

## Advanced Communication Skills Masterclass

Learn the art of storytelling and the science of effective message-crafting and delivery. This session is continuously interactive, engaging and entertaining for any audience size and for any skill or experience level. Attendees will learn advanced techniques that help them adapt to different cultures, inspire and persuade audiences, and communicate with clarity and confidence. Focused subjects will include communication skills for leaders, public speaking, negotiation, improvisation, active listening and much more.

### Major Subjects:

- The science of storytelling
- Metacommunication – Understanding how your message will be interpreted
- High stakes situations and difficult conversations
- Cultural norms and influences
- Leadership, trust and persuasion
- Public speaking and Improvisation
- Paralinguistics
- Delivering and interpreting feedback
- Active listening
- Negotiation
- Communicating complex data

Learning objectives: Attendees will learn powerful communication techniques directly from a communications researcher and top-rated industry speaker. The audience will learn advanced techniques of communication for relationship building, persuasion, how to communicate in unfamiliar cultures, and how to inspire and melt away resistance, how to handle high-stakes/difficult communications and much more.

Field: Personal Development

Level: Basic

Prerequisites: None

Advanced preparation: Not required

Hours: 1-8 hours. Session available in 1-2 hour keynote or 2-8 hour workshop format.

Designed for: All professionals interested in enhancing the effectiveness of their communication.

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