

American Eagle Outfitters, Times Square, New York, NY

When the Pittsburgh, PA based retailer, American Eagle Outfitters (AEO) leased a brand new 31,500 R.S.F. Building for their Flagship New York City store, they retained BGA as the Local Architect for the new interior fit out. Working with AEO's in-house design team, we provided the following professional services:



- Integrating the “Billboard” concept store design and incorporating the LED panels on the 4-storey façade and 12-storey roof mast
- Coordinating the work of the NYC-based Mechanical & Structural Engineers as well as the LED Signage Vendor, with the AEO design staff
- Designing a 7,500 S.F. roof structure to house the extensive Mechanical & Electrical equipment necessary to cool the LED signage and roof mast. The roof structure includes (2) Control Rooms and (2) Walk-In Coolers to condition the Electrical System
- Developing screening to shield the rooftop equipment from the street
- Plan review based on the local, NYC Building Code for egress and life safety, and providing Construction Phase observation and reports