

Midland Arcade

440 Forest Avenue, Paramus, NJ

Situated in a residential neighborhood at a major intersection, the developers of this former Supermarket property sought to revitalize this prime location to serve as a retail center for the community. BGA was retained to refresh and organize this one-storey building as a Shopping Arcade and expand to the lower level. The rentable area was increased from 30,000 to 45,000 S.F. by relocating the mechanical equipment to the roof and recapturing + excavating the basement space for better headroom. Aspects of the project included:



- The design of the 2-storey atrium space linking the building levels and providing access to the new restaurant and retail shops
- The addition of a large skylight bringing daylight into the heart of the building
- Creation of new central building entrances from both the pedestrian and parking lot sides of the building, allowing customers to shop at various merchant establishments without leaving the property
- The design and specification of new fenestration and sculptural, stucco treatment to unify the former dull facade

