



THE NELLIE B. LOFTHOUSE
ASSISTANCE FUND

Virtual Holiday
Marketplace

Hosted by WM Kelly Etheridge (48)

DECEMBER 5th, 11:00AM - 5:00PM

DECEMBER 6th, 2:00PM - 6:00PM

VIRTUAL HOLIDAY
SHOPPING EXPERIENCE

FOR MORE INFORMATION VISIT
WWW.NBLOFTHOUSE.ORG

FREE ONLINE ADMISSION

DONATIONS ACCEPTED

The Nellie B. Lofthouse Assistance Fund, Inc. is a Section 501(c)(3) charitable organization that welcomes donations to support its Operations and Programs.



Greetings:

The Nellie B. Lofthouse Assistance Fund, Inc. is celebrating the 2020 Holiday Season with an exciting new experience!

Join us Saturday and Sunday, December 5th and 6th as we host our 1st Virtual Holiday Bazaar.

The NBL Virtual Holiday Bazaar will be live on Zoom, a virtual events platform that allows you to have direct and quality interactions with our attendees that benefit your business.

The Nellie B. Lofthouse Assistance Fund, Inc., a 501(c)(3) not-for-profit subsidiary of Eureka Grand Chapter, Prince Hall Order Eastern Star, Inc., State of New York, was formed to assist young adults seeking higher education and in need of financial assistance. A portion of every vendor fee will go to our Scholarship Fund in furtherance of the organization's mission.

WE ARE LOOKING FOR

RETAIL VENDORS

Apparel & Clothing
Accessories & Jewelry
Beauty & Hair
Education
Entertainment
Fine Art
Handmade Products
Music

FOOD VENDORS

Catering Services
Cooking Class
Food Delivery
Local Restaurateurs
Meal Prep
Packaged Goods

SERVICE VENDORS

Event & Wedding
Planning
Fitness
Finance
Graphic Design
Health & Wellness
Technology
Travel Services
Web Design

VIRTUAL VENDOR PACKAGES

	Professional	Standard Ad	Premium
	<i>Showcase Your Products</i>	<i>Boost your business awareness</i>	<i>Engage with attendees</i>
Cost	\$75: ½ Hour Time Slot \$125: 1 Hour Time Slot	\$50	\$250
Includes	NBL Shopping Network or Workshop <ul style="list-style-type: none"> • Vendor / Exhibitor Access • NBLOfthouse.org ROS Banner Ads (20,000 impressions) • Holiday Bazaar eJournal Listing 	<ul style="list-style-type: none"> • NBLOfthouse.org ROS Banner Ads (20,000 impressions) • Holiday Bazaar eJournal Listing 	NBL Shopping Network or Workshop <ul style="list-style-type: none"> • Vendor / Exhibitor Access • Facebook Post (Boosted) • nblofthouse.org ROS Banner Ads (50,000 impressions) • Holiday Bazaar eJournal Listing • Audience Extension Banner Ads

Vendor space is limited and will be approved based on application and first-come-first-serve basis per category.

VENDOR VIRTUAL BOOTH FEATURES:

<p>BOOTH BRANDING</p> <p>Vendors can customize their background image, logo, description, and staff titles.</p>	<p>VIDEO</p> <p>Vendors can choose to run an automated, live, or hybrid event inside the virtual booth</p>	<p>CHAT + Q&A</p> <p>Vendors can host chats or a live Q&A session with attendees visiting their virtual booth</p>
<p>BANNER</p> <p>This banner can drive clicks to a website or landing page 1300x112px</p>	<p>HANDOUTS</p> <p>Vendors can give away PDFs (white papers, articles, eBooks, etc.) to attendees</p>	<p>POLLS</p> <p>Vendors can ask attendees to answer questions and determine whether they can see everyone else's results</p>

For additional information please visit www.nblofthouse.org. The vendor application deadline is **Monday, November 30, 2020**. Please return all applications via email to srobinson@nblofthouse.org. Again, thank you for your interest.

Regards,
Shanell Robinson

VENDOR APPLICATION

Package Requested:

Professional

\$75 – ½ Time Slot

\$125 – 1 Hour Time Slot

Standard Ad - \$50

Premium Sponsor - \$250

Contact Name	
Company Name	
Company Address	
City, State, Zip	
Business Phone	
E-mail Address	
Website	

Vendor Information:

Describe your product:

Jewelry Fragrances Hair & Products
 Skin Products Accessories Services (credit, legal, etc.)

Other (please describe)

VENDOR APPLICATION

By submitting the application, I affirm that the facts set forth is in fact true and complete. Further, I understand that if I am accepted as a vendor, I must pay the vendor/sponsorship fee immediately upon receipt of an acceptance e-mail. **No exceptions.**

Only online payments will be accepted. Payments will only be accepted through PayPal. All funds must be cleared 10 days prior to the event. Please remit PayPal payments to donations@nblofthouse.org or https://paypal.me/nblofthouse?locale.x=en_US. If you do not have a PayPal account, please advise us when returning your application and an Invoice will be electronically generated and sent to you via email. Please note, no vendor application will be processed prior to receipt of vendor fees.

Name (Printed)	
Signature	
Date	
Amount Remit: \$	

Our Policy

It is the policy of the Nellie B. Lofthouse Assistance Fund, Inc. to provide equal opportunities without regard to race, color, or religion, national origin, gender, sexual preference, age, or disability. Due to the limited number of vendor slots allotted, you will be contacted, and your fee is required immediately upon receipt of acceptance. Please know there will not be more than 2 vendors selling similar products. Should you decide not to participate you will be refunded, provided we receive written notification 5 days before the event. Any cancellation requests will be refunded less a 15% administrative charge.

Thank you for completing this application form and for your interest in being a featured vendor in the Nellie B. Lofthouse Holiday Bazaar Event.

Regards,
Shanell Robinson