



Box 3771, Regina, SK S4P 3N8  
Phone 306-757-6133 – Fax 306-525-5852  
Email bwagner@cdnangus.ca

## Guiding Outstanding Angus Leaders (GOAL) Conference “Adding Variety to your Tack Box”

February 15 - 17, 2020—Holiday Inn & Suites, Calgary Airport North, Calgary, AB  
Tentative Schedule of Events

### Saturday, February 15, 2020

2:00 pm Registration & Room Assignments, Meeting Room Foyer  
2:30 Opening Remarks & Ice Breakers, Barlow Room  
3:00 “Breeding Wellness” by Cynthia Beck, Clinical Psychology, University of Regina  
5:00 Presentation by Lexi Hicks, Canadian Angus Foundation Junior Ambassador  
6:30 Reception, Meeting Room Foyer  
7:00 Formal Dinner and Etiquette training with Maria Doll, Leadership Matters, Barlow Room  
Foundation Legacy Scholarships Panel Discussion  
Social Time  
12 midnight Curfew & Room Check

### Sunday, February 16, 2020

8:30 am Breakfast, Barlow Room  
9:00 “A Look Inside a DNA Testing Lab” by Michelle Miller, General Manager Neogen Canada  
9:45 “The evolution of our genetic evaluations: exciting new EPDs and advancements in genomic technology for Canadian Angus members and their customers.” by Kajal Devani, Director of Science and Technology, Canadian Angus Association  
10:30 Refreshment Break  
10:45 “Marketing’s Fresh Approach” by James Bradbury, Bradbury & Company  
11:45 Lunch  
12:30 pm Depart for Angus Central  
1:15 Canada Beef Presentation/Demonstration  
3:15 Break  
3:45 Tour of Angus Central  
4:30 Depart for Jubilations Dinner Theatre  
5:15 Jubilations Dinner Theatre  
9:30 Pool Party & Social Time, Holiday Inn & Suites  
12 midnight Curfew & Room Check

### Monday, February 17, 2020

8:30 am Breakfast, Barlow Room  
9:00 “The Canadian Beef Industry Puzzle: Where do you fit?”  
by Erika Stewart, Rancher/Provincial Coordinator for SK VBP+  
9:45 Presentation by Stirling Fox, Director of Procurement, JBS Food Canada ULC  
10:30 Refreshment Break  
10:45 “The Sky is the Limit” by Naomi Best, CJA Manitoba Director  
11:15 Announcement of Legacy Scholarship Winners  
11:30 Retiring CJA Director speeches  
11:45 Evaluation and GOAL Conference Planning 2021  
12:00 noon Lunch  
12:30 pm Closing Remarks and Farewell