

General Federation of Women's Clubs Pennsylvania

Sandy Hauenstein, President

2020-2022 Communications, Public Relations, Social Media

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The **GFWC NEWSLETTER CONTEST** encourages Clubs and State Federations to establish a strong newsletter program aimed at increasing awareness about ongoing projects, programs, events and issues that affect GFWC members and communities.

CONTEST RULES

- Only one newsletter issue per club may be submitted.
- The Newsletter must have been printed and clearly dated during the contest year (January 1-December 31).
- The front page of the newsletter must prominently display the official GFWC emblem and mention membership in GFWC. Refer to the GFWC Stylebook for GFWC Trademark Use Policies at www.GFWC.org.
- Newsletter entries must include the contact information of at least one member, defined as an email address, telephone number, and/or mailing address.
- All entries must be printed and sent via postal mail, postmarked no later than January 15th in the year in which they will be judged to:

Sue Hardenbrook, GFWC PA NEWSLETTER CONTEST
90 Buckthorn Drive, Carlisle, PA 17015-4303

Note: The envelope must be clearly marked GFWC PA Newsletter Contest.

Your entry must include a cover letter containing the following:

- Club president's name and contact information.
- Name and contact information of the individual submitting the entry.
- Number of members in the club.
- Approximate circulation.
- An essay of no more than 250 words describing the club's approach to utilizing its newsletter.
- Clubs with an electronic newsletter must follow the same entry rules. Printed copies of electronic newsletters are required.

DEADLINE: YOUR ENTRY MUST BE RECEIVED BY JANUARY 15, 2021