

BBC

747 Third Avenue, New York, New York

BBC Worldwide Americas handles the syndication of the British Broadcasting Corporation programs in the U.S. BGA was retained to convert two floors into a world-class sales and marketing office. Although the construction schedule and budgetary constraints were tight, BGA successfully met the challenge. Aspects of the project include:



- A floorplan layout based on the reuse of the perimeter offices and the development of an interior staff space, plus a stair linking the (2) floors
- Development of a bold, curving wall which links the Elevator Lobby to the Reception Area
- As part of the Lobby design, BGA incorporated a series of TV screens featuring BBC programming, in lieu of signage, to announce the organization
- Creation of Executive Offices, a Boardroom and Administrative Offices, plus a lunchroom and pantry
- The integration of a Local Area Network, cable TV, data center and supplemental air conditioning to meet technical requirements
- The coordination of the reuse of the firm's furniture inventory

