

# **TIMEWISE REPAIR LIFTING BIO CELLULOSE MASKS**

## **BENEFITS:**

FIGHTS ADVANCED SIGNS OF AGING After two weeks of use,\* a majority of women agreed:

Skin looks lifted and firmed.

Skin is younger-looking.

Skin appears more luminous.

And after four weeks of use,\* a majority of women agreed:

The appearance of fine lines and wrinkles is reduced.

\*Results based on a four-week independent consumer study in which 300 women used the product twice a week

TREAT YOUR SKIN TO THE LUXURY OF 24-HOUR HYDRATION!\*\* In addition to the immediate moisturizing benefits women reported after the very first use, this pampering mask also increases skin moisture levels for 24 hours\*\* to give you an extra boost of precious hydration. \*\*Based on a clinical skin-measurement study

**TARGET CUSTOMER:** Any woman who is seeing the advanced signs of aging, is already a loyal user of TimeWise Repair® products and is looking for the additional benefits this mask can provide.

Someone who is looking for an intensive, twice-weekly facial treatment that delivers visible lifting and firming benefits.

Current TimeWise® product users who may not need the advanced benefits of the full TimeWise Repair® regimen, but who are interested in giving their existing regimens a “beauty boost.”

Any woman who wants to look her best for an upcoming event.

## **Application Instructions**

For maximum benefits, use the mask twice a week to complement your skin care regimen. Remove mask from packet and unfold. Mask is between two protective mesh layers; remove one layer of mesh, and apply mask to clean, dry face. Position the mask on the forehead, cheeks, nose, mouth and around the eyes for a perfect fit. The eyelid flaps can either be folded back or left gently resting on the eyes. Gently smooth the mask so it is completely fitted against the skin. Carefully remove the remaining top layer of mesh. Leave mask on face for 20 to 30 minutes, and then remove. Gently massage skin; do not rinse off. Do not reuse.

## **How It Works**

Bio-cellulose is a pure, plant-based material derived from coconut water. Its interlocking fibers form a highly absorbent, three-dimensional “fabric,” allowing the mask to be generously infused with a complex of beneficial ingredients. This complex includes oat kernel extract, orchid extract and sodium hyaluronate, known for its skin-conditioning benefits. This flexible material also gives the TimeWise Repair® Lifting Bio-Cellulose Mask a unique, face-hugging fit, keeping skin in close contact with the complex during 20 to 30 minutes of pampering “me” time.