Galpin Motors Golf Classic
benefitting the Heart Foundation

Sherwood Country Club, Thousand Oaks, CA
Monday, November 15, 2021

2021 Sponsorship Opportunities
Our Inspiration

“Heart disease accounts for 1 in 7 deaths in the United States. At the age of 35, my best friend Steve became that 1. From this tragedy, The Heart Foundation was born.”

Mark Litman
Chairman, Founder

On December 7, 1995, Steve Cohen came home from work, changed his clothes, kissed his wife and two daughters and walked out the door to play his weekly basketball game with friends. Neither Steve nor his wife could know what would follow. During the basketball game, this healthy-looking, 35-year-old man suffered a massive heart attack that took his life.

Just two months prior to his death, Steve received a clean bill of health at his annual check-up. However, the check-up did not include cardiac screenings that could have identified the coronary artery disease that caused his sudden, fatal heart attack. Steve was one of the estimated 250,000 Americans who experienced sudden cardiac death that year, many of whom, like Steve, were young, seemingly healthy and never suspected they had heart disease.

In an effort to save others from suffering the tragic loss of a loved one to sudden cardiac death, in 1996 a group of Steve’s friends, family and community members formed The Steven S. Cohen Heart Fund, now named The Heart Foundation. Now in its 25th year, the foundation remains dedicated to increasing awareness of heart disease and funding the groundbreaking heart disease research taking place at Smidt Heart Institute at Cedars-Sinai under the direction of world-renowned cardiologist Dr. P.K. Shah. Dr. Shah and his colleagues have developed a potential vaccine for heart disease which is now beginning human clinical trials. This vaccine has the capacity to save countless lives and change the course of medical history.

Heart disease is the number one cause of death for both men and women in the United States, claiming approximately one million lives each year. In fact, more die of heart disease than of AIDS and all cancers combined. Your support of this golf tournament benefitting The Heart Foundation is critical to finding improved methods of preventing, detecting and treating this silent killer.

For more information, please call (818) 865-1100 or visit The Heart Foundation website at www.TheHeartFoundation.org
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2021 Event Schedule
Monday, November 15, 2021
Sherwood Country Club
320 West Stafford Road, Thousand Oaks, CA 91361

8:30 – 10:30 AM
Player Check-In
Putting Contest
Driving Range Open

10:30 AM
Shotgun Start – Four Person
Modified Best Ball Team
Format
Exciting Par 3 challenges and other contests await you!
A fabulous barbeque lunch will be served at the turn.

4:00 PM
19th Hole Reception
with Hosted
Cocktails, Hors d’oeuvres and
Presentation of
Team & On-Course
Contest Winners
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Golf Sponsorship Opportunities

All Tournament Playing Spots include:

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Presenting Sponsor ................................................................. $50,000
- 8 playing spots (includes 19th Hole Reception) & tee gift packages
- 8 additional 19th Hole Reception tickets
- Company name incorporated into event name as a Presenting Sponsor
- Company name mentioned in all advertising
- 1 company banner and 5 on-course tee signs
- 2 souvenir pin flags with company logo to be displayed on two separate holes during tournament & taken home by sponsor
- Recognition in appropriate public relations material generated by The Heart Foundation
- Recognition as a tournament sponsor on The Heart Foundation website
- Opportunity to display promotional material and/or provide product samples to all players on day of event
- Private lunch with Dr. P.K. Shah and/or a tour of his laboratory

Primary Sponsor (multiple available) .................................................. $25,000
- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- 4 on-course tee signs
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
- Recognition in appropriate public relations material generated by The Heart Foundation
- Recognition as a tournament sponsor on The Heart Foundation website

Mobile Bidding Technology Sponsor ............................................... $20,000
- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- Recognition as Mobile Bidding Technology Sponsor in e-mail blast sent to The Heart Foundation’s entire email database of more than 3,000 supporters
- Logo placement on mobile bidding platform screen viewed by all bidders
- 3 on-course tee signs
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
- Recognition as a tournament sponsor on The Heart Foundation website

www.theheartfoundation.org
19th Hole Reception Sponsor ................................................................. $15,000
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Verbal recognition at 19th Hole Reception
• 2 on-course tee signs
• 2 easel signs displayed at 19th Hole Reception
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website

Major Tee Gift Sponsor (multiple available) ........................................... $15,000
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Company name or logo on one of the gifts given to each player
• 2 on-course tee signs
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website

Water Sponsor ....................................................................................... $15,000
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Custom label with a message of your choosing on all water bottles at tournament and evening awards dinner (commitment must be received by October 1st to allow time for label production)
• 1 on-course tee sign
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website

Caddy Sponsor ..................................................................................... $12,500
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Company logo on back of bibs worn by caddies at tournament
• 1 on-course tee sign
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website
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Hole-In-One Contest Sponsor
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Signage at the Hole-In-One contest hole where players have the opportunity to win $10,000 cash for a hole-in-one
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on player information sheets and The Heart Foundation website

Golf Cart Sponsor (2 available)
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Signage on half of player golf carts used during event (approximately 30-36 carts)
• 1 on-course tee sign
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website

Breakfast Sponsor
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Signage at breakfast location (outside clubhouse)
• 1 on-course tee sign
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website

Lunch Sponsor
• 4 playing spots (includes 19th Hole Reception) & tee gift packages
• 4 additional 19th Hole Reception tickets
• Signage at lunch location (outside clubhouse)
• 1 on-course tee sign
• 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
• Recognition as a tournament sponsor on The Heart Foundation website

www.theheartfoundation.org
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Corporate Hole Sponsor (multiple available) .............................................................. $10,000
- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 4 additional 19th Hole Reception tickets
- 2 on-course tee signs
- 1 souvenir pin flag with company logo to be displayed on a hole during tournament & taken home by sponsor
- Recognition as a tournament sponsor on The Heart Foundation website

Executive Foursome (multiple available) ................................................................. $7,000
- 4 playing spots (includes 19th Hole Reception) & tee gift packages
- 1 on-course tee sign
- Special Post-COVID Rate – reduced from $7,500

Twosome (multiple available) .................................................................................. $3,500
- 2 playing spots (includes 19th Hole Reception) & tee gift packages
- 1 on-course tee sign
- Special Post-COVID Rate – reduced from $3,750

Individual Playing Spot (limited availability) ......................................................... $1,875
- 1 playing spot (includes 19th Hole Reception) & tee gift package
- Special Post-COVID Rate – reduced from $2,000

Non-Golfing Sponsorship Opportunities
The following sponsorship opportunities offer exposure for your company.
These sponsorships do NOT include golf participation.

Wireless Network Sponsor ...................................................................................... $4,500
- Sponsor supplemental wireless network in the clubhouse area for mobile bidding
- Recognition on card given to each attendee with wireless network login info
- 1 on-course tee sign
- Signage in the 19th Hole Reception area
- 4 tickets to the 19th Hole Reception

On-Course Massage Sponsor ................................................................................ $3,500
- Host appearance of massage therapists during tournament
- Signage at tee box where massage therapists are set up
- 1 on-course tee sign
- 4 tickets to the 19th Hole Reception
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Smoothie/Iced Coffee Truck Sponsor………………………………………………………………........ $2,500
- Sponsor the smoothie/iced coffee truck set up to serve complimentary drinks to tournament players all day
- 2 signs set up at truck location (in circle behind clubhouse)
- 1 on-course tee sign
- 2 tickets to the 19th Hole Reception

Driving Range Sponsor……………………………………………………………………………………………………. $2,000
- Signage at driving range where players warm-up
- 2 on-course tee signs
- 2 tickets to the 19th Hole Reception

On-Course Beverage & Snack Sponsor (2 available)………………………………………………………………… $1,500
- Signage at two on-course beverage & snack stations
- 2 tickets to the 19th Hole Reception

Putting Contest Sponsor………………………………………………………………………………………………… $1,250
- Signage at the putting contest area
- 2 tickets to the 19th Hole Reception

Par 3 Contest Sponsor (5 available)……………………………………………………………………………………… $1,000
- Sponsor a Par 3 contest where closest to the pin wins $500 cash!
- Tee sign at Par 3 contest hole
- 2 tickets to the 19th Hole Reception

Tee Marker Sponsor (6 available)………………………………………………………………………………………… $500
- Receive 2 small signs with your name or company logo on each sign on three holes (for a total of 6 signs) at the tee markers where players tee up their drives

Tee/Green Sponsor (multiple available)…………………………………………………………………………………… $250
- 1 company sign at sponsored tee

19th Hole Reception Tickets

19th Hole Reception Ticket………………………………………………………………………………………………... $150
- Admission to post-tournament reception with hosted cocktails and heavy hors d’oeuvres (already included in all golf spots)
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REGISTRATION FORM
To register online, visit https://donate.theheartfoundation.org/GalpinGolf2021

Contact Name__________________________________________________________

Company (if applicable) ___________________________________________________

Address: □ Bus □ Home ____________________________________________________

City________________________ State________ Zip________

Circle Type: Bus  Hm  Cell  Fax________

Phone ___________________________ Phone ___________________________ Phone ___________________________

Email____________________________________________(to be used to send event updates)

COMMITMENT LEVEL:

Sponsorship/Participation Level: ___________________________ $___________

19th Hole Reception Tickets: _____ Qty @ $150 each $___________

I cannot attend, please accept my donation of $___________

Total Amount Enclosed: make check payable to The Heart Foundation $___________

OR

Please Charge My Purchase/Donation to:
(check one)

□ Visa □ MasterCard □ American Express □ Discover

Card Number: ___________________________ Exp. Date: ___________

Name on Card: ___________________________ CVV code: _________

Billing Address: ________________________ Apt/Ste.: _____________
(if different from above)

City: ___________________________ State: _____ Zip: _______

Amount to be charged: $___________
I authorize The Heart Foundation to charge my credit card for the amount stated above.

Signature: ___________________________ Date: _______________

The Heart Foundation is a 501(c)(3) non-profit organization (Tax ID #45-047117)
Phone: (818) 865-1100 / Fax: (818) 530-7743 / E-mail: info@theheartfoundation.org

www.theheartfoundation.org
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PLAYER INFORMATION FORM
PLEASE PRINT LEGIBLY! Max handicap permitted is 25.
E-mail addresses are used to send tournament information the week before the event.

PLAYER #1 (Group Contact) ____________________________________________________________

Email ________________________________________________________

Circle Type: ________________

Phone ______________________________ Bus  Hm  Cell  Handicap or Index __________

Player Shirt Size (circle one): S  M  L  XL  2XL

PLAYER #2 ________________________________________________________________

Email ________________________________________________________

Circle Type: ________________

Phone ______________________________ Bus  Hm  Cell  Handicap or Index __________

Player Shirt Size (circle one): S  M  L  XL  2XL

PLAYER #3 ________________________________________________________________

Email ________________________________________________________

Circle Type: ________________

Phone ______________________________ Bus  Hm  Cell  Handicap or Index __________

Player Shirt Size (circle one): S  M  L  XL  2XL

PLAYER #4 ________________________________________________________________

Email ________________________________________________________

Circle Type: ________________

Phone ______________________________ Bus  Hm  Cell  Handicap or Index __________

Player Shirt Size (circle one): S  M  L  XL  2XL

Please return to The Heart Foundation via e-mail at info@theheartfoundation.org or fax at (818) 530-7743

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AUCTION ITEM, GIFT AND PRIZE DONATION FORM

Please complete in pen and write legibly. Donations should be received by November 1, 2021.

DONOR: ________________________________

CONTACT: ________________________________

ADDRESS: ________________________________

CITY: __________________ STATE: _______ ZIP: _____________

PHONE: ______________________ Bus Hm Cell FAX: ________________

E-MAIL: _________________________________

DESCRIPTION OF ITEM DONATED:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

FAIR MARKET VALUE: ________________________________

RESTRICTIONS: _________________________________

VALID FROM/TO: ________________________________

DELIVERY INFORMATION: __________________________

SIGNATURE: ________________________________

CONTACTED BY (NAME OF HEART FOUNDATION MEMBER): _____________________

*****Please include brochures, photos, menus or programs if applicable*****

Return this form along with your donation to:

The Heart Foundation
31822 Village Center Road, Suite 208
Westlake Village, CA 91361
Phone: (818) 865-1100 Fax: (818) 530-7743
E-mail: info@theheartfoundation.org

The Heart Foundation is a 501(c)(3) non-profit organization. Our tax ID # is 45-0471117.
Thank you for your support!

www.theheartfoundation.org