



Michele Lando is the CEO of Skilset Communications, Inc. and is a highly successful communications strategist. She is the best-selling author of *Create Demand For Your Brand*. Her TEDx talk, "How to Align Your Purpose, Passion and Profit", was inspired by her book.

In support of companies achieving their goals and enhancing their cultures, Michele authors and delivers keynotes, customized training, facilitated workshops and Master Class Series'. She works with senior executives, emerging leaders and Fortune 500 teams, guiding them to most effectively lead and communicate to drive consistent business results.

To ensure a maximized return on investment, all of her consulting, training and coaching is tailored to each client. Since launching in 1994, those clients have included American Express, Bank of America, Cisco Systems, Kaiser Permanente, Metropolitan Water District, Pacific Life, and Visa, to name a few.

Michele grew up in Los Angeles, is a graduate of UCLA, and continues to reside in Southern California with her husband and best friend. As a sales strategist prior to establishing Skilset, she was amongst the top 2% of female earners nationally by age 28.

Why Do People Listen When Michele Speaks?

"Michele Lando's presentation at a recent Pacific Life conference was the **finest presentation of any kind I have seen in a long time. She is engaging, easily connects with her audience and communicates her topic clearly and effectively.** She is a wonderful presenter and you will leave with many useful and practical ideas for your business. When she finished I wanted more of what she has to offer and am doing additional work with her. If you are going to hear her speak you are in for a treat."

Jeffrey Hales, Managing Partner, Hawthorne Financial, L.L.C.

Would you like to explore ways to accelerate your unique, mission-critical objectives with Michele?



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