

# General Federation of Women's Clubs Pennsylvania

Sandy Hauenstein, President

## 2020-2022 Communications, Public Relations, Social Media

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The **GFWC WEBSITE CONTEST** aims to challenge clubs to employ their website as membership tools with organized and updated content that presents a professional and credible source of information. A website that is updated weekly presents the information to your members and potential members in a timely manner. This is a great source to spread the word of Federation on the web.

### CONTEST RULES

- Only one website per club may be submitted.
- The website homepage must contain a link to [www.GFWC.org](http://www.GFWC.org).
- The website must include contact information for at least one member, defined as email address, telephone number, and/or mailing address.
- The website may continue to be updated after the contest deadline date.
- **Submissions must be made via email to [vsranch1@comcast.net](mailto:vsranch1@comcast.net)**
- The subject line of the submission email must read Website Contest Entry.
- The submission email must be received by 11:59 PM on January 15<sup>th</sup> in the year in which website entries will be judged.

The submission email must include:

- Club Federation name.
- Website address.
- President's name and contact information.
- Name and contact information of person submitting the entry.
- Number of club members.
- 250-word essay describing website's purpose and the club's approach to website maintenance.

**DEADLINE: ALL ENTRIES MUST BE RECEIVED BY JANUARY 15, 2021**