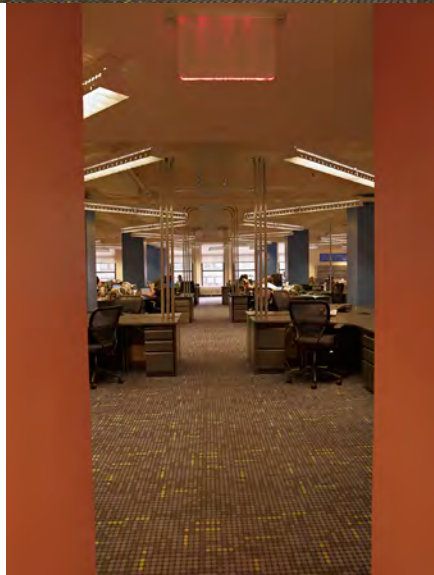
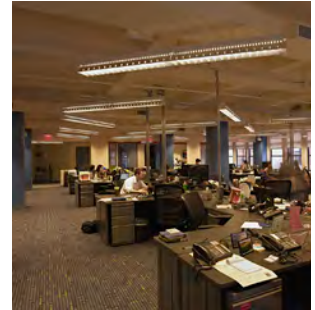


Text 100 – New York, NY

Text 100 is a Public Relations firm, one of the Next Fifteen Communications Group plc brands. Steady growth and a pending lease expiration were the impetus for this 15,000 SF office relocation project. The full floor space selected in the Flatiron District included ample windows with access to daylight. BGA's design included:



- A predominantly Open Plan Staff area featuring low walls for power + communications distribution with an exposed slab ceiling and pendant lighting
- The creation of multiple meeting spaces from a Board Room to Conference Rooms, as well as 2-person interview rooms. These meeting rooms are a key counterpart to the Open Plan office design, providing privacy and acoustical separation for Conference Calls
- Use of glass at the Meeting Rooms and the Offices to maintain connection and interaction with the Text 100 staff, as well as access to daylight
- Pantry, Mailroom and Storage functions were grouped along one side of the floorplate to maximize the Open Plan area and for ease of access to the Freight Elevator
- The integration of spare Power + Communications feeds in the initial design in anticipation of future growth, over the duration of the long lease

