they are fully engaged in what they do.

Mike is an avid fan of polar expedition history and is an endurance athlete. In 2006, Mike became one of 9 people to run the first ever Antarctic Ice Marathon and a year later became the first American to run the Antarctic 100k, a grueling 62 miles on an ice shelf 600 miles from the South Pole.

His flagship program, Leading at 90 Below Zero, connects the drivers and principles of Antarctic expedition history stories to the real world of finding, engaging and keeping great people in today's business world.

Mike has a BA from the University of Colorado, Boulder, and resides in Encinitas, California with his wife Angela.

Antarctic Mike's Key Presentations Include:

- *Leading at 90 Below Zero - Finding, Engaging and Keeping GREAT People*
- *The Penguin Principles - 5 Strategies From The Best Performing Team On Earth*
- *Selling at 90 Below Zero - Sales Lessons From The Great Race For The South Pole between Amundsen and Scott*