



MIDWEST MISFITS

If needed, your ad purchase includes design services with up to two revisions and final approval.

ARCHIVE:

- This ad will be displayed above the content of the archive template (i.e. categories, tags, etc.)
- \$50/mo (3 month contract)

SINGLE POST:

- This ad will be displayed above the content of single posts and pages
- Top of Page - \$100/mo (3 month contract)

FOOTER AD:

- This ad will be displayed above the footer area on all templates
- All Pages - \$150/mo (3 month contract)

HOMEPAGE SIDEBAR 334 X 260:

- Homepage - \$250/mo (3 month contract)

BETWEEN POSTS:

- This ad will be displayed between the posts listing on archive templates
- \$50/mo (3 month contract)

NEWSLETTER

- Sent weekly and sometimes twice a week.
- Add a newsletter ad to any other ad purchase for \$75
- \$100/mo (3 month contract)

BULK PACKAGES

- Single Post Ad/15 Second Podcast intro ad/Newsletter ad - \$250/mo (3 month contract)
- You will also receive multiple social shares, social tags.
- Backlinks to your website
- Prominent logo display on partnership page.

PODCAST

Feature your business or organization and reach a new audience with the Midwest Misfits Podcast. Write your own copy or take advantage of our creative services.

PODCAST AUDIO AD:

- 15 Second Intro Ad: \$100/mo (3 month contract)
- 30 Second Intro Ad: \$125/mo (3 month contract)
- 15 Second Mid Episode: \$75/mo (3 month contract)
- 30 Second Mid Episode: \$100/mo (3 month contract)
- 15 Second Outro Ad: \$50/mo (3 month contract)
- 30 Second Outro Ad: \$75/mo (3 month contract)

Are you a political candidate or a non-profit? Email us at hello@midwestmisfits.com for pricing.