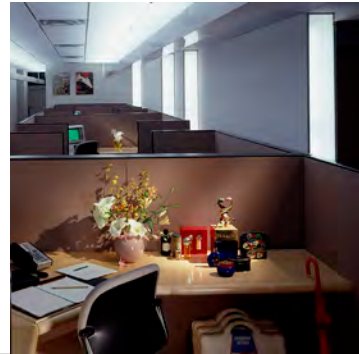


*Jacqueline Cochran, Inc., 40 East 52nd Street,
New York, New York*

This prestigious fragrance company handled the sales and marketing of many storied perfumes such as Nina Ricci L'Air du Temps, Nikki de Saint Phalle, Pierre Cardin for Men and La Prairie. As their Rockefeller Center lease was expiring, BGA assisted with the evaluation of various Midtown NYC office buildings. Project features include:



- Development of a floorplan focused on hosting new product launches on site, necessitating a distinctive Reception to showcase their product lines, with ease of access to the Showroom and the Senior Sales Staff.
- Creation of a large Showroom through the placement of (3) contiguous Conference Rooms and the use of (2) movable wall systems. The movable walls are detailed to match the wood trim + wall covering of the adjacent walls. The panels are stored in discrete closets when all (3) Rooms are combined. When the Showroom is not required, the (3) Conference Rooms function independently
- Coordination of the indirect lighting scheme with the re-configurable table layouts, to optimize the audio-visual presentations

