

Media Fest VRITIKA 2019 Inaugurated at DME Media School

Young journalism aspirants of Delhi-NCR come under one roof

The highly anticipated media fest organized by DME Media School commemorated with an inaugural session held at Nelson Mandela Auditorium on November 14, 2019. The presence of the chief guest of the occasion, Mr Daya Prakash Sinha- a former bureaucrat, celebrated writer, playwright and theatre director elevated the atmosphere.

Prof. (Dr) Susmita Bala, Festival Director, Vritika 2019 welcomed all dignitaries and encouraged the students to make the utmost use of the platform. Dr Ravikant Swami, Director, DME while addressing the gathering mentioned that the essence of 'show must go on' was evident from the participation of students despite alarming weather conditions.

During the inaugural function, glimpses of DME Media School, Vritika 2019 and lifestory Ganesh Shankar Vidyarthi were showcased through short video. This was followed by the unveiling of souvenir for Vritika 2019 and October edition of Newsletter of DME Media School.

"The energy of students reminds me of my grandchildren" said Mr D. P. Sinha while greeting the audience. The chief guest emphasized that family values and traditions be strengthen to make India unique. Adding to it, he said that media is a very powerful tool which has brought the world closer.

Mr Aman Sahni, Vice Chairman, DME greeted everyone and mentioned that the event is a great opportunity for the students to widen their horizons. Prof. (Dr.) Ambrish Saxena, Festival Advisor, Vritika 2019 stated that this event will not only help students to exhibit their talent and skills but also help them in inculcating competitive spirit.

A video on the newly built Studio-62 of DME was also showcased.

At the end, chief guest Mr. D.P. Sinha declared the event open. The occasion was garnered with great zeal from everyone and promised an exciting journey ahead.

Inauguration Ceremony



Fest Zoom In

Ad Mad

Judge: Ms Divya Rastogi

Winner: Mukul, Udit and Manoj, PGDAV College, DU

The enthusiastic teams were given out-of-the-box topics such as 'vegetarian chicken' and 'transformation drinks'. The teams came up with ideation, story, branding and jingles for the enactment of the advertisements.



Photography

Judge: Mr Sundeep Bali

Winner: Arushi Sharma, Kamala Nehru College, DU

The participants were given the topic 'Vibrance and Moods'. They were given half an hour to click the pictures within DME campus. The judge took into account the creativity, relevance to the topic, overall image composition and quality as the parameters for the competitions.

Talent hunt

Judge: Ms Shikha Kukreja

Winner: Sufiyan Khan

The Talent Hunt competition witnessed maximum participation. The exceptional talents showcased by the participants in the categories of dancing, singing and mono-acting left the audiences and judges awestruck and astonished. They showcased social messages on transgender, women rights among other issues.



News writing [English]

Judge: Ms Sushma Yadav

Winner: Shreshtha Mahapatra, Sri Aurobindo College

The topic for the event was "Do you think, teenagers are replacing drugs with smart phones?". The word limit for the writing was 200-300 words. The judge was spellbound to see the young and talented minds.

News writing [Hindi]

Judge: Dr Rachna Sharma

News sense and writing skills of participants were tested during the news writing competition at Vritika 2019. The sheer ability of a journalist to write news in professional and crisp manner was the sole parameter used to judge this competition. The topics given were 'Bharat nirmaan mein patrakarita ka yogdaan' and 'Fake news or social media'.



Fest Zoom In



Debate [English]

Judge: Ms Shefali Chauhan

Winner: Aura Bhandari, Nandini Chauhan

The teams were given a choice between two topics namely 'Odd-Even scheme must be enforced on Delhi roads' and 'CCTV cameras must be installed in educational institutions'. The teams used convincing points and apt presentations to express their views.

Debate [Hindi]

Judge: Mr Arunesh K Dwivedi

Winner: Akshay Pathak, ISOMES

Students from various colleges had a war of words in the Hindi debate competition. The topics were 'War against Pakistan' and 'Ban on crackers'. Formal discussions and opinions were put forward by the participants for and against the motion.



Creative Writing [Hindi]

Judge: Ms Sujata Dhawan

Winner: Rishabh Kumar

Showcasing the innovative bent of mind, six students participated in the competition. The topics given were, 'Agar Main Desh ka Pradhanmantri Hota', 'Agar Main koi Vastu Hota' and 'Mere Sapno ka Bharat'. Their work left the judge in awe.

Creative Writing [English]

Judge: Ms Sushma Yadav

Winner: Anushka Dhaka

The competition provided an opportunity for budding authors to exhibit their quick wit and ingenuity. The topics for the competition were 'Once upon a time I was' and 'A strange Train'. They came up with compelling and coherent short stories. The participants wrote beautiful reflective pieces which were self-expressive.



Media Quiz

Judge: Mr Kamal Pant

Winner: Rohit Gupta, Delhi Metropolitan Education, GGSIPU

The inquisitiveness of the participants and their strong general awareness regarding media trends impressed the judge and audience. The jury member highlighted the enthusiasm of students and mentioned the importance of such traits in media industry.

Digital Poster Making

Judge: Ms Ritika Saxena

Winners: Vishal, KR Mangalam

A bucketful of talent, a pinch of innovative ideas and a spoonful of originality make up the perfect recipe for an equally artistic competition. Posters on the topics 'gender equality' and 'breaking the stereotypes', were made. Choosing a winner was an onerous job for the judge.



Fest Colloquy



“Look at the distant star. Think of the future and mold yourself to achieve that”
- Mr D.P. Sinha

“It was great listening to all these young minds. Participants' views and ideas have educated me a lot. All these competitions have been a very captivating academic activity. It gave creative room to every participant.”
- Ms Shefali Chauhan



“The media fest is good and vibrant. The teamwork from the faculty as well as the students is admirable. Kudos to the organisers and the student teams.”
- Dr Rachna Sharma

“The media fest is like an amalgamation of the efforts of students, the faculty and the management. I like the zeal shown by everyone. I appreciate the efforts of those who are participating and those coordinating the event.”
- Ms Ritika Saxena



“The overall experience was great. I would like to compliment all students for being so enthusiastic. What I really like about the entire campus is the theme which they followed and the manner in which they presented everything.”
- Ms Divya Rastogi

“Vritika 2019's #Media4Cause is a great initiative in the field of journalism, especially for the future of Media. I congratulate the students, faculties and management of Delhi Metropolitan Education for organising this marvellous event. Cheers to Vritika 2019!”
- Mr Arunesh K. Dwevedi



“The event is very well thought and nicely executed. All the participants for the competitions were very creative. The entire DME family made me feel comfortable and was very supportive throughout Vritika 2019.”
- Ms Sujata Dhawan

“I really appreciate all the students of Delhi Metropolitan Education for their efforts in making this event a great success. There was great participation in all the categories. All the performances reflected the hard work that the students had put in.”
- Ms Shikha Kukreja

