



## To the BBQ-munity,

The corona virus has put everyone in unprecedented times. This global crisis will have major effects on how we live and do business in our communities. The serious health issues and catastrophic economic impact will be felt by all. If anyone has physically suffered from this virus or any of its ill effects, please know that our thoughts and prayers are with you.

However, for the majority of us the economic impact will be much greater than the medical impact. As difficult as the financial hardships will be, be assured that we will make it through this together. We have had much greater financial crisis in our history and have always rallied past it. Please be aware that the most vulnerable will be those in the service industries. Often their very livelihoods depend on the daily cash tips or hourly wages they receive. Make no mistake, all industries and occupations will have a set back including food service, entertainment, retail, transportation, and financial. As with any tragedy we get through it better by helping each other along the way.

As public health strategies are put into place by governments, educational institutions, hospitals, and business we find ourselves limiting our public interactions. With no vaccines or medications available it is wise to focus on personal hygiene and social distancing. Unfortunately as an unintentional consequence that will cause people to worry which leads to fear and panic. But we are a strong and free people living in a great country. Now is the time to be courageous, now is the time to come together and to be creative in helping those closest to you.

B&B Charcoal is encouraging all to post any advice you have with the rest of the BBQ-munity. Sharing good times and great food with family and friends is at the heart of what we do. We would love to see and hear about any inspiring recipes or stories you have to share. Why not prepare some award winning barbecue right now, and seal it up in Tupperware containers, and bring it to your neighbors. Positive attitudes and actions are the sparks of brighter days.

Our challenge will be to NOT let fear take the day, to NOT let anxiety rob your peace. We are better together. We will rebound.

## Real Life Examples from the BBQ-munity:

### James Cruse-

#### Central City BBQ New Orleans, LA:

He is putting his rigs on the road! Central City BBQ is a popular restaurant in the heart of New Orleans. But with the recent corona virus precautions, his restaurant went vacant. James decided to get his mobile smokers on the road and take his delicious BBQ to the people. This way he can keep some of his wait staff and kitchen crew working and the people of New Orleans can continue to enjoy some of the best BBQ in the south.



### Hondo Hernandez

#### Showoff BBQ Salinas, CA

Hondo - Pit Boss for Showoff BBQ and Executive Chef at Stonies Tap-house & Bistro has put into work to cook and support his local community during this time. He is staying open to the public by serving to-go order, curbside pick up & delivery only.

**B&B Charcoal  
Cares**



THE STAY HOME AND GRILL SALE IS  
HERE!!

**Chris Sanchez-**

**Truelite Gas Supply, Houston TX**

Chris runs a busy store supplying BBQ items to his customers. However with the current restrictions his store was in jeopardy of loosing a lot of business. Chris started offering home delivery for the products he sells at his store. He collects payment information over the phone and drops off the products at the customers door. That way he can keep both his employees and his customers happy and safe, that's a real win-win!



### **What can you do now? In the next 10 minutes.....**

**Collect 3 of the following unopened, unused items and put them in a box:**

1. Non perishable food items
2. Cleaning supplies; Windex, bleach, paper towels, etc
3. Baby care items; diapers, wipes, etc
4. Over the counter medications; aspirin, cough drops etc
5. Personal Care items; toilet paper, tissues, hand lotion, shampoo, soap, etc

**Choose 2 of the following:**

1. Local churches
2. Local shelters
3. Elderly Neighbors
4. Community centers
5. local drug store
6. Nursing homes
7. Day Care Centers

Take the box to the location you chose in the next 24 hours.  
(Many times people won't ask for help, even though they need it.)

Be aware of the needs of others

**Be kind, Be patience**

**Stay safe, Stay happy**

